19th COMESA Business Forum & Exhibition

One Market One Future

Advancing Inclusive Industrialization, Investment and Regional Integration in COMESA

19 October 2026	COMESA Green Industry Connect
20 October 2026	Business Forum
19-21 October 2026	Exhibition

HICC, Harare, Zimbabwe

CONCEPT NOTE & PROGRAM AGENDA

INTRODUCTION

The 19th COMESA Business Forum will be held from 19th to 21st October 2026 in Harare, Zimbabwe, on the margins of the 25th COMESA Heads of State and Government Summit.

The event is co-convened by the COMESA Business Council, ZimTrade and the Zimbabwe National Chamber of Commerce, in partnership with COMESA and the Government of the Republic of Zimbabwe.

It will be held under the Summit theme **"One Market, One Future: Advancing Inclusive Industrialisation, Investment and Regional Integration in COMESA."**

The Business Forum will comprise 3 sub-events:

- The COMESA Green Industry Connect – A dedicated dialogue and business linkages session to be held on 19th October 2026, focused on green industry, leather and circular value chains.
- The 19th COMESA Business Forum – High-level public-private dialogue to be held on 20th October, bringing together policymakers, business leaders, investors, development finance institutions, business associations, entrepreneurs and regional institutions to agree on practical actions that accelerate trade, industrialisation, investment and competitiveness. The Forum will culminate in a Private Sector Communiqué that will be presented to the 25th COMESA Summit of Heads of State and Government, ensuring that business priorities directly inform regional decision-making.
- The Multi-Sectoral International Exhibition – Will run alongside the Forum from 19th to 21st October, providing a structured space for business-to-business, business-to-government and business-to-investor engagement.
- A series of mini-side sessions and tailored B2B arrangements will also be held on the 19th and 20th of October alongside these main events.

Business Connect COMESA Green Industry Connect Leather & Textiles, Plastics & Packaging, Electronics & E-Waste 19th October 2026	High level public-private dialogue 19th COMESA Business Forum 20th October 2026	International Exhibition Multi-sectoral 19 - 21st October 2026

COMESA GREEN INDUSTRIES CONNECT

Leather & Textiles, Plastics & Packaging, Electronics & E-Waste

Inclusive Industrialisation and Investment: Advancing Circular Value Chains in COMESA

19th October 2026

The COMESA Secretariat and the COMESA Business Council, in partnership with the Africa Leather and Leather Products Institute (ALLPI), the Government of Zimbabwe, ZimTrade and the Zimbabwe National Chamber of Commerce and Industry (ZNCC), will host a dedicated one-day platform: the COMESA Green Industry Connect on the 19th of October 2026. Leveraging on existing COMESA programmes and the support of the SWITCH to Circular Economy in Eastern and Southern Africa (SWITCH-2-CE in ESA) Programme.

Modelled on the successful COMESA–EU Horticulture Connect that took place in Nairobi, Kenya in 2025, the Green Industry Connect is a focused, results-oriented convening that brings together producers, manufacturers, buyers, investors, policymakers, and circular economy practitioners from across the COMESA region and beyond, directly advancing the Summit's call for inclusive industrialisation, investment, and regional integration. This edition spans three priority industrial value chains with high circular economy potential and significant environmental and economic impact:

- Leather: advancing value addition, sustainable production, and finished goods manufacturing from the region's substantial livestock and fibre resource base;
- Plastics and Packaging Waste: strengthening market access and trade competitiveness through circular business models, extended producer responsibility, and recycling infrastructure that meet tightening regional and international packaging requirements; and
- Electronics and E-Waste: capturing the trade and investment opportunity in critical raw materials, including lithium and other battery minerals, through formal e-waste collection, refurbishment, and recycling systems that recover value and strengthen regional supply chains.

The Green Industry Connect will catalyse shifts from linear to circular production and consumption models, accelerate adoption of sustainable business practices, and generate business linkages and policy commitments needed to promote industry growth across the region. Green industries minimise resource use, emissions and waste while creating jobs and export value; they are fast becoming a baseline requirement for global market access and investment. The transition towards a circular economy is increasingly recognised not only as an environmental imperative but also as a strategic opportunity for economic and industrial development. For the COMESA region, circular economy approaches offer significant potential to improve resource efficiency, reduce production costs, enhance the competitiveness of Small and Medium Enterprises (SMEs), jobs, and support the development of regional value chains.

The global circular economy market is currently valued at an estimated USD 546 billion, and according to the African Development Bank, Africa's embrace of circularity has the potential to create 11 million new jobs by 2030. These opportunities are especially relevant in the three priority sectors. Promoting circular business models across these sectors can strengthen participation in regional and global value chains, improve compliance with emerging sustainability requirements in export markets, and attract investment.

- **Leather: From Raw Materials to Regional Brands:** COMESA holds an estimated 30% of Africa's livestock population, providing a substantial raw material base for leather, cotton, wool and other fibres. The COMESA Regional Value Chain Strategy 2025–2029 estimates the regional footwear opportunity at 450 million pairs annually, to create approximately 450,000 shop-level jobs. Circular practices such as offcut recovery, sustainable design and cleaner tanning can make the sector more competitive while reducing its environmental footprint.
- **Plastics & Packaging: Building a Productive Circular Economy**: Rapid urbanisation and expanding consumer markets are driving plastic waste accumulation across COMESA, even as plastics and packaging remain critical enablers of intra-regional and export trade. Varied regulations on single-use plastics, packaging standards and extended producer responsibility (EPR) are raising compliance costs and creating non-tariff barriers, while export markets abroad are tightening packaging requirements — an especially pressing issue for COMESA's horticulture exporters of high-value perishables. Circular solutions spanning EPR schemes, design for recyclability and recycling infrastructure offer SMEs new revenue streams and improved market compliance.
- **Electronics & E-Waste: Critical Materials and Green Jobs:** Growing volumes of e-waste across Eastern and Southern Africa contain recoverable concentrations of gold, silver, copper and other critical raw materials, while circularity in lithium, cobalt and copper is increasingly a strategic economic issue for the region. Zimbabwe's growing lithium-processing ambitions and the Zambia–DRC critical minerals corridor position COMESA to lead on formal e-waste collection, refurbishment and battery-material recovery, provided circularity and SME/youth/women-led inclusion are built in from the outset.

COMESA GREEN INDUSTRIES CONNECT
Leather & Textiles, Plastics & Packaging, Electronics & E-Waste
Inclusive Industrialisation and Investment: Advancing Circular Value Chains in COMESA
19th October 2026

OBJECTIVES

The overarching objective of the COMESA Green Industry Connect is to accelerate the development of competitive, sustainable, and circular value chains in Eastern and Southern Africa's leather, textiles, plastics, and e-waste sectors through structured dialogue, business linkages, and investment facilitation.

Specifically, the event will:

- Provide a high-level platform for dialogue among governments, industry, investors, development partners, and circular economy practitioners on opportunities and challenges across the three focus value chains;
- Showcase or share best practices on circular economy technologies, business models, and innovations applicable in leather and textile production, plastics management, and e-waste recovery;
- Facilitate direct Business-to-Business (B2B) and Business-to-Government (B2G) engagements between COMESA producers, international buyers, investors, and technology suppliers;
- Promote adoption of sustainable production practices including resource-efficient manufacturing, and environmentally responsible supply chain management;
- Highlight available financing instruments for investment in circular industry businesses across the three sectors;
- Initiate policy dialogue on enabling frameworks including quality standards, extended producer responsibility, environmental regulations, and gender, youth informal-sector inclusive frameworks; and
- Generate concrete recommendations for incorporation into the COMESA Business Declaration to be presented at the 25th Heads of State and Government Summit.

PARTNERSHIPS: ALLPI and SWITCH-2-CE Programme

The Green Industry Connect draws on two complementary institutional partnerships:

- The Africa Leather and Leather Products Institute (ALLPI) anchors the leather and textiles agenda, contributing technical expertise across COMESA's tanning, footwear, and garment value chains.
- The SWITCH to Circular Economy in Eastern and Southern Africa (SWITCH-2-CE in ESA) Programme, supported by the European Union, launched in Lusaka in April 2026 and implemented across 13 pilot countries, supports the plastics and e-waste value chains and lends the Forum a wider Eastern and Southern Africa platform for policy dialogue, sharing best practice and investment partnerships.

STRATEGIC ALIGNMENT

The COMESA Green Industry Connect is anchored within a robust set of regional and global priorities, including:

- The COMESA Industrialisation Strategy: value addition, agro-industrial upgrading, and green industrial development;
- The African Continental Free Trade Area (AfCFTA): strengthening intra-African value chains in leather, textiles, plastics, and electronics;
- The SWITCH-2-CE Programme: translating circular economy objectives into private sector engagement and investment;
- The AU Agenda 2063: structural transformation, green growth, and sustainable industrialisation; and the AU Circular Economy Action Plan;

EXPECTED OUTCOMES

- Enhanced awareness and shared understanding of circular economy opportunities, competitive strategies, and financing options across the leather, textiles, plastics, and e-waste sectors;
- Increased visibility for COMESA leather, textile and circular businesses, and for the Forum's institutional partners (ALLPI and the SWITCH-2-CE Programme), and their role in supporting regional trade, industrialisation, and circular economy; and
- Creation of a committed network of producers, buyers, investors, and policymakers ready to advance circular and sustainable industry value chains in the region.
- Strengthened business partnerships between COMESA producers and international buyers, investors, and technology providers, across all three focus value chains.

PARTICIPANTS

The event will draw a broad, high-level audience spanning government, industry, and support institutions across three focus sectors. This includes public sector representatives (ministries, COMESA bodies, AU, and international organisations); private sector players across leather/textiles, plastics/packaging, and electronics/e-waste (manufacturers, processors, recyclers, and informal associations); finance and investment institutions (DFIs, banks, trade finance providers); development partners (EU, GIZ, UNIDO, ITC, and others); academia and standards bodies; and private sector associations, civil society, and media.

19th COMESA Business Forum

One Market, One Future: Advancing Inclusive Industrialisation, Investment and Regional Integration in COMESA

20th October 2026

The 19th COMESA Business Forum will be held on the 20th, with an International Exhibition will be held from 19th to 21st October 2026 in Harare, Zimbabwe, on the margins of the 25th COMESA Heads of State and Government Summit. The event will be co-convened by the COMESA Business Council, ZimTrade and the Zimbabwe National Chamber of Commerce, in partnership with COMESA and the Government of the Republic of Zimbabwe.

CONTEXT

COMESA remains Africa's largest Regional Economic Community, comprising 21 Member States, a market of over 640 million people, a combined GDP of approximately USD 1 trillion and merchandise trade exceeding USD 383 billion. These figures reflect the scale of the opportunity, but they also underscore the urgency of converting market size into productive capacity, jobs and competitiveness.

Investment remains a critical driver of industrial transformation and regional competitiveness. According to the COMESA Investment Report 2025, the region attracted a record USD 65 billion in foreign direct investment (FDI) in 2024 - a 154% increase over the previous year and 4% of global FDI inflows. However, investment remains highly concentrated in a few economies, while intra-COMESA investment remains limited, highlighting the need for stronger regional investment partnerships, SME financing, and private sector collaboration to achieve more inclusive and balanced growth.

After three decades of integration, the region stands at an inflection point, with significant untapped growth potential. Intra-regional trade represents a major opportunity for expansion, while the continued reliance on primary commodity exports and early-stage manufacturing value addition point to clear pathways for diversification and industrial growth. UNECA's Economic Report on Africa 2025 similarly stresses that regional and continental integration is central to strengthening food security, industrialisation, digital trade and resilience in a fragmented global economy.

The success of our economies lies in the ability to build a more coherent market, deepen regional value chains, improve access to finance, embrace digital transformation, and strengthen institutional support for private-sector growth. Against this backdrop, the 25th COMESA Summit of Heads of State and Government has adopted the theme: "One Market, One Future: Advancing Inclusive Industrialisation, Investment and Regional Integration in COMESA."

OBJECTIVE AND RATIONALE

The 19th COMESA Business Forum is designed as an action-oriented response to an evolving global trade and economic landscape. It moves beyond general dialogue to focus on the concrete policy, investment and business conditions required to expand regional trade, production and growth. The Forum will highlight the emerging issues reshaping the competitiveness of COMESA enterprises, including the fragmentation of global supply chains, pressure on logistics and transport systems, limited access to affordable finance, the rapid rise of AI and frontier technologies, and the need for more resilient regional markets. It will also provide a timely platform to align COMESA business priorities with the operationalisation of AfCFTA, digital trade reforms, and the private sector's role in industrial transformation.

The 19th COMESA Business Forum specifically seeks to:

- Accelerate inclusive industrialisation through stronger regional value chains in agriculture and manufacturing.
- Expand intra-COMESA trade and investment through better market access and finance.
- Deepen COMESA–AfCFTA convergence and business competitiveness.
- Position COMESA businesses to harness digital technologies, AI and innovation for improved competitiveness.
- Facilitate B2B, B2G and investor partnerships through the Exhibition and structured deal-making.
- Adopt practical private sector recommendations for presentation to the 25th COMESA Summit through the Private Sector Communiqué.

19th CBF FOCUS AREAS AND SESSION BREAKDOWN

The 19th COMESA Business Forum will have five sessions, structured around the following four focus areas:

One Market, One Rules System: Trade, Mobility and Market Resilience

Advancing a predictable, efficient and shock-responsive regional market by accelerating trade facilitation reforms, eliminating non-tariff barriers, strengthening corridor performance, and improving the movement of goods and businesspersons. This includes regulatory convergence and digital trade systems to enhance efficiency while strengthening resilience to external shocks.

Regional Value Chains and Productive Capacity for Trade Competitiveness

Driving industrialisation through competitive and diversified regional value chains across agriculture, manufacturing and health industries, strengthening productive capacity and reducing import dependence.

Financing and Investment for a Stable Market

Unlocking capital through trade finance, investment facilitation, de-risking mechanisms and inclusive financial systems to support enterprise growth and financial stability.

Digital Transformation, AI and Innovation for Adaptive Competitiveness

Accelerating digital infrastructure, AI adoption, data systems and innovation ecosystems to improve productivity, enable real-time decision-making and enhance resilience across sectors.

FORUM SESSIONS

Session 1: One Market in Motion – Building Seamless and Resilient Trade Systems

Driving regulatory convergence, trade facilitation and efficient cross-border systems to reduce costs and strengthen resilience to global trade disruptions.

Session 2: From Commodities to Competitiveness – Securing Regional Value Chains for the Future

Strengthening value addition, industrial capacity and supply chain integration to reduce external dependence and build resilient industries.

Session 3: Capital at Scale – Financing Growth, Stability and Regional Resilience

Mobilising finance and investment to support enterprise growth while strengthening financial systems against global volatility.

Session 4: The Digital Backbone – AI, Data and Innovation for a Competitive COMESA Economy

Leveraging digital infrastructure, AI and innovation ecosystems to enhance productivity, logistics and adaptive capacity.

Session 5: Partnerships and COMESA Institutions in Action, a high-level institutional session highlighting the tools COMESA institutions and partners offer to de-risk, finance and enable business across the region, and how the private sector can access them in practice.

EXPECTED OUTCOMES

The Forum will produce:

- A focused Private Sector Communiqué with clear, actionable recommendations for the 25th COMESA Summit.
- Stronger alignment between business priorities, COMESA institutions, and regional policy reform.
- A clearer pipeline of investment, trade, and partnership opportunities across the region.
- Greater visibility for regional value chains, digital transformation, and market integration.
- Concrete business-to-business and business-to-investor linkages through the Exhibition.

DRAFT AGENDA | 19TH OCTOBER 2026

PROPOSED SPEAKERS*

*Speakers to be confirmed

Time	Session	Proposed Speakers*
07:30 – 08:30	**REGISTRATION**	
08:30 – 09:00	**WELCOME & ORIENTATION** Brief orientation by the Master of Ceremonies; overview of the day's agenda	
09:00 – 10:00	**OFFICIAL OPENING CEREMONY** • Anthems: Zimbabwe National Anthem, COMESA Anthem • Welcome Remarks: ZIMTRADE / ZNCC President • Welcome Remarks: COMESA Business Council, Vice President, Dr. Sheriff Elgabaly, Federation of Egyptian Industries • Lead Partner Remarks: European Union Delegation to the Republic of Zambia and COMESA • Remarks: H.E. Chileshe Mpundu Kapwepwe, Secretary General, COMESA • Remarks: Chairperson, COMESA Council of Ministers, Kenya • Keynote Address: Host Government – Minister of Trade and Industry	
10:00 – 10:10	**GREEN INDUSTRIES SECTOR MARKET SNAPSHOT AND HIGHLIGHT** Trade and Investment Opportunities for Leather and Circular Economy Professor Gift Mugano; Africa Economic Development Strategies	• Professor Gift Mugano Africa Economic Development Strategies
10:10 – 10:40	**GROUP PHOTO SESSION** **TEA / COFFEE BREAK**	
10:40 – 12:00	**SESSION 1: LEATHER SECTOR – BUILDING COMPETITIVE REGIONAL BRANDS THROUGH VALUE ADDITION AND CIRCULARITY** Deepen local value addition, build competitive regional leather brands, and identify the investment and policy priorities needed to scale sustainable, circular leather manufacturing across COMESA.	• Mr. Nicholas Mudungwe ALLPI Executive Director • Leading COMESA tannery / footwear manufacturer • SME in leather sector circularity – Leather cluster representative Zimbabwe • UNECA • Development Finance Institution – financing instruments for leather value addition • Ethiopia Ministry of Industry / Trade – policy support for leather industrialization and regional brand development
12:00 – 13:15	**SESSION 2: POLICY AND REGULATORY FRAMEWORKS TO UNLOCK CIRCULAR ECONOMY MARKETS IN EAST AND SOUTHERN AFRICA** From Principles to Policy: Accelerating Circular Economy Action, translating circular economy principles into actionable commitments, and examining the policy and investment levers required to unlock circular economy markets at scale across the region.	• Ministry of Environment, Climate Change and Green Economy, Kenya • PETICO – South Africa (Plastics) • Alpha Polyplast (Zambia) • ACTESA, CEO, Mr John Mukuka • African Circular Economy Network (ACEN)
13:15 – 14:15	**LUNCH BREAK** (Refreshment and networking)	
14:15 – 15:45	**SESSION 3: CIRCULAR ECONOMY IN ACTION** Explore private sector opportunities, investment entry points, and business model innovation; showcase real impact and identify gaps and support needs from the ground up. a) Circular business models in plastics and packaging b) Circular models in electronics and e-waste value chains	a) Circular business models in plastics and packaging • Blackforest – case studies (Plastics and E-waste) • Coca Cola – East Africa • Extrupet PTY Limited, Mr Chandru Wadhwani, Joint Managing Director • EnviroServe Rwanda Green Park • Petrecozim, Zimbabwe b) Circular models in electronics and e-waste value chains • AfDB Africa Circular Economy Facility, Prof. Anthony Nyong, Director, Climate Change & Green Growth • Company in lithium/ critical minerals circular economy • Ebusaka, Zambia
15:45 – 16:30	**SESSION 3: CIRCULAR ECONOMY KEY PRIORITIES, OPPORTUNITIES AND NEXT STEPS** Examining specific financing and investment opportunities; market and trade opportunities and next steps for the SWITCH2CE Project.	• Presenter and Moderator: SWITCH2CE • Financier in Circular Economy space • Business service provider in circular economy space
16:30 – 17:00	**SESSION 4: LEATHER VALUE CHAIN KEY PRIORITIES, OPPORTUNITIES** Examining specific financing and investment opportunities; market and trade opportunities and next steps for the ALLPI Leather strategy and plans.	• ALLPI • African Union Commission / AfCFTA – Leather priorities and support • Financial Institution – investment in the leather sector

Join policymakers, industry leaders, innovators, SMEs, women and youth changemakers to drive green growth and build resilient, circular economies across COMESA.

DRAFT AGENDA | 20TH OCTOBER 2026

19th COMESA Business Forum · Harare, Zimbabwe

PROPOSED SPEAKERS*
**Speakers to be confirmed*

Time	Session	Proposed Speakers
08:00 – 08:30	**REGISTRATION, ARRIVAL & NETWORKING** Accreditation, arrival of participants, coffee and networking.	
08:30 – 09:00	**WELCOME & SEATING** • Zimbabwe trade & investment opportunities • COMESA and institutions • Sponsor showcase videos	
09:00 – 10:15	**OFFICIAL OPENING CEREMONY** • **Director of Ceremony** — Ruvheneko Parirenyatwa • National Anthem of Zimbabwe & COMESA Anthem • Welcome Remarks — Mr. A.T. Majuru, CEO, ZimTrade • Remarks — President, COMESA Business Council • Remarks — Lead Sponsor • Remarks — Secretary General, COMESA • Remarks — Minister of Foreign Affairs & International Trade, Zimbabwe • Remarks — Chairperson, COMESA Council of Ministers • Keynote Address — Guest of Honour, Government of Zimbabwe • Photo Session	
10:15 – 10:45	**HIGH-LEVEL EXHIBITION TOUR & TEA BREAK** Guided walk-through of exhibition stands, refreshments and networking.	
10:45 – 12:00	**MINISTERIAL DIALOGUE: ONE MARKET IN MOTION — BUILDING SEAMLESS & RESILIENT TRADE SYSTEMS** A more integrated COMESA market depends on efficient borders, predictable regulations and seamless movement of goods, services and businesspeople. Ministers of trade and industry join COMESA and the private sector to agree practical actions on non-tariff barriers, movement of businesspersons, transport-corridor resilience, regulatory convergence and digital trade systems.	• Facilitator — Mr. Busisa Moyo, Industrialist • Mauritius Ministry of Trade • Uganda Ministry of Trade & Industry • Zimbabwe — Hon. N.M. Ndlovu, Minister of Industry & Commerce • COMESA — ASG (Programmes), Amb. Kadah • Mauritius Chamber of Commerce & Industry — SG, Dr. Drishtysingh Ramdenee • Coca-Cola — private-sector, cross-border trade • World Customs Organisation — digital trade & customs tech
12:00 – 13:00	**SESSION 2: FROM COMMODITIES TO COMPETITIVENESS — SECURING REGIONAL VALUE CHAINS FOR THE FUTURE** COMESA's transformation from a raw-material supplier into a competitive production base depends on stronger regional value chains and greater investment in value addition — scaling agro-processing, manufacturing and other strategic industries while creating jobs and connecting enterprises to regional and global markets.	• Facilitator — tbc • Leading agro-processing / food-manufacturing company — tbc • ZNCC — Mr. D. Norupiri, CEO, Davipel Holdings • UNIDO — regional value-chain & industrial policy • Trade Kings — anchor buyer / investor • Egyptian Ministry of Trade & Industry
13:00 – 13:20	**SPONSORS** Recognition and remarks from forum sponsors.	
13:20 – 14:15	**LUNCH BREAK** Refreshments and networking.	
14:15 – 15:15	**SESSION 3: CAPITAL AT SCALE — DE-RISKING TRADE & INVESTMENT AND CLOSING THE SME FINANCE GAP** Access to appropriate, affordable finance is essential for businesses expanding production, trading across borders and joining regional value chains. Financial institutions, investors, development partners and policymakers explore how to mobilise capital, reduce investment risk and widen financing for businesses of all sizes.	• Facilitator — Africa Trade & Investment Development Insurance (ATIDI) • Zimbabwe Investment Development Agency — CEO, Mr. Tafadzwa Chinamo • FDH Bank Malawi — commercial / trade finance • Trade Development Bank — development finance • BADEA / AfDB / Afreximbank — investment funds • HiPipo Uganda & Federation of Enterprises of Congo — MSME / fintech • Zimbabwe Entrepreneurship Exchange
15:15 – 16:15	**SESSION 4: THE DIGITAL BACKBONE — SCALING AI, DATA & DIGITAL TRADE INFRASTRUCTURE** Digital technologies are reshaping how businesses produce, trade, access finance and reach customers across borders. This session explores how digital infrastructure, AI, e-commerce and data-driven innovation can strengthen productivity and competitiveness for COMESA enterprises.	• Facilitator — POTRAZ • CASSAVA Technologies — telecoms / digital infrastructure • RINATO Space — technology, AI & enterprise software • Jumia / ESOKO — digital, fintech & e-commerce • EduNova Solutions — start-up • Rwanda Ministry of ICT & Innovation
16:15 – 16:30	**COFFEE BREAK**	
16:30 – 17:20	**SESSION 5: INSTITUTIONAL PARTNERSHIPS FOR A COMPETITIVE COMMON MARKET** Focus on COMESA institutions and partners — the instruments, programmes and platforms that support trade, investment, industrialisation and private-sector development.	• COMESA Institutions — incl. COMESA Competition & Consumer Commission • Development Partners
17:20 – 17:40	**CLOSING SESSION** • Presentation & Adoption of the COMESA Business Forum Communiqué — CBC Board • Closing Remarks — ZNCC President, COMESA ASG (Finance)	

Convening ministers, industry leaders, investors and innovators to build a seamless, competitive and resilient COMESA common market.

INTERNATIONAL EXHIBITION

The COMESA Multi-Sectoral Exhibition will run from 19th to 21st of October 2026 and will feature country pavilions, a COMESA institutions pavilion, innovation showcases and structured networking spaces for deal-making. Priority sectors will include manufacturing, agriculture and agro-processing, digital economy and innovation, financial services and fintech, mining, energy, textiles, leather products, tourism, and hospitality.

MINI SIDE SESSIONS AND B2B

This will run from 19th to 21st of October 2026 and will feature side sessions which will provide companies and institutions with a 30-minute product showcase. This is a dedicated platform for companies to introduce their organisations, showcase products and services, and highlight their areas of expertise. The sessions will also create opportunities for targeted business-to-business (B2B) engagements and tailored stakeholder networking.

TARGET PARTICIPANTS

The 19th COMESA Business Forum will bring together ministers, senior government officials, heads of COMESA institutions, CEOs, business leaders, chambers of commerce, national business associations, investors, banks, development finance institutions, development partners, MSMEs, women and youth entrepreneurs, academia, regional economic communities, international organisations and the media.

CONTACTS- Registration, Sponsorship and Enquiries

For further enquiries, please contact:

COMESA Business Council

- Gallina Tembo, Program Manager, CBC
  +260 97 8013636; gtembo@comesabusinesscouncil.org

- Salome Phiri, Communications and Membership Officer, CBC
  +260 978435192; sphiri@comesabusinesscouncil.org

ZIMTRADE

- Sheron Chigonzo,
  +263 713196884; schingonzo@zimtrade.co.zw

ZNCC

- Melody Kaingidza,
  +263 77 2227 5950; melody@zncc.co.zw


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MODERATOR:
MS. PROVIDENCE
MAVUBI