

Africa Trade Gateway (ATG)

Member Guide – Egyptian African Businessmen's Association (EABA)

Introduction

In light of the successful webinar held today in collaboration with **the Africa Trade Gateway (ATG) team**, and in line with **the Egyptian African Businessmen's Association (EABA)'s commitment** to maximizing value for its members and ensuring the best possible experience, we are pleased to introduce the ATG platform.

ATG is a leading digital ecosystem launched by Afreximbank in partnership with the AfCFTA Secretariat to facilitate and accelerate intra-African trade by connecting businesses, financial institutions, and service providers across the continent.

Why ATG Matters for You

By joining ATG, members can:

- Access new markets across Africa and beyond
- Connect with verified buyers, sellers, and partners
- Benefit from trade finance and payment solutions
- Gain real-time market insights and trade data
- Expand business operations securely and efficiently

Key Features of ATG

1. Market Access

- B2B e-commerce marketplace
- Cross-border trade facilitation

2. Trusted Trade Environment

- Verified companies
- Due diligence support
- Compliance advisory

3. Market Intelligence

- Trade regulations
- Market insights and reports
- Real-time trade data

4. Matchmaking Opportunities

- Investment opportunities
- Financing requests
- Logistics and freight services
- Tenders and contracts

5. Financing Solutions

- Trade finance
- Receivables & payables financing

6. Payment Solutions

- Cross-border payments
- Local currency options
- Faster and secure transactions

How to Join ATG

Step-by-Step Process:

1. Register on the platform

- Visit: www.atg.africa

2. Choose your category

- Cross-border business
- Financial institution
- Service provider

Complete KYC Verification

- Through MANSA system

3. Select a suitable plan

4. Activate your account

- Start exploring opportunities and connecting with partners

Best Practices for Maximum Benefit

To achieve tangible results from ATG, members are advised to:

- Complete their company profile with accurate and detailed information
- Actively search for business opportunities and RFQs
- Engage with verified partners regularly
- Utilize available financing and logistics solutions
- Stay updated with market insights and trade regulations

Important Note : (Exclusive Benefit for EABA Members)

Members must clearly indicate their affiliation with the Egyptian African Businessmen's Association (EABA) during registration.

This will grant you a full waiver of the platform subscription fees.

Technical Support & Assistance

- For any technical issues or troubleshooting, please contact the ATG Support Team: support@atg.africa
- You may also request assisted onboarding sessions if needed.

Conclusion

ATG represents a strategic opportunity for EABA members to expand their businesses, access new markets, and benefit from a fully integrated trade ecosystem across Africa.

We strongly encourage all members to register and actively engage on the platform to maximize their business growth and regional presence.

Chairman of
Egyptian African Businessmen's
Association


Dr. Youssef El-Sharkawi

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