

تحية طيبة و بعد ..

تشرف جمعية رجال الأعمال المصريين الأفارقة بإحاطة سيادتكم بأنه قد ورد إلينا من:

استكمالاً للجهود المستمرة التي تبذلها جمعية رجال الأعمال المصريين الأفارقة في توفير الفرص التجارية والاستثمارية لأعضائها، وتعزيز التعاون مع الجهات والمؤسسات الدولية، ورد إلينا من بنك التصدير والاستيراد الأفريقي (Afreximbank) دعوة لتنظيم منتدى استثماري رفيع المستوى حول قطاع صناعة السيارات ومكوناتها، بالتعاون مع وزارة التجارة والصناعة والمنافسة بجنوب أفريقيا، والاتحاد الجمركي للجنوب الأفريقي ((SACU)، وبالتنسيق مع التمثيل التجاري، والرابطة الأفريقية لمصنعي السيارات ((AAAM)، وسكرتارية اتفاقية التجارة الحرة القارية الأفريقية ((AfCFTA)، وذلك بمشاركة الدكتور محمد فريد صالح، وزير الاستثمار والتجارة الخارجية، بهدف تعزيز التعاون الاستثماري والتجاري في قطاع صناعة السيارات، وربط مجتمع الأعمال المصري بالشركات والمؤسسات الأفريقية، وفتح آفاق جديدة للشراكات والاستثمار في الأسواق الأفريقية.

وتفضلوا بقبول فائق الاحترام والتقدير.

رئيس مجلس إدارة جمعية
رجال الأعمال المصريين الأفارقة


جمعية رجال الأعمال المصريين الأفارقة
Egyptian African Businessmen's Association
6779/2020
د/ يسري الشركاوي

الأمين العام لجمعية
رجال الأعمال المصريين الأفارقة

مصطفى الأمير
م/ مصطفى الأمير



DRAFT PROGRAMME
2-3 October, 2026
Alamein, Egypt

Day 1 (2nd October)	
8:30AM – 9:00AM	Welcome Coffee
High-Level Segment – 9:00AM – 11:00AM	High-level Ministerial Briefing Session Moderator:TBC • Executive Vice-President IAED, Afreximbank (10 mins) • Tarek Mosaad, President of the African Association of Automotive Manufacturers (AAAM) and President and CEO of Hyundai Motor Middle East and Africa) (10 mins) • H.E. Wamkele Mene, Secretary General, AfCFTA Secretariat (10 mins) • H.E. Mpho Parks Tau, Minister of Trade, Industry & Competition, South Africa (10 mins) • H.E. Dr. Mohamed Farid Saleh, the Minister of Investment and Foreign Trade, Government of Egypt (10 mins) Discussion (70 mins)
11:00 - 11:15	Coffee break and Ministers' photo
11:15AM – 1:30PM	Automotive Policy Forum with CEOs of OEMs, components manufacturers and Ministers Moderator: Dr Ahmed Fikry, MD of the Egyptian German Automotive Co., and MD of East Port Said Development Co. (i) Policy issues in building African automotive investment corridors. (Lead discussants – Ministers Present; Dr. Gainmore Zanamwe, Afreximbank; Mohamed Abdelsamad, Nissan Africa MD, Morocco, Associated Vehicle Assemblers (AVA) / Simba Corp – Kenya, Stallion Motors Ghana) ○ Supplier development ○ Localization ○ Fragmentation of auto industry regulation, customs and standards, need for harmonization ○ Lack of and non-implementation of automotive policies



	(ii) Vehicle financing and affordability (Lead discussant – Dr. Ayman El Zoghby, Afreximbank, Moove Nigeria, WesBank South Africa) (iii) Are new energy vehicles (NEVs) the future? ○ NEV adoption (Lead discussant – Ethiopia (Belayneh Kindie Motors / Zeta Motors Group), BasiGo Kenya, and Ghana) ○ Developing NEV supply and value chain e.g. raw materials, midstream processing, component manufacturing – batteries, electronic drive motors and control units (ECUs) and 2-3 Wheelers
Lunch – 1.30PM - 2.30PM	
Business Engagement – 2.30PM - 6.30PM	a. Structured B2B and B2G sessions. b. OEM-supplier partnership dialogues.
6:30 PM – 7:00 PM	Round-up, next steps and closing session - Afreximbank
Networking Reception – 7.00PM – 10:00PM sponsored by Nissan	Introductory remarks: Victoria Backhaus-Jerling, CEO African Association of Automotive Manufacturers (AAAM) (5 mins) Keynote address: Nissan MD GM Africa (15 mins)
Day 2 (3rd October)	
Site Visits Cairo 7.00am – 6:00pm	Suggested site visits to automotive assembly plants and components manufacturing prioritising a mix of vehicle OEMs/assemblers and Tier-1/Tier-2 component manufacturers in 6th October City Nissan – To help understand CKD/assembly operations, localisation and OEM–supplier relationships, facility upgraded to capacity of 50,000 vehicles per year General Motors Factory – a leading OEM plant in Egypt, provides opportunity to showcase localisation, assembly, supply chains and industrial operations. GM has produced more than 1 million vehicles in Egypt.

	Egyptian German Automotive – Mercedes-Benz-related automotive manufacturing, interesting for premium-vehicle manufacturing and component/vehicle assembly, with a 114,000 m² facility Industrial Development of Automotive Components (IDACO) – leading Tier-1 and local market supplier based in Egypt that specializes in manufacturing automotive wiring harnesses and electrical distribution systems Teriak Group – component manufacturer operating six manufacturing plants in 6th October and produces automotive parts, with significant manufacturing capacity and R&D capability. Each site visit will brief the delegation on issues such as: • Local content and localisation strategy • Number and profile of Tier-1, Tier-2 and Tier-3 suppliers • Import dependence for critical components • Customs procedures and clearance times • Logistics costs and movement of components • Free zones / industrial zones and incentives • Export markets and regional distribution • Financing requirements for suppliers • Supplier development programmes • Cold-chain/temperature-controlled logistics where relevant • Digitalisation of inventory and customs documentation • EV and battery supply-chain development • Opportunities for regional automotive value chains across Africa
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