

تحية طيبة و بعد ..

تتشرف جمعية رجال الأعمال المصريين الأفارقة بإحاطة سيادتكم بأنه قد ورد إلينا من:

استكمالاً للجهود المستمرة التي تبذلها جمعية رجال الأعمال المصريين الأفارقة في توفير الفرص التجارية والاستثمارية لأعضائها، وتعزيز التعاون مع الجهات والمؤسسات الدولية، ورد إلينا دعوة للمشاركة في مؤتمر ومعرض AWIEF 2026 ، الذي يُعد من أبرز الفعاليات الأفريقية الداعمة لريادة الأعمال والتمكين الاقتصادي للمرأة، وجمع نخبة من رواد الأعمال والمستثمرين وصناع القرار والمؤسسات الدولية، تحت شعار: "Beyond Access: Owning Capital, Markets & Power"

وتفضلوا بقبول فائق الاحترام والتقدير.

رئيس مجلس إدارة جمعية
رجال الأعمال المصريين الأفارقة


جمعية رجال الأعمال المصريين الأفارقة
Egyptian African Businessmen's Association
6779/2020
د/ يسري الشرفاوي

الأمين العام لجمعية
رجال الأعمال المصريين الأفارقة

مصطفى الويمر

م/ مصطفى الامير



AWIEF 2026

12TH ANNUAL CONFERENCE

10-11 NOV 2026 • CAPE TOWN, SOUTH AFRICA

BEYOND ACCESS:
OWNING CAPITAL, MARKETS & POWER



EABA

جمعية رجال الأعمال المصريين الأفارقة
Egyptian African Businessmen's Association



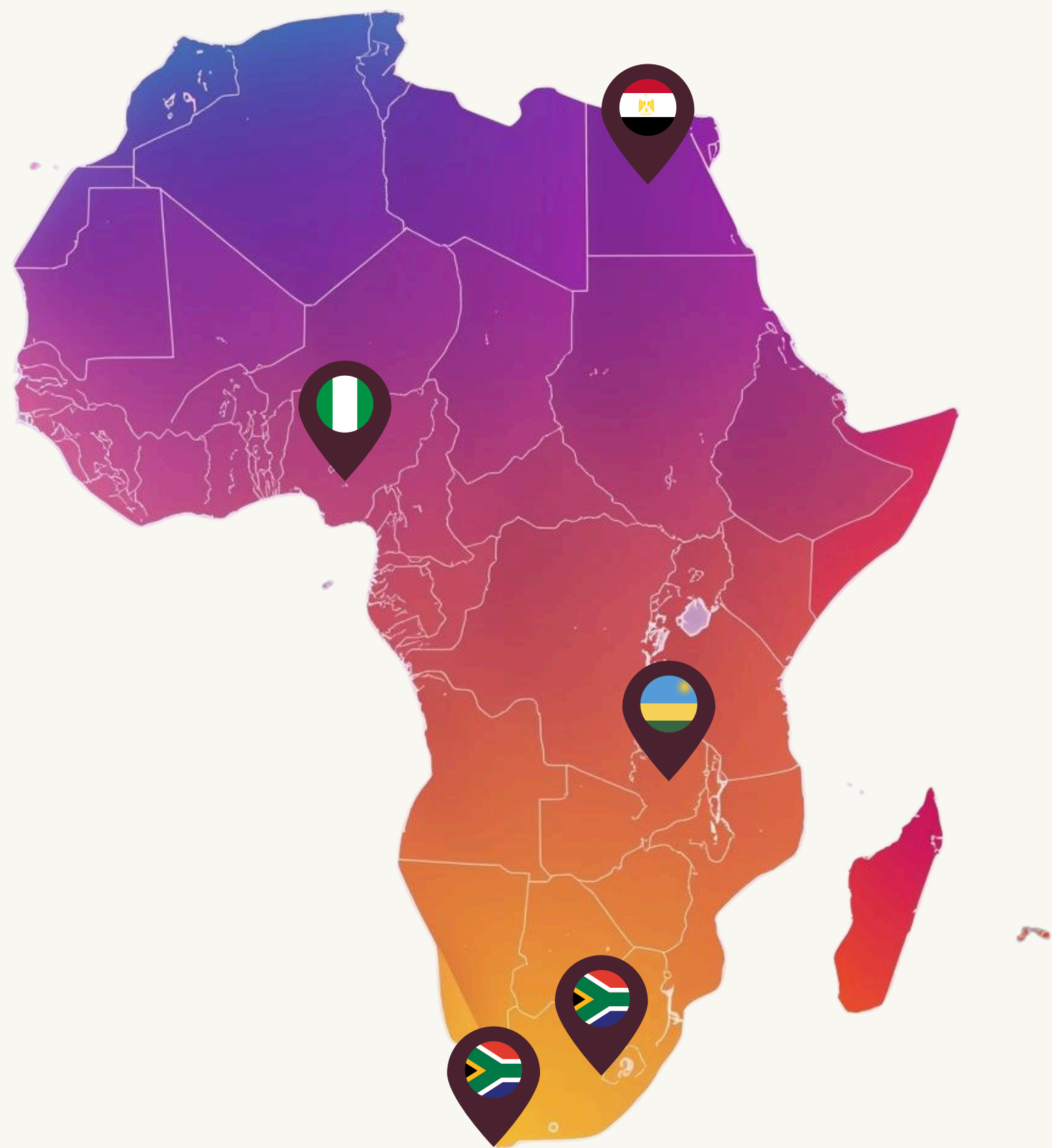
WHO WE ARE

The Africa Women Innovation & Entrepreneurship Forum (AWIEF) is a leading pan-African organisation advancing women's economic empowerment, entrepreneurship, and leadership through enterprise development programmes, ecosystem convenings, advocacy and policy influence for diversity and gender equality.

AWIEF is a catalyst for transformative, systemic change and inclusive growth, connecting people and ideas that create lasting impact for African women and economies.

Now in its 12th edition, the annual AWIEF Conference and Exhibition responds to Africa's evolving economic landscape. AWIEF2026 advances Africa's gender and economic agenda from access to ownership.





12 EDITIONS OF THE AWIEF CONFERENCE

Nigeria, Lagos – 2015 & 2016

South Africa, Cape Town – 2017, 2018 & 2019

Virtual – 2020

South Africa, Johannesburg – 2021

Egypt, Cairo – 2022

Rwanda, Kigali – 2023

South Africa, Cape Town – 2024 & 2025



THE THEME

Beyond Access: Owning Capital, Markets & Power

Over the past decade, significant progress has been made in expanding women's access to finance, markets, skills, and digital tools. However, women entrepreneurs remain underrepresented where economic power is concentrated — in capital ownership, value-chain leadership, and economic decision-making.

Under the theme "Beyond Access: Owning Capital, Markets & Power," AWIEF2026 shifts the conversation from access to ownership.

The conference will explore how women entrepreneurs can move beyond access to resources towards greater participation in capital ownership, market leadership, and decision-making, strengthening their role in shaping Africa's evolving economic landscape and driving resilient, inclusive, and sustainable growth.



AWIEF2026 PILLARS

OWNING CAPITAL & FINANCIAL POWER

Advancing access to and ownership of capital; Impact investing; Fundraising & Investor-readiness; Innovative financing models; Leadership for scale.

COMMANDING MARKETS, TRADE & VALUE CHAINS

Key levers for market expansion; Strengthening participation in local, regional, and global value chains; The AfCFTA; Export competitiveness and Supply chains; Agribusiness; Green, blue and circular economy

TECHNOLOGY, INNOVATION AND FUTURE SKILL

Intellectual property (IP) and commercialization; AI, data and technology adoption; Building digital skills for career and business growth.

POLICY AND SYSTEMS CHANGE

Gender responsive policy and regulatory framework; Inclusive economic transformation; Leadership.

SUSTAINABILITY AND ESG

AWIEF2026 EVENT FORMAT

KEYNOTE ADDRESSES

Inspiring talks from global leaders, entrepreneurs, and policymakers shaping Africa's economic future.

PANEL DISCUSSIONS

Interactive conversations featuring industry experts sharing insights, trends, and practical experiences.

MASTERCLASSES & WORKSHOPS

Hands-on learning sessions designed to equip entrepreneurs with actionable skills and strategies.

BUSINESS PITCH COMPETITION

High-growth women entrepreneurs present their ventures to investors and compete for opportunities.

EXPO

A platform for businesses and organisations to showcase products, services, and innovations.

STRUCTURED NETWORKING

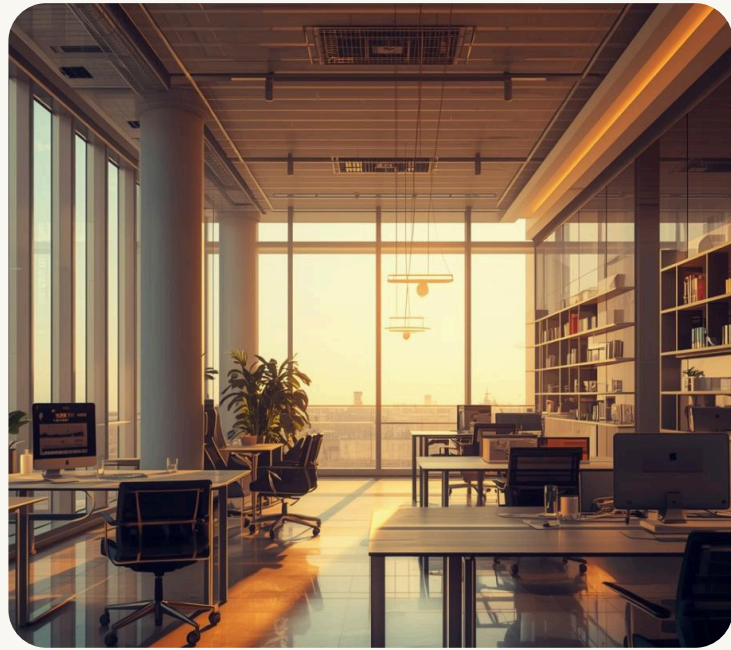
Curated networking sessions designed to foster meaningful connections and collaborations.

B2B MEETINGS & MATCHMAKING

Pre-arranged business meetings that connect participants with potential partners, buyers, and investors.



SECTORS OF FOCUS



**Financial Services
& Impact Investment**



**Climate-Smart, Green
Energy, Infrastructure &
Sustainability**



**Agribusiness &
Agri-tech**



**Education
& Skills Development**



Tourism & Hospitality



Health & Wellness



Creative Industries



Technology & Innovation



WHO IS ATTENDING?

AWIEF2026 targets a wide-range and cross-section of stakeholders and participants, including:

- Small and growing businesses, startups, and founders from across Africa and its diaspora
- Private sector: Corporate professionals and executives
- Public sector: Policymakers and regulators
- Development organisations
- Institutional, venture capital and angel investors
- UN Agencies & international organisations
- Enterprise development agencies
- Enterprise support organisations (ESOs)
- Civil society organisations (CSOs)
- Academia and research institutions
- Media and communications platforms
- Persons interested in Africa and sustainable development



AWIEF2026 EXHIBITION

Showcase innovation. Meet decision-makers. Unlock opportunities.

The AWIEF Exhibition is a high-impact platform for businesses, organisations, and institutions to showcase their products, services, and innovations to a powerful audience of entrepreneurs, investors, corporates, policymakers, and development partners from across Africa and beyond.

Exhibitors gain direct access to delegates, elevate brand visibility, generate qualified business leads, and explore strategic partnerships within Africa's dynamic entrepreneurial ecosystem.

Exhibitors benefit from:

- Showcasing products, services, and innovations
- Direct engagement with entrepreneurs and business leaders
- Brand visibility among investors, corporates, and policymakers
- Opportunities to build partnerships and generate new business leads

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Entrepreneurship is the backbone of inclusive economic growth, and AWIEF's exhibition creates the connections and opportunities that help women entrepreneurs power jobs, livelihoods, and community growth.”

Gloria Kiondo, Deputy Resident Representative, UNDP South Africa



AfCFTA Masterclass at AWIEF2025
Olebogeng Ramathodi
Partner & Africa Indirect Tax Leader,
Deloitte Africa

MASTERCLASSES & WORKSHOPS

Practical skills. Real insights. Immediate action.

AWIEF Masterclasses and Workshops offer hands-on, expert-led sessions designed to equip entrepreneurs, leaders and professionals looking to grow thier careers with practical tools to start, grow, and scale their businesses and impact.

From access to finance and investment readiness, to digital transformation, leadership, intellectual property, trade, and market expansion, these immersive sessions turn knowledge into action.

Participants gain:

- Practical, step-by-step guidance from industry experts
- Actionable tools to apply immediately in their businesses or careers
- Insights on funding, scaling, innovation, and market access
- Opportunities to interact, ask questions, and learn from peers

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AWIEF’s masterclasses and workshops deliver practical insights and skills that drive youth development, entrepreneurship, and community impact.”

Khosi Mayekiso, Assistant Director , Department of Trade and Industry, South Africa

BUSINESS PITCH COMPETITION

Spotlight your startup. Attract capital. Accelerate your growth.

The AWIEF Pitch n Grow™ Competition is a high-impact platform for women-led startups and growth-stage businesses to pitch their solutions to a panel of investors, industry experts, and ecosystem leaders.

Entrepreneurs showcase their innovation, validate their business models, and compete for visibility, funding opportunities, and strategic support within Africa's dynamic entrepreneurial ecosystem.

Participants gain:

- A chance to pitch to investors, corporates, and ecosystem enablers
- Exposure to potential funders, partners, and mentors
- Credibility and validation from a recognised pan-African platform
- Opportunities for follow-on support, deal flow, and media visibility



AWIEF2025 SPEAKERS



Dr. Fatima Elsheikh
Secretary-General
Arab Bank for Economic
Development in Africa
(BADEA)



Boitumelo Mosako
CEO
Development Bank of
Southern Africa
(DBSA)



Hajar El Haddaoui
Director-General
Digital Cooperation
Organization (DCO)
Saudi Arabia



Dr. Gloria Kiondo
Deputy Resident
Representative
UNDP South Africa



Hon. Jane Sithole
Deputy Minister
Department of Small Business
Development
South Africa



**Ashleigh
Theophanides**
Chief Strategy Officer
Deloitte Africa



Irene Ochem
Founder & CEO
AWIEF



Nirmala Reddy
Enterprise & Supplier
Development
Nedbank
South Africa



Hon. Christelle Vuanga
Member of Parliament
(MP) & Présidente réseau
parlementaire
abolitionnistes
Democratic Republic of
the Congo (DRC)



Simon Van Wyk
Partner & Africa
Sustainability Leader
Deloitte Africa



**Amb. Natalina Edward
Mou**
Head of Mission
AU, UNECA & IGAD
Republic of South Sudan



Vera Kamtukule
Former Minister of Tourism,
Department of
Tourism, Malawi



SELECT PAST DISTINGUISHED SPEAKERS

- H.E. Dr. Ameenah Gurib-Fakim, Former President of Mauritius
- H.E. Dr. Monique Nsanzabaganwa, Former Deputy Chairperson, African Union Commission
- Dr. Naledi Pandor, Former Minister of International Relations & Cooperation, South Africa
- H.E. Rania El-Mashat, Minister of Planning, Economic Development & International Cooperation, Egypt
- H.E. Paula Ingabire, Minister of ICT & Innovation, Rwanda
- Dr. Agnes Kalibata, President, Alliance for a Green Revolution in Africa (AGRA)
Former Minister of Agriculture, Rwanda
- Dr. Vera Songwe, Former UN Under-Secretary-General & Executive Secretary, United Nations Economic Commission for Africa
- Dr. Hanan Morsy, Deputy Executive Secretary & Chief Economist, United Nations Economic Commission for Africa (UNECA)
- H.E. Wamkele MENE, Secretary General, African Continental Free Trade Area (AfCFTA)
- Ms. Lana Marks, Former U.S.A. Ambassador to South Africa
- Ms Keisha Lance Bottoms, Former Mayor, City of Atlanta, USA
- Ms. Eleni Giokos, CNN Anchor & International Correspondent
- Michael B. O'Sullivan, Senior Economist and Head, Africa Gender Innovation Lab, The World Bank, USA
- Dorothy Tembo, Deputy Executive Director, International Trade Centre (ITC)

PAST SPONSORS AND PARTNERS



BILL & MELINDA
GATES foundation



Allan & Gill Gray
PHILANTHROPIES



Deloitte.

MINT360





AWIEF AWARDS

The AWIEF Awards celebrate excellence, innovation, and leadership across Africa. The Awards recognise entrepreneurs and leaders who are driving impact across sectors aligned with Africa's economic priorities.

The AWIEF Awards and Gala Dinner will take place on 11th November 2026. The awards are presented across different categories.

- Woman to Watch Award
- Agri Entrepreneur Award
- Creative Industry Award
- Tech & Digital Innovation Award
- Impact for Good Award
- Male Ally Award
- Lifetime Achievement Award

CONNECTING WITH THE RIGHT AUDIENCE



1000+
Attendees



50+
Countries
Represented



100+
Exhibitors



20+
Strategic Partners



40+
African Countries
Represented



70+
High-Profile
Speakers

”

“The AWIEF Conference is a key event of the year, bringing together stakeholders and decision-makers from across Africa. It provides a platform to discuss critical issues and support SMEs.”

Nirmala Reddy
Strategy Specialist, Enterprise and
Supplier Development, Nedbank South
Africa

”

“AWIEF has significantly impacted policy dialogue across Africa and is well-positioned to tackle future challenges in sustainable development and inclusive growth.”

Michael B. O'Sullivan, Senior Economist
& Head, Africa Gender Innovation Lab,
World Bank

WHY PARTNER WITH AWIEF2026



Access a powerful pan-African network

Connect directly with high-potential women entrepreneurs, SMEs, policymakers, investors, and ecosystem leaders from across Africa and beyond.



Position your brand as a gender equality and impact leader

Demonstrate your commitment to women's economic empowerment, diversity, and inclusive growth on a recognised, award-winning pan-African platform.



Unlock business, deal flow, and market opportunities

Build strategic partnerships, source innovative suppliers and startups, and tap into new markets across Africa's fast-growing entrepreneurial ecosystem.



Amplify your visibility and thought leadership

Benefit from premium branding, speaking opportunities, media exposure, and year-round digital promotion through AWIEF's extensive community and channels.



BRAND POSITIONING, PARTNERSHIP & SPONSORSHIP

From prominent branding across the conference and exhibition spaces to meaningful engagement with delegates, as a Partner or Sponsor, AWIEF2026 provides the platform to showcase your organisation and its initiatives, and to strengthen your presence across the continent.

Secure your place early and position your brand alongside organisations driving innovation, investment, and inclusive enterprise and business growth for startups and SMEs.



SPONSORSHIP OPPORTUNITIES

1.Headline Sponsor

Maximum visibility across the Event, prime branding, premium speaking opportunities, and extensive media exposure.

2.Platinum & Diamond Sponsors

Strong brand presence, high-level speaking and thought leadership opportunities, curated networking, and exhibition space.

3.Gold, Silver & Bronze Sponsors

Targeted visibility, exhibition opportunities, and access to AWIEF's influential community of entrepreneurs and partners.

4.AWIEF Awards Sponsorship

Exclusive positioning as a champion of women's excellence and innovation across Africa's key sectors.

5.Masterclasses & Workshops Sponsor

Position your brand at the centre of practical learning and capacity-building. As a Masterclass & Workshops Sponsor, you will be associated with high-impact, skills-focused sessions with entrepreneurs and professionals, with branding across selected sessions, the programme, and digital platforms, plus opportunities for expert speakers or facilitators from your organisation



BRAND VISIBILITY. MEASURABLE RESULTS.



25,000+
Subscribers



10M+
Digital campaign total
reach



3M+
Website Visitors



AWIEF APP used by
80% of delegates



[Watch AWIEF2025 Highlights Here](#)

Media coverage included:



BE PART OF AWIEF2026

You've seen the opportunities — now it's time to take action. Whether you're looking to exhibit, sponsor a key session, partner to host a workshop/masterclass, or explore tailored branding opportunities, our team can guide you to the right fit.

Secure your place at AWIEF2026 and be part of the movement building an Africa where women own capital, own markets, and own their power.

ENQUIRE TO SPONSOR OR EXHIBIT



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