

تحية طيبة و بعد ..

تتشرف جمعية رجال الأعمال المصريين الأفارقة بإحاطة سيادتكم بأنه قد ورد إلينا من:

استكمالاً للجهود المستمرة التي تبذلها جمعية رجال الأعمال المصريين الأفارقة في توفير الفرص التجارية والاستثمارية لأعضائها، وتعزيز التعاون مع الجهات والمؤسسات الدولية، ورد إلينا عرض للمشاركة في فعاليات منتدى AWIEF، الذي يمثل منصة دولية مهمة للتواصل مع مجتمع الأعمال الأفريقي، واستكشاف فرص التعاون والشراكات، من خلال لقاءات B2B وورش العمل والندوات والمعرض المصاحب، مع التركيز على عدد من القطاعات الواعدة، من بينها الصناعة، والطاقة الخضراء، والصحة، والتعليم، والزراعة، والصناعات الإبداعية، والخدمات المالية

وتفضلوا بقبول فائق الاحترام والتقدير.

رئيس مجلس إدارة جمعية
رجال الأعمال المصريين الأفارقة


جمعية رجال الأعمال المصريين الأفارقة
Egyptian African Businessmen's Association
6779/2020
د/ يسري الشركاوي

الأمين العام لجمعية
رجال الأعمال المصريين الأفارقة

مصطفى الأمير

م/ مصطفى الأمير

AWIEF 2026

AFRICA WOMEN INNOVATION
& ENTREPRENEURSHIP FORUM

Conference & Exhibition



10-11 NOVEMBER



CAPE TOWN, SOUTH AFRICA

**Beyond Access:
Owning Capital, Markets & Power**



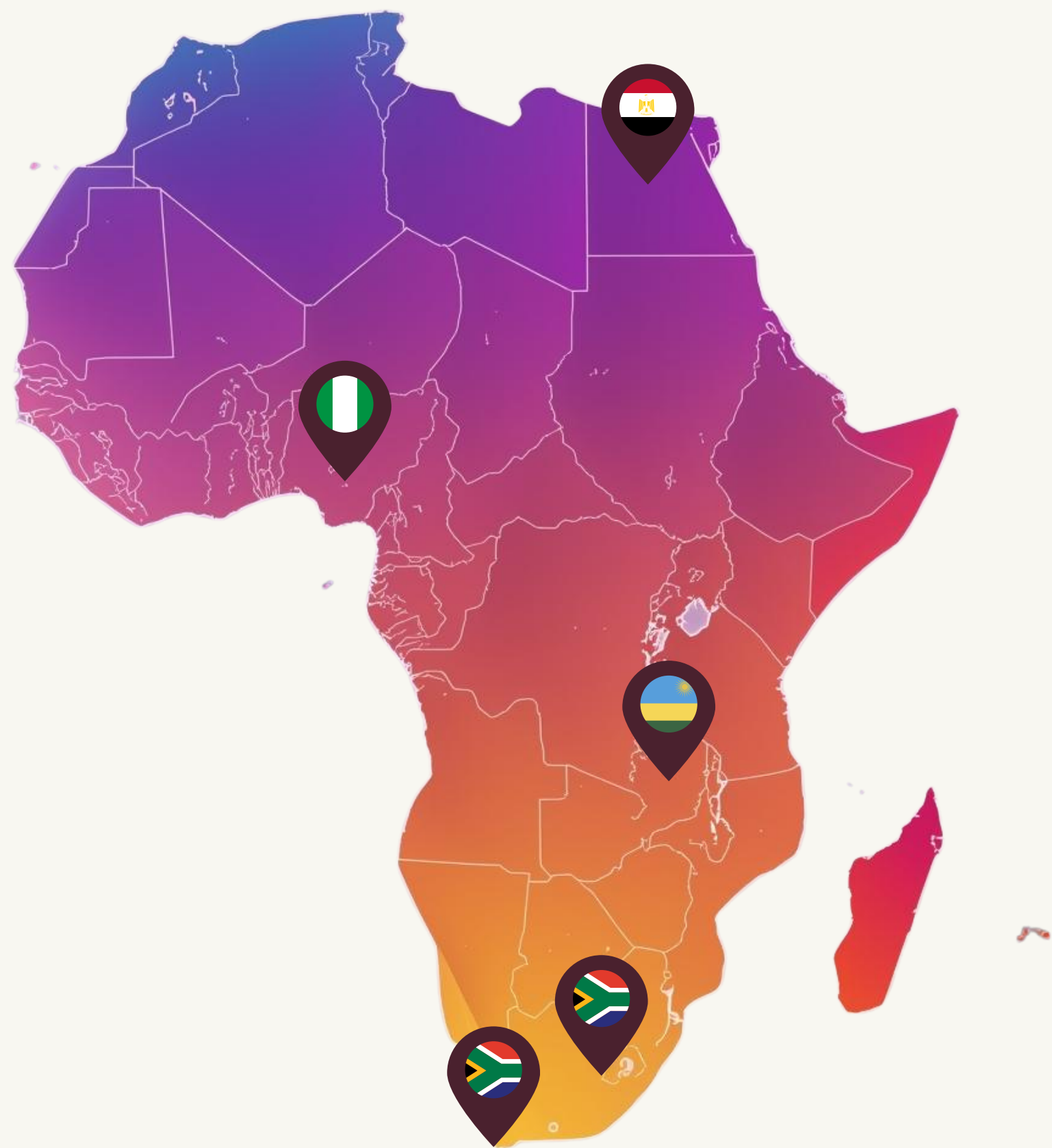
WHO WE ARE

The Africa Women Innovation & Entrepreneurship Forum (AWIEF) is a leading pan-African organisation advancing women's economic empowerment, entrepreneurship, and leadership through enterprise development programmes, ecosystem convenings, advocacy and policy influence for diversity and gender equality.

AWIEF is a catalyst for transformative, systemic change and inclusive growth, connecting people and ideas that create lasting impact for African women and economies.

Now in its 12th edition, the annual AWIEF Conference and Exhibition responds to Africa's evolving economic landscape. AWIEF2026 advances Africa's gender and economic agenda from access to ownership.





12 EDITIONS OF THE AWIEF CONFERENCE

Nigeria, Lagos – 2015 & 2016

South Africa, Cape Town – 2017, 2018 & 2019

Virtual – 2020

South Africa, Johannesburg – 2021

Egypt, Cairo – 2022

Rwanda, Kigali – 2023

South Africa, Cape Town – 2024 & 2025



THE THEME

Beyond Access: Owning Capital, Markets & Power

Over the past decade, significant progress has been made in expanding women's access to finance, markets, skills, and digital tools. However, women entrepreneurs remain underrepresented where economic power is concentrated — in capital ownership, value-chain leadership, and economic decision-making.

Under the theme "Beyond Access: Owning Capital, Markets & Power," AWIEF2026 shifts the conversation from access to ownership.

The conference will explore how women entrepreneurs can move beyond access to resources towards greater participation in capital ownership, market leadership, and decision-making, strengthening their role in shaping Africa's evolving economic landscape and driving resilient, inclusive, and sustainable growth.

AWIEF2026 EVENT FORMAT

KEYNOTE ADDRESSES

Inspiring talks from global leaders, entrepreneurs, and policymakers shaping Africa's economic future.

PANEL DISCUSSIONS

Interactive conversations featuring industry experts sharing insights, trends, and practical experiences.

MASTERCLASSES & WORKSHOPS

Hands-on learning sessions designed to equip entrepreneurs with actionable skills and strategies.

BUSINESS PITCH COMPETITION

High-growth women entrepreneurs present their ventures to investors and compete for opportunities.

EXPO

A platform for businesses and organisations to showcase products, services, and innovations.

STRUCTURED NETWORKING

Curated networking sessions designed to foster meaningful connections and collaborations.

B2B MEETINGS & MATCHMAKING

Pre-arranged business meetings that connect participants with potential partners, buyers, and investors.



SECTORS OF FOCUS



**Financial Services
& Impact Investment**



**Climate-Smart, Green
Energy, Infrastructure &
Sustainability**



**Agribusiness &
Agri-tech**



**Education
& Skills Development**



Tourism & Hospitality



Health & Wellness



Creative Industries



Technology & Innovation



WHO IS ATTENDING?

AWIEF2026 targets a wide-range and cross-section of stakeholders and participants, including:

- Small and growing businesses, startups, and founders from across Africa and its diaspora
- Private sector: Corporate professionals and executives
- Public sector: Policymakers and regulators
- Development organisations
- Institutional, venture capital and angel investors
- UN Agencies & international organisations
- Enterprise development agencies
- Enterprise support organisations (ESOs)
- Civil society organisations (CSOs)
- Academia and research institutions
- Media and communications platforms
- Persons interested in Africa and sustainable development



AWIEF2026 EXHIBITION

Showcase innovation. Meet decision-makers. Unlock opportunities.

The AWIEF Exhibition is a high-impact platform for businesses, organisations, and institutions to showcase their products, services, and innovations to a powerful audience of entrepreneurs, investors, corporates, policymakers, and development partners from across Africa and beyond.

Exhibitors gain direct access to delegates, elevate brand visibility, generate qualified business leads, and explore strategic partnerships within Africa's dynamic entrepreneurial ecosystem.

Exhibitors benefit from:

- Showcasing products, services, and innovations
- Direct engagement with entrepreneurs and business leaders
- Brand visibility among investors, corporates, and policymakers
- Opportunities to build partnerships and generate new business leads

”

Entrepreneurship is the backbone of inclusive economic growth, and AWIEF's exhibition creates the connections and opportunities that help women entrepreneurs power jobs, livelihoods, and community growth.”

Gloria Kiondo, Deputy Resident Representative, UNDP South Africa



AfCFTA Masterclass at AWIEF2025
Olebogeng Ramathodi
Partner & Africa Indirect Tax Leader,
Deloitte Africa

MASTERCLASSES & WORKSHOPS

Practical skills. Real insights. Immediate action.

AWIEF Masterclasses and Workshops offer hands-on, expert-led sessions designed to equip entrepreneurs, leaders and professionals looking to grow thier careers with practical tools to start, grow, and scale their businesses and impact.

From access to finance and investment readiness, to digital transformation, leadership, intellectual property, trade, and market expansion, these immersive sessions turn knowledge into action.

Participants gain:

- Practical, step-by-step guidance from industry experts
- Actionable tools to apply immediately in their businesses or careers
- Insights on funding, scaling, innovation, and market access
- Opportunities to interact, ask questions, and learn from peers

”

AWIEF’s masterclasses and workshops deliver practical insights and skills that drive youth development, entrepreneurship, and community impact.”

Khosi Mayekiso,Assistant Director , Department of Trade and Industry, South Africa

CONNECTING WITH THE RIGHT AUDIENCE



1000+
Attendees



50+
Countries
Represented



100+
Exhibitors



20+
Strategic Partners



40+
African Countries
Represented



70+
High-Profile
Speakers

”

“The AWIEF Conference is a key event of the year, bringing together stakeholders and decision-makers from across Africa. It provides a platform to discuss critical issues and support SMEs.”

Nirmala Reddy
Strategy Specialist, Enterprise and
Supplier Development, Nedbank South
Africa

”

“AWIEF has significantly impacted policy dialogue across Africa and is well-positioned to tackle future challenges in sustainable development and inclusive growth.”

Michael B. O'Sullivan, Senior Economist
& Head, Africa Gender Innovation Lab,
World Bank

PAST SPONSORS AND PARTNERS



BRAND VISIBILITY. MEASURABLE RESULTS.



25,000+
Subscribers



10M+
Digital campaign total
reach



3M+
Website Visitors



AWIEF APP used by
80% of delegates



[Watch AWIEF2025 Highlights Here](#)

Media coverage included:



BE PART OF AWIEF2026

You've seen the opportunities, now it's time to take action. Whether you're looking to exhibit, sponsor a key session, partner to host a workshop/masterclass, or explore tailored branding opportunities, our team can guide you to the right fit.

Secure your place at AWIEF2026 and be part of the movement shaping a more inclusive, innovative, and prosperous Africa, where businesses grow, markets expand, and opportunities are created for all.

ENQUIRE TO EXHIBIT



info@awieforum.org



www.awieforum.org



+ 27 21 002 8264



[@awieforum](https://twitter.com/awieforum)

