

السادة أعضاء جمعية رجال الأعمال المصريين الأفارقة المحترمين

استكمالاً للجهود المستمرة والعلاقات المتميزة التي تربط جمعية رجال الأعمال المصريين الأفارقة بشركائها الاستراتيجيين، وحرصاً على تعزيز التعاون مع الجهات الدولية وفتح آفاق جديدة أمام مجتمع الأعمال المصري والأفريقي، فقد ورد إلينا من سفارة الهند بالقاهرة دعوة للمشاركة في معرض أوتار براديش الدولي للتجارة (UPITS 2026)، والذي يُعد أحد أبرز الفعاليات التجارية الدولية الهادفة إلى تعزيز التعاون الاقتصادي والتجاري بين الشركات ورجال الأعمال من مختلف دول العالم.

ويمثل المعرض منصة مهمة للتواصل المباشر بين المصنعين والمصدرين والمستثمرين والمشتريين الدوليين، واستكشاف فرص التعاون والشراكات التجارية والاستثمارية في العديد من القطاعات الاقتصادية والصناعية الواعدة، بما يساهم في تعزيز التبادل التجاري وفتح أسواق وفرص أعمال جديدة أمام الشركات المصرية والأفريقية.

رئيس مجلس إدارة جمعية
رجال الأعمال المصريين الأفارقة

الشقاوي

د/ نسري الشقاوي
جمعية رجال الأعمال المصريين الأفارقة
مشهرة برقم 11455 لسنة 2021
Egyptian African Businessmen's Association
6779/2020

الأمين العام لجمعية
رجال الأعمال المصريين الأفارقة

مصطفى الامير

م / مصطفى الامير



Government of
Uttar Pradesh



INDIA
EXPOSITION
MART LTD.

UP INTERNATIONAL TRADE SHOW

4th Edition

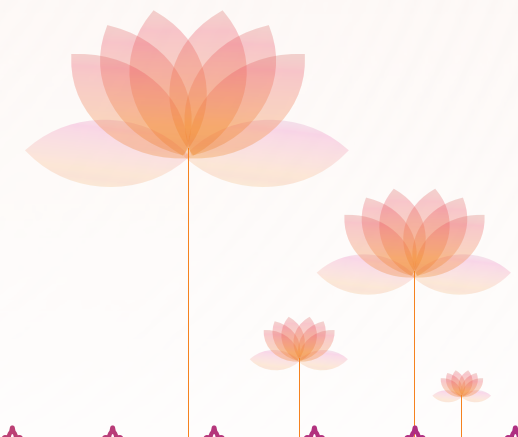
September 25 26 27 28 29, 2026
India Expo Centre & Mart, Greater Noida

ULTIMATE SOURCING BEGINS HERE

Innovate • Integrate • Internationalize

Jointly Organised by

Government of Uttar Pradesh & India Exposition Mart Limited (IEML)



visionary leadership: driving



YOGI ADITYANATH

Hon'ble Chief Minister of Uttar Pradesh

More than just a platform for trade and investment, UPITS aims to create a future-ready ecosystem for youth, entrepreneurs, and international delegates, while celebrating the state's diverse identity through the confluence of craft, culture, and cuisine.



Uttar Pradesh's Growth

“

Our MSMEs are the pride of India, and Uttar Pradesh has shown how these enterprises can be empowered to compete at the world stage. From handicrafts to high-tech manufacturing, the spirit of innovation is alive here.”

”



SHRI NARENDRA MODI
Hon'ble Prime Minister of India



UTTAR PRADESH: THE DYNAMISM OF INDIA'S GROWTH ENGINE

India's
3rd Largest Economy

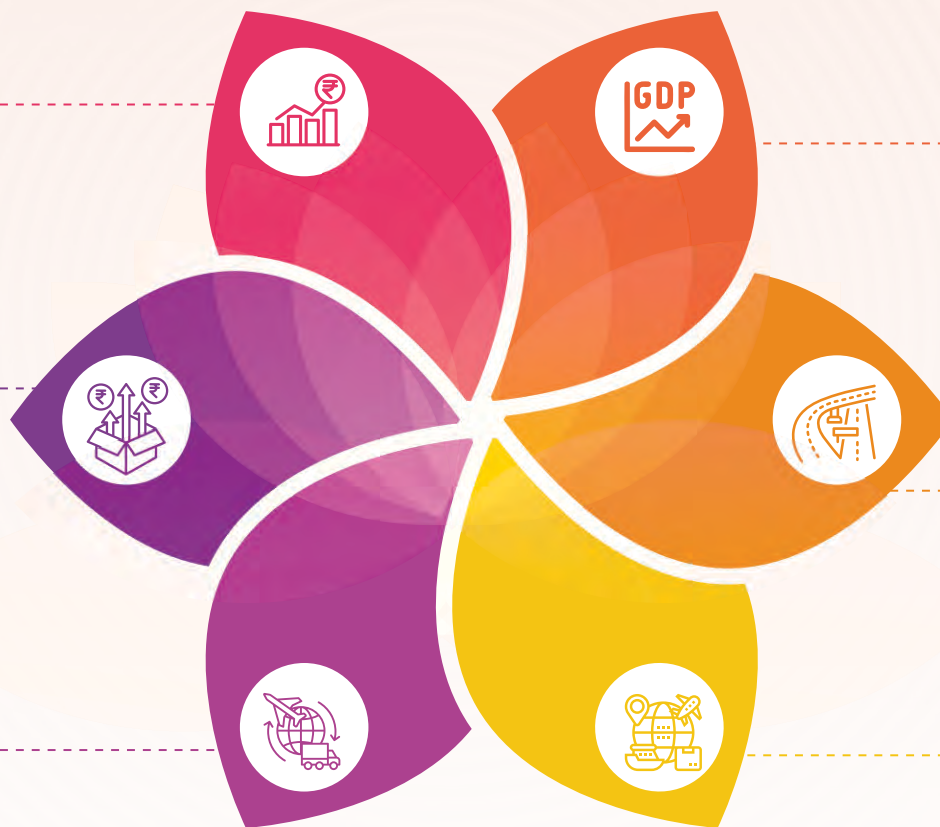
Contributes 8% to
India's GDP

GSDP of ₹21.74 trillion
(US\$ 294.90 billion)

Largest Expressway
Network in India
(4 Lakh Km Road,
11,737 Km NH)

5.01% Share in India's
Exports FY 2024-25

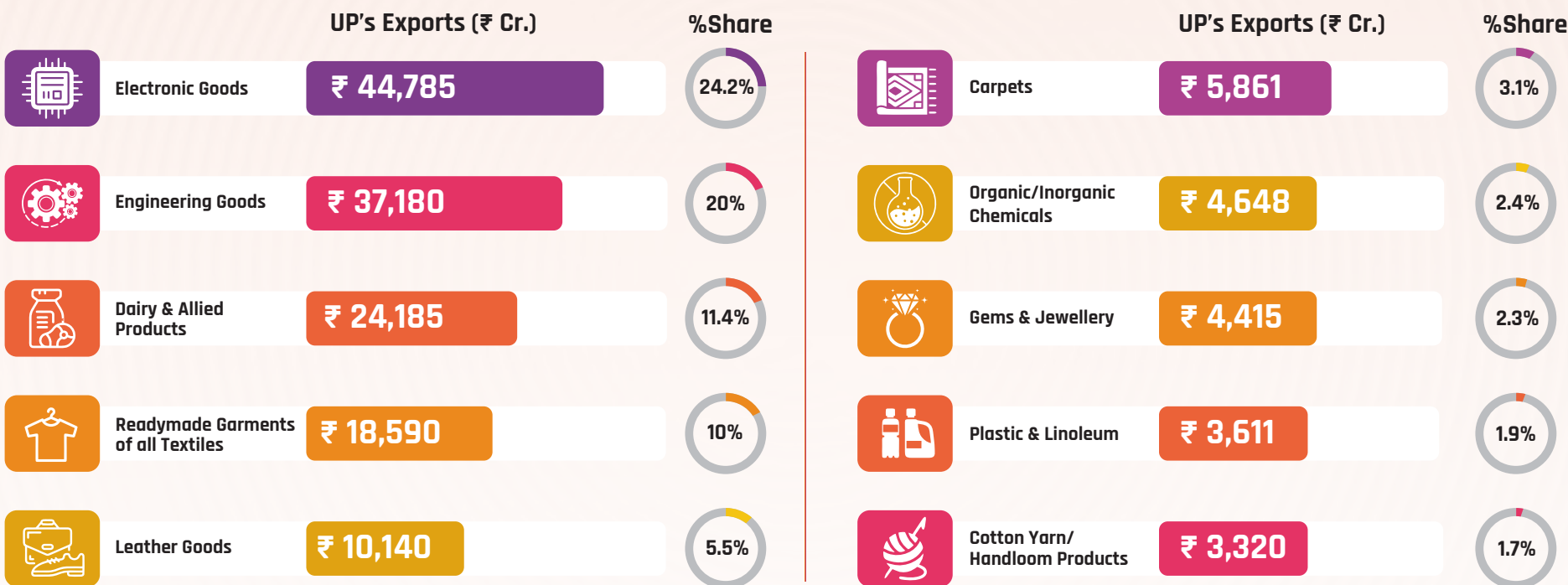
Exports in FY 2024-25
Valued at \$21.9 billion



KEY SECTORS DRIVING UTTAR PRADESH'S ECONOMY

Top Export Commodities (FY 2024-25), those driving the growth of the State

Exports from Uttar Pradesh - Product-wise



CHAMPION SERVICE SECTORS OF UTTAR PRADESH



IT & ITeS



Tourism & Hospitality



Medical Value Travel



Education Services






Transport & Logistics

AN INTERCONNECTED UP'S POLICY ECOSYSTEM DESIGNED TO DE-RISK & ACCELERATE INVESTMENT

Global Trade Readiness Pillars




1. Financial Backing

-  Credit Guarantee Scheme (CGTMSE)
-  National Manufacturing Competitiveness Programme (NMCP)
-  PMEGP Micro & Small Enterprises Cluster Development (MSECDP)

2. Export Acceleration

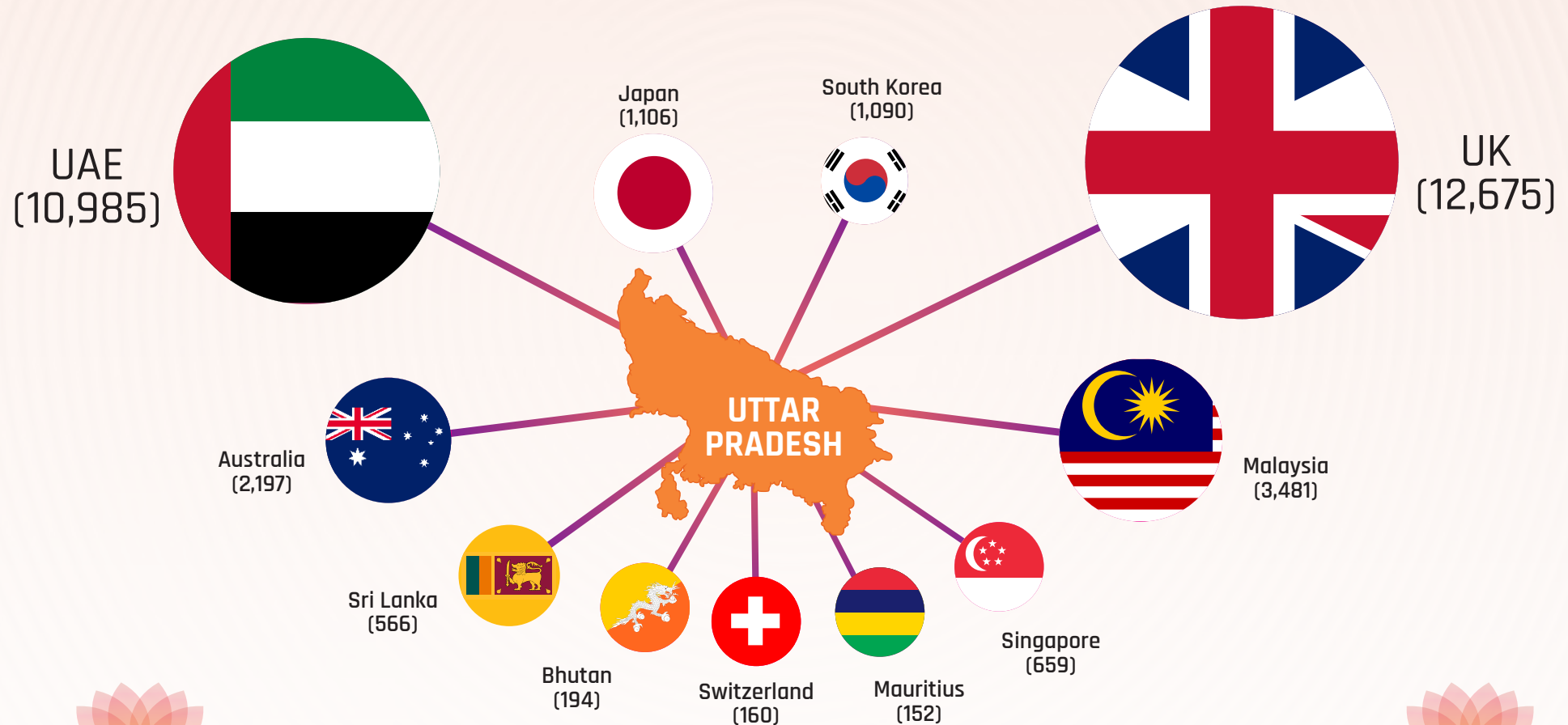
-  UP Export Promotion Policy 2025-30
-  Air Freight Rationalisation
-  Gateway Port Freight Assistance
-  Marketing Development Assistance Scheme (MDAS)

3. Sector Specificity

-  UP MSME Policy 2022
-  UP Industrial Investment & Employment Promotion Policy 2022
-  UP Textile and Garmenting Policy 2022

UP'S EXPORTS TO FTA COUNTRIES

*(FY 2024-25) (in ₹ Cr.)



There are 11 markets that contribute to the state's exports majorly; hence, the state envisages propelling market diversification through aggressive export promotion in key countries.



Building on the success of UPITS 2023, 2024 and 2025

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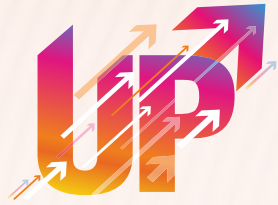
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RETURNS

September **25** **26** **27** **28** **29**, 2026

India Expo Centre & Mart, Greater Noida

UPITS GROWTH TRAJECTORY-VISITOR & EXHIBITOR TREND



Total B2B Visitors

Total B2C Visitors

Total Exhibitors

Participating Countries

Business Enquiries Generated

Social Media Impressions

	2023	2024	2025
Total B2B Visitors	70,000	1,03,688	140,735
Total B2C Visitors	2,37,000	3,21,580	3,66,364
Total Exhibitors	1914	2050	2228
Participating Countries	66	70	75
Business Enquiries Generated	100,000	200,000	225,000
Social Media Impressions	7.66 Million	23.20 Million	35.93 Million

UPITS 2026 PROJECTION

2,400+
Exhibitors

1,50,000+
B2B Visitors

4,50,000+
B2C Visitors

1,10,000+
Gross area in Sqm.



HOSTED AT THE LARGEST INTEGRATED VENUE IN INDIA
INDIA EXPO CENTRE & MART, GREATER NOIDA





A WORLD-CLASS VENUE FOR BUSINESS & INNOVATION




5 Min Walk from Knowledge Park 2 Metro Station

20 mins from Jewar International Airport
60 mins from IGI Airport, Delhi



40 minutes from Hazrat Nizamuddin Railway Station

5 Star Hotel in the Venue (Expolnn Suites & Convention)



Smooth access from Yamuna Expressway & Noida - Greater Noida Expressway

5000+ Guest Rooms in 2 Km Radius



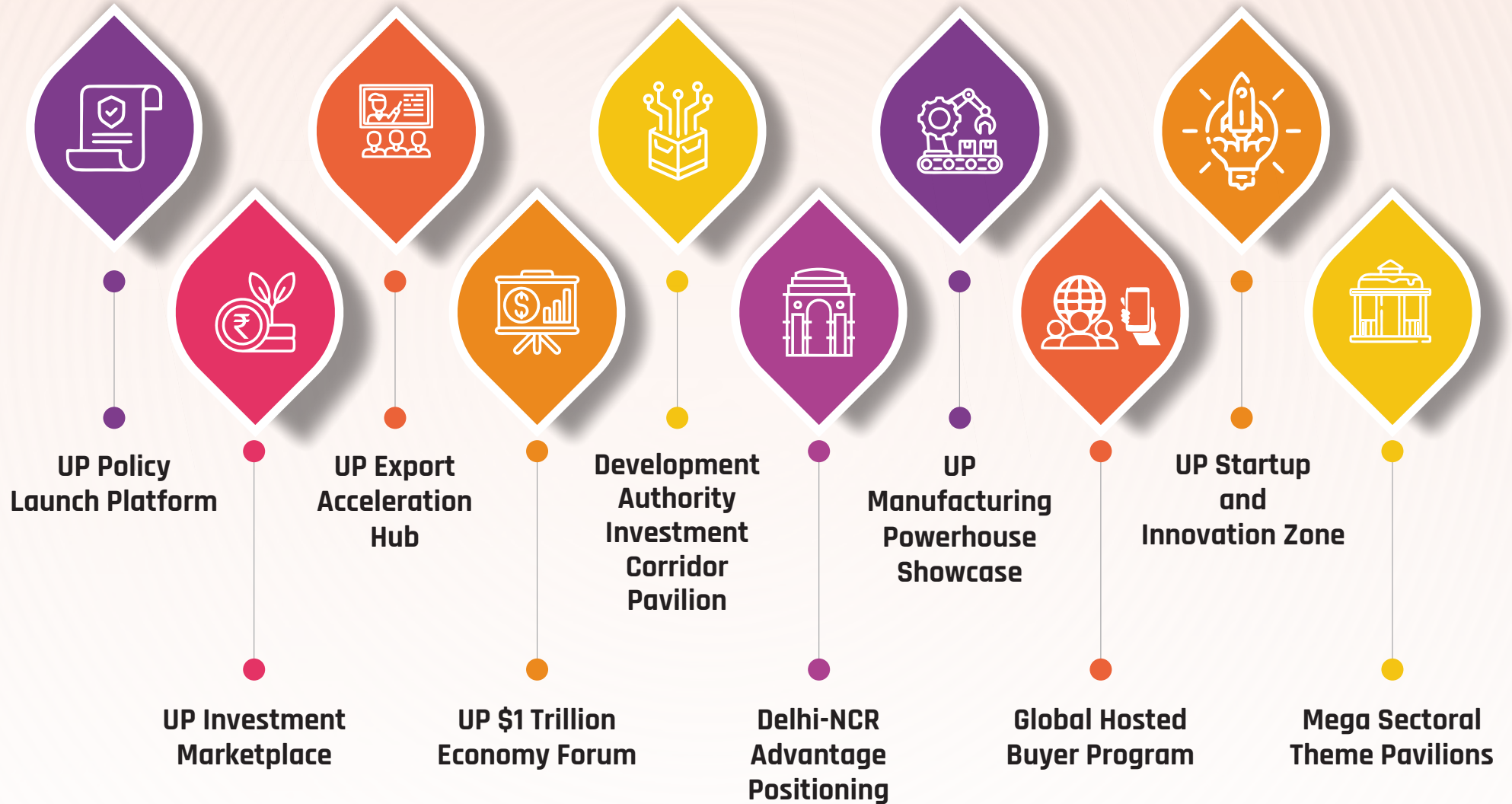
Premium Dining & Family-Friendly Leisure Options

Shopping, dining & entertainment in 5 Km Radius





WHAT'S NEW AT UPITS 4.0?



EXHIBITING INDUSTRIES UNDER ONE ROOF



MSME



**Industrial
Infrastructure
Projects**



ODOP



**Electronics
IT & ITES**



**Defence &
Aerospace**



**Handloom,
Handicraft,
Khadi & Textile**



**Agro &
Allied**



**Wood Work
& Furniture**



**Tourism &
Film**



**Renewable
Energy**



**Horticulture,
Food Processing &
FMCG**



**Auto & Electric
Vehicle**



**Pharma &
Healthcare**



**Education-
Skill
Development**



**Civil Aviation
& MRO**



**Financial
Services**



**Retail,
E-Commerce,
Logistics &
Warehousing**



**Environment,
Climate Change
& Forest**



Startup



**Fishery, Animal
Husbandry & Dairy**



**Sports, Toys &
Baby Care**



**Print
Packaging**



Logistics



**Leather Goods
& Footwear**

BUYERS PROFILE

Overseas
Buyers



Domestic
Buyers



Buying
Agents



Corporates



Distributors



E-commerce



Exporters



Institutional
Buyers



Investors



Marketing
Professionals



Importers &
Wholesalers



Retail
Stores



Think
Tanks



National &
International
Traders



COST OF PARTICIPATION

For Built - up

₹ 8000/- per sq. mtr.

For Bare Space

₹ 7500/- per sq. mtr.

- *10% PLC will be charged for 2 side open stall
- *20% PLC will be charged for 3 side open stall
- *18% GST will be charged on total payable.
- *Minimum Size Built Up Booth : 12 Sqm
- *Minimum Size Raw Booth : 36 Sqm.

Every 12 sq. meter booth includes: 1 Fascia, white wall panels, 4 Spotlights, carpet, 1 discussion table or front desk, 3 chairs, 1 dustbin, 1 power socket, 1 kilowatt of electricity (additional electricity can be ordered on a chargeable basis).
For a bigger booth, these facilities will be extended on pro-rata basis.



OUR PAST EXHIBITORS





UP INTERNATIONAL TRADE SHOW

3rd Edition

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Russia India Business Dialogue & B2B Meetings





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to Be a Part of India's Growth Story!



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