

## السادة أعضاء جمعية رجال الأعمال المصريين الأفارقة المحترمين

استكمالاً للجهود المستمرة والعلاقات المتميزة التي تربط الجمعية بشركائها الاستراتيجيين، وحرصاً على تعزيز التعاون مع الجهات الخارجية وفتح آفاق جديدة أمام مجتمع الأعمال المصري لقد تم تعاون بين جمعية رجال الأعمال المصريين الأفارقة ( EABA و البنك الافريقي للتصدير والاستيراد (ATG)

في ضوء النجاح الكبير الذي شهده الوبينار الذي تم عقده يوم الأربعاء الموافق 25 مارس 2026م بالتعاون مع منصة (Africa Trade Gateway (ATG، وانطلاقاً من حرص جمعية رجال الأعمال المصريين الأفارقة ( EABA على تقديم أفضل تجربة ممكنة لأعضائها وتعظيم الاستفادة من الفرص المتاحة، يسعدنا أن نشارك معكم هذا الدليل التعريفي بالمنصة.

ويأتي ذلك استكمالاً للخطوات التي بدأناها معاً نحو فتح آفاق جديدة للتعاون التجاري والاستثماري داخل القارة الأفريقية، وتمكين أعضائنا من الاستفادة الفعلية من الأدوات والفرص التي توفرها المنصة.

نحن نؤمن بأن نجاح أعضائنا هو امتداد مباشر لنجاح الجمعية، ولذلك نحرص دائماً على توفير كل ما من شأنه دعم نمو أعمالكم وتوسيع نطاق تواجدكم في الأسواق

مرفق مع المنشور

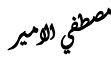
وتفضلوا بقبول فائق الاحترام،

رئيس مجلس إدارة جمعية  
رجال الأعمال المصريين الأفارقة

  
د/ يسري الشراوي

جمعية رجال الأعمال المصريين الأفارقة  
مشهرة برقم ٦٧٧٩ لسنة ٢٠٢٠  
Egyptian African Businessmen's Association  
6779/2020

الأمين العام لجمعية  
رجال الأعمال المصريين الأفارقة

  
م / مصطفى الامير



# TRANSFORMING AFRICA'S TRADE WITH YOU

Join a community of verified businesses,  
banks and other partners to connect,  
trade, and grow in Africa and beyond

“A great team and a great success.  
This is the way to intra-African trade.  
So proud to be part of it!”

**El Gondy Trading, Egypt**

# ABOUT ATG

Africa Trade Gateway is a digital ecosystem that is facilitating trade activities for millions of importers, exporters and service providers across Africa and beyond.

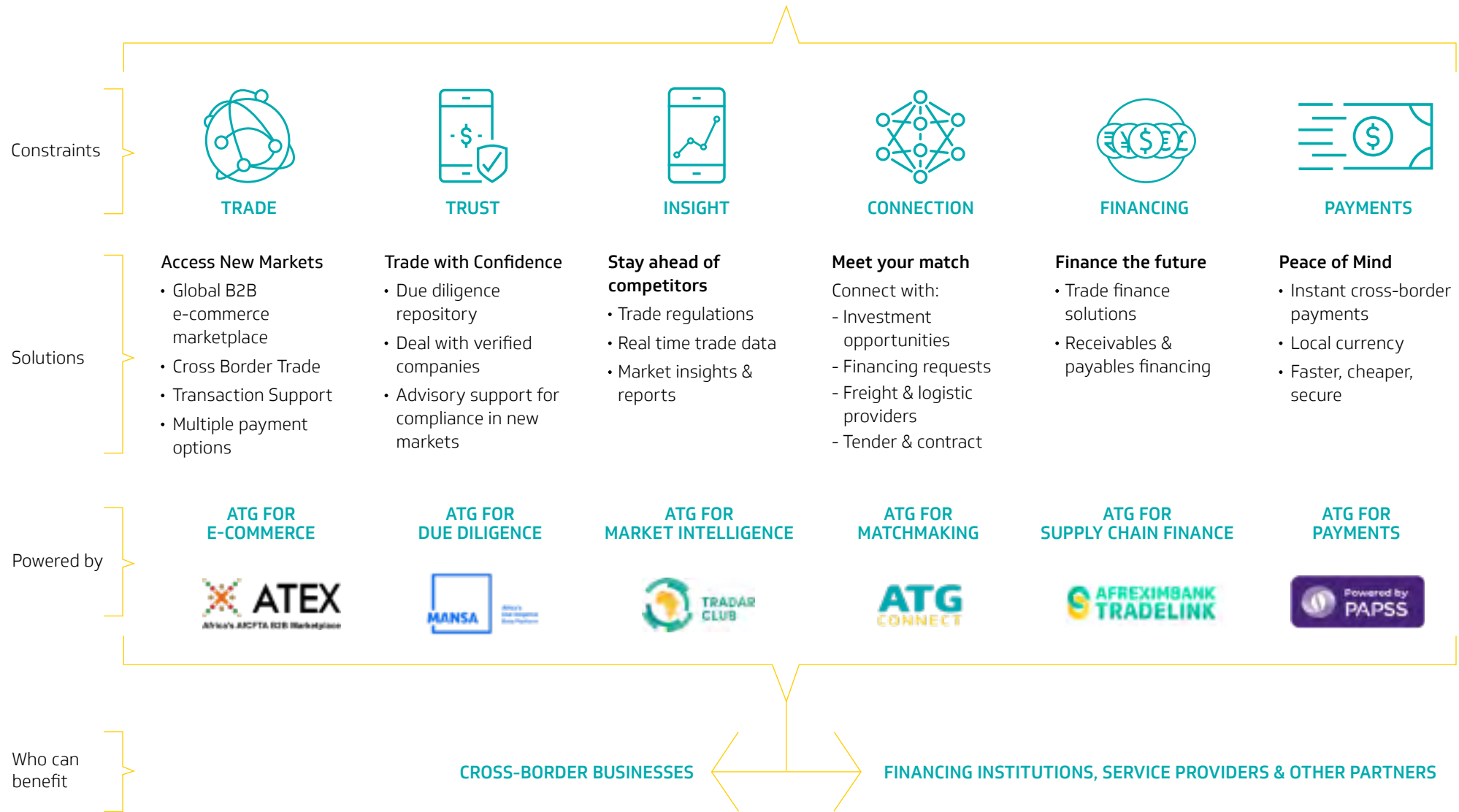
Launched in 2023 by Afreximbank, Africa’s leading multilateral finance institution, in partnership with the AfCFTA Secretariat, the custodian of the AfCFTA Agreement, the Africa Trade Gateway (ATG) serves as a flagship digital ecosystem for supporting intra-African trade.

As the implementation of the AfCFTA gains momentum, ATG is enabling thousands of businesses to unlock the opportunities of a unified continental market.

The ATG represents Afreximbank’s strategic focus to leverage digital ecosystems to accelerate trade, empower businesses, and connect stakeholders across Africa’s value chains, thereby driving growth and competitiveness in the AfCFTA marketplace.



# A CONNECTED ECOSYSTEM



# A GROWING COMMUNITY



## CROSS-BORDER BUSINESSES

### Exporters & Importers

looking to secure cross-border trade deals

### Manufacturers & Producers

wanting to reach verified buyers

## FINANCIAL INSTITUTIONS, SERVICE PROVIDERS & OTHER PARTNERS

**Financial Institutions & Investors** offering trade finance and investment solutions

**Logistics & Freight companies** handling shipping, warehousing, and transport

**Export Associations & Trade Bodies** seeking to facilitate trade for their members

**Chambers of Commerce & Other Partners** offering access to ATG as a benefit to their members

The ecosystem at a glance:

45+  
AFRICAN  
COUNTRIES

110+  
COMMERCIAL  
BANKS

45+  
TRADE  
ASSOCIATIONS

50,000+  
VERIFIED BUSINESS  
PROFILES

12,000+  
ACTIVE IMPORTERS  
& EXPORTERS

\$4BN  
RFQS  
GENERATED

# BENEFITS FOR MEMBERS

## Cross-border businesses



### Trade more easily

- Find verified Buyers and Sellers
- Access logistics and financing services
- Pay using multiple options: Escrow, local currency, trade finance solutions
- All in one secure environment



### Get ahead of your competitors

- Access real-time information on pricing, product data and regulations
- Enjoy competitive sourcing from a pool of suppliers in Africa and worldwide



### Find trusted business partners

- Expand into new markets confidently
- Trade with verified partners

“Thank you so much for successfully completing our first sale of palm olein. It was really nice working with ATG. On our end, we ensure to give ATG full support by manufacturing quality products and timely deliveries.”

**Inno-Wangsa Oils, Congo (DRC)**

## Financial institutions, service providers & other partners



### Offer financing to customers

- Trade finance solutions
- Cross-border trade payments including local currency



### Enjoy promotional opportunities

- Get free brand exposure through joint ATG Campaigns
- Extend the benefits of the ecosystem to your clients and members
- Attend networking meetups, trainings, webinars and on-site workshops



### Simplify KYC verification

- Mitigate financing risks
- Conduct client due diligence at lower cost

“The ATG e-commerce platform, and the entire team behind it, have been instrumental in supporting this transaction... We leveraged their tools, including financing from our bank CRDB PLC.”

**Minjingu Mines, Tanzania**

# HOW TO JOIN ATG

We look forward to welcoming you to ATG.  
You can become a member in a few easy steps.

Financial institutions, service providers & other partners

Contact us & sign the agreement

Cross-border businesses (Indirect joiners)

Contact us & receive your welcome pack



Supporting you is our priority

A dedicated team is here to help at any time. For all users: partners, clients and members.

Ask us for assisted onboarding: [onboarding@atg.africa](mailto:onboarding@atg.africa)

Cross-border businesses (Direct joiners)

STEP 1

**Get started**  
Register instantly on the ATG platform

STEP 2

**Request training (if needed)**  
Book a session with our experts

STEP 3

**Complete KYC checks**  
Get verified quickly with **MANSA**

STEP 4

**Choose your plan**  
Select the plan that best fits your activities

STEP 5

**Activate your account**  
Access insights, and connect with verified partners immediately

# ABOUT THE PARTNERS

## POWERED BY



<b>LEGAL NAME</b>	African Export Import Bank (AFREXIMBANK or Afreximbank)
<b>FOUNDED</b>	1993
<b>CONSTITUENT INSTITUTION</b>	The African Development Bank (AfDB)
<b>LEGAL STATUS</b>	Supranatural financial institution, established by a treaty with unique privileges, immunities and preferred creditor status
<b>SHAREHOLDERS</b>	4 Classes: A, B, C, D 164 Shareholders
<b>MEMBER COUNTRIES</b>	54 African Member Countries and 13 Caribbean Participating / Member States
<b>OFFICE LOCATIONS</b>	Headquarters: Cairo, Egypt Branch Offices: Abidjan, Cote D'Ivoire Abuja, Nigeria Harare, Zimbabwe Kampala, Uganda Yaounde, Cameroon Bridgetown, Barbados

## IN COLLABORATION WITH



<b>LEGAL NAME</b>	African Continental Free Trade Area (AfCFTA)
<b>FOUNDED</b>	2020
<b>CONSTITUENT INSTITUTION</b>	African Union Assembly of Heads of States and Government
<b>LEGAL STATUS</b>	Established under the AfCFTA Agreement, a legally binding agreement establishing a free trade area among 55 Member States of the African Union (AU); entered into force in May 2019.
<b>GOVERNANCE BODY</b>	The Assembly of the African Union Heads of State and Government is the highest decision-making body
<b>STATE PARTIES</b>	49 of the 54 AfCFTA Signatories as of September 2025
<b>OFFICE LOCATIONS</b>	Head Office: Accra, Ghana

IN PARTNERSHIP WITH





# READY TO TRADE SMARTER?



SIGN UP TODAY

[www.atg.africa](http://www.atg.africa)

CONTACT US

**Members:** [onboarding@atg.africa](mailto:onboarding@atg.africa)

**Partners:** [Partnerships@atg.africa](mailto:Partnerships@atg.africa)

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IN COLLABORATION WITH



AfCFTA  
Secretariat

PARTNERS



African  
Union



ECA

