

السادة أعضاء جمعية رجال الأعمال المصريين الأفارقة المحترمين

استكمالاً للجهود المستمرة والعلاقات المتميزة التي تربط جمعية رجال الأعمال المصريين الأفارقة بشركائها الاستراتيجيين، وحرصاً على تعزيز التعاون مع الجهات الخارجية، فقد ورد إلينا دعوة من مفوضية الاتحاد الأفريقي، إدارة التنمية الاقتصادية والتجارة والسياحة والصناعة والمعادن للمشاركة في النسخة السادسة عشر من منتدى القطاع الخاص للاتحاد الأفريقي، تمثل هذه المشاركة فرصة متميزة لتعزيز شبكة العلاقات مع صناع القرار والمسؤولين الحكوميين ورواد الأعمال من مختلف الدول الأفريقية، والاطلاع على أحدث الفرص الاستثمارية والتجارية في القارة. كما تتيح المشاركة تبادل الخبرات، ومشاركة أفضل الممارسات والنماذج الناجحة في مجالات التجارة، الصناعة، السياحة والمعادن، فضلاً عن إمكانية توقيع اتفاقيات تعاون وشراكات استراتيجية بين الشركات المصرية والأفريقية، وعرض منتجات وخدمات الشركات المصرية أمام جمهور أفريقي واسع ومتخصص.

مرفق المنشور

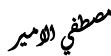
وتفضلوا بقبول فائق الاحترام،

رئيس مجلس إدارة جمعية
رجال الأعمال المصريين الأفارقة


د/ يسري الشراوي

جمعية رجال الأعمال المصريين الأفارقة
مشهرة برقم ١٧٧٤ لسنة ٢٠٢٠
Egyptian African Businessmen's Association
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الأمين العام لجمعية
رجال الأعمال المصريين الأفارقة


م/ مصطفى الامير

AFRICAN UNION

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UMOJA WA AFRIKA



UNION AFRICAINE

UNIÃO AFRICANA

UNIÓN AFRICANA

Addis Ababa, ETHIOPIA

P. O. Box 3243 Telephone: +251 115 517 700

Fax: +251 115 517 844

Website: www.au.int

Concept Note

16th African Union Private Sector Forum

8 to 10 December 2025

Djibouti

Theme: "Harnessing Africa's Digital Economy and Innovation for Accelerating Intra-Africa Trade and Inclusive Sustainable Development"

A. Background

Africa stands at the cusp of a transformative digital revolution. With the expansion of mobile connectivity, internet penetration, digital platforms, and financial technology, the continent's digital economy is poised to become a significant driver of sustainable development, intra-Africa trade, job creation, and economic inclusion.

The African Union's Agenda 2063, particularly Aspiration 1 (a prosperous Africa based on inclusive growth and sustainable development), highlights the importance of leveraging technology and innovation. The implementation of the African Continental Free Trade Area (AfCFTA) has opened a new chapter in market integration, creating opportunities to unlock the full potential of the digital economy across all sectors.

At the heart of this transformation is the formalization and the advancement of regulatory reforms and digital innovations that enable small businesses to participate fully in formal markets. Strengthening digital identity and trust frameworks, expanding access to digital payments and fintech, improving e-commerce and supply-chain platforms, and streamlining business registration and tax systems can help build transaction records and credit histories, reduce informality, and crowd-in private investment, thereby accelerating inclusive and sustainable development.

Despite remarkable progress, challenges persist. These include limited digital infrastructure, disparities in digital literacy, fragmented regulatory frameworks, inadequate access to financing for tech-based enterprises, and gender gaps in digital participation. Moreover, Africa must assert its digital sovereignty, build local data ecosystems, and secure cyber-infrastructure to thrive in a rapidly changing global digital landscape.

Against this backdrop, the 16th African Union Private Sector Forum provides a timely platform to explore and shape actionable strategies for harnessing Africa's digital economy, especially through formalization, reforms, and innovation, to accelerate intra-Africa trade and sustainable development.

B. Structure of the Forum

The three-day Forum will feature high-level plenaries, expert panels, breakout sessions, and networking opportunities. Each day will spotlight a core pillar of Africa's digital transformation journey.

Day 1: Digital Economy and Trade Integration in Africa

Focus: Leveraging digital platforms and technologies to enhance trade integration and competitiveness under AfCFTA.

Key Topics:

- Current landscape of digital trade in Africa: key trends, challenges, and prospects
- Digital trade platforms and e-commerce for cross-border business
- Digital logistics, customs modernization, and supply chain innovation
- Strategies to ensure digital inclusion of traders, and rural communities.

Day 2: Innovation, Fintech, and the Future of African Economies

Focus: Driving economic inclusion through fintech, innovation ecosystems, and youth entrepreneurship.

Key Topics:

- Scaling digital financial services: mobile money, blockchain, open banking
- Unlocking innovative financing for tech startups
- Role of innovation hubs, incubators, and digital skills development programs
- Empowering youth and women in the digital economy
- Promoting digital solutions for climate resilience, agriculture, and health
- Private Sector Growth Development Solutions

Day 3: Building Policy, Regulatory Frameworks, and Partnerships for Digital Growth

Focus: Creating an enabling environment for digital innovation and infrastructure through effective policy, governance, and partnerships.

Key Topics:

- Harmonizing digital trade and data governance policies across Africa
- Legal frameworks for cybersecurity, data privacy, AI, and fintech regulation
- Role of public-private partnerships (PPPs) in scaling infrastructure and digital services
- Mobilizing investments for digital transformation
- Aligning digital development with Agenda 2063 and the UN Sustainable Development Goals (SDGs)

C. Main Objective

To foster strategic dialogue and action-oriented collaboration among key stakeholders in Africa's digital ecosystem, with the goal of leveraging digital economy and innovation to boost intra-Africa trade, accelerate economic transformation, and support inclusive, sustainable development.

D. Specific Objectives

- Promote Digital Trade: Identify mechanisms and policy actions to enable seamless cross-border digital commerce and integration under AfCFTA.
- Foster Innovation and Fintech: Advance inclusive fintech ecosystems and support innovation-driven entrepreneurship, especially among youth and women.
- Policy and Regulatory Harmonization: Build consensus on regional and continental digital regulatory frameworks to foster trust, security, and interoperability.
- Encourage Investment and Public-Private Partnerships: Strengthen collaboration between governments, private sector, and development partners to invest in digital infrastructure, R&D, and skills development.

- Advance Digital Inclusion and Sustainability: Ensure that digital transformation contributes to environmental sustainability and the empowerment of marginalized communities.

E. Expected Outcomes / Results

- Continental Action Plan on Digital Trade and Innovation with specific recommendations to scale digital commerce and platforms under the AfCFTA.
- Policy Briefs and Toolkits on regulatory harmonization, digital financing, and innovation ecosystems tailored to African contexts.
- Investment Framework for boosting digital infrastructure and innovation hubs across Africa.
- Strengthened Public-Private Dialogue Mechanism to sustain multi-stakeholder collaboration on digital transformation.
- Digital Inclusion Roadmap, including strategies to enhance digital literacy, gender equity, and youth engagement.
- Forum Declaration outlining shared commitments, principles, and priorities for action.

F. Participants

The Forum will bring together a diverse and influential group of stakeholders, including:

- Private Sector: Tech companies, fintech startups, e-commerce platforms, mobile operators and logistics providers
- Government Officials: AU Commission, Ministers of ICT, Trade, Finance, Industry, Youth, and Innovation
- Regulatory Authorities: National and regional ICT and financial regulators
- Financial Institutions: Development banks, commercial banks, VC/PE firms, fintech investors, digital finance providers
- International and Regional Organizations: UNECA, AfDB, ITU, UNDP, World Bank, Afreximbank, ECA, and RECs
- Academia & Think Tanks: Universities, research centers, and digital policy experts
- Youth and Women Entrepreneurs: Tech founders, innovators, and leaders of youth- and women-led enterprises
- Civil Society & Digital Rights Advocates: Organizations working on digital inclusion, rights, and governance.

G. Contacts

Mr. Islam Swaleh
 Head, Entrepreneurship and Investment Division
 Economic Development, Trade, Tourism, Industry and Minerals
 African Union Commission
swalehi@africanunion.org

Mr. Elia Karuhanga
 Policy Officer
 Economic Development, Trade, Tourism, Industry and Minerals

Tentative Program

DAY 1: Digital Economy and Trade Integration in Africa

- Opening Remarks and Keynote Address
- Panel 1: The Role of Digital Trade in Enhancing Intra-Africa Trade
- Panel 2: Digital Platforms and E-commerce for Regional Integration
- Panel 3: Exploring Digital Infrastructure Gaps in Africa

DAY 2: Innovation, Fintech, and the Future of African Economies

- Panel 1: Digital Finance in Africa : The Future of Mobile Money and Blockchain
- Panel 2: Innovations in Fintech for Inclusive Economic Growth
- Panel 3: Scaling Digital Innovation for Job Creation

DAY 3: Building Policy, Regulatory Frameworks, and Partnerships for Digital Growth

- Panel 1: Regulatory Frameworks for Cross-Border E-commerce in Africa
- Panel 2: Public-Private Partnerships in Digital Infrastructure Development
- Panel 3: Best Practices for Digital Policy Harmonization
- Startup Pitching Session: Showcasing Africa's Rising Innovators
- Fashion Show: Celebrating African Innovation, Culture & Creative Economy
- Adoption of the Forum Declaration and Closing Remarks