

## السادة أعضاء جمعية رجال الأعمال المصريين الأفارقة المحترمين

تحية طيبة ويعد،،

استكمالًا للجهود والأنشطة المعمول بها والعلاقات المتميِّزة التي تربط جمعيَّة رجال الأعمال المصريِّين الأفارقة بشركائها الاستراتيجيِّين، والذي تحرص فيه بعض الجهات الخارجيَّة على التَّعاونُ مع الجمعيَّة وأعضائها، فقد ورد إلينا دعُّوة من سفارة سريلانكا للمشاركة في معرض Sri Lanka Expo 2026 والمقرر عقده خلال الفترة من 18 إلى 21 يونيو 2026 بمركز مؤتمرات بانداراناياكي الدولي بمدينة كولومبو.

مرفق المنشور

وتفضلوا بقبول فائق الاحترام،

الأمين العام لجمعية رجال الأعمال المصريين الأفارقة

مصطفى الامير

م/ مصطفى الامير

رئيس مجلس إدارة جمعية رجال الأعمال المصربين الأفارقة

> الشقادع د/ يسرى الشر<mark>قاوي</mark>

عمعية رجال الأعمال المصريين الافارقة

PO Box: 11799







ص . ب 11799



## ශී ලංකා පුජාතාන්තික සමාජවාදී ජනරජයේ තානාපති කාර්යාලය – ඊජිප්තුව இலங்கை ஜனநாயக சோசலிச குடியரசின் தூதரம் - எகிப்து Embassy of the Democratic Socialist Republic of Sri Lanka - Egypt

04.11.2025

EGT/TRD/2025

Dr. Yousrey El Sharkawi Chairman of the Egyptian African Businessmen's Association

Dear Dr. Yousrey El Sharkawi

## Sri Lanka Expo 2026 from 18 -21 June 2026, BMICH, Colombo, Sri Lanka

The Embassy of Sri Lanka in Cairo is pleased to invite your esteemed Association to participate in Sri Lanka Expo 2026, which will take place from 18<sup>th</sup> to 21<sup>st</sup> June 2026 at the Bandaranaike Memorial International Conference Hall (BMICH) in Colombo, Sri Lanka.

Organized by the Sri Lanka Export Development Board (EDB) in collaboration with key public and private sector partners, Sri Lanka Expo 2026 serves as the country's premier national trade exhibition and investment forum, held under the theme 'Gateway to Explore Trade, Investment & Cultural Diversity of Sri Lanka'.

The event aims to highlight Sri Lanka's export potential, promote trade and investment opportunities, and foster stronger bilateral economic relations. Sri Lanka Expo 2026 will bring together over 750 exhibitors from a diverse range of industries, showcasing the country's broad economic and trade potential across the following sectors:

- Industrial Sector: Apparel and Textiles, Rubber Products, Gems & Jewellery, Boat and Ship Building, Electrical and Electronic Products, Handicrafts, Ceramics, Pharmaceuticals, and Automobiles.
- Agricultural Sector: Tea, Spices and Concentrates, Processed Food and Beverages, Coconut-Based Products, Fisheries, Ayurveda and Herbal Products, and Ornamental Fish.
- Export Services and Thematic Pavilions: ICT/BPM, Marine and Offshore Services, Logistics, as well as specialized thematic pavilions highlighting Organic Products, Fair Trade Products, New Innovations, and Startups.

The event will also provide exclusive advantages for international buyers and investors, including pre-arranged B2B meetings with leading Sri Lankan exporters, special accommodation packages, as well as fashion and culinary shows, cultural performances, and tourism experiences organized in conjunction with Sri Lanka Expo 2026.

For your reference, please find attached the Sri Lanka Expo 2026 Flyer, details of the Buyer Packages and Screening Criteria, and a List of Potential Products.

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The Embassy of Sri Lanka is pleased to invite your esteemed Association to participate in the prestigious Sri Lanka Expo 2026, a premier platform to experience Sri Lanka's finest products and explore opportunities for establishing long-term business collaborations.

The Embassy would also appreciate it if information about Sri Lanka Expo 2026 could be shared among your members and they are encouraged to take part in the event to further strengthen trade relations between Sri Lanka and Egypt.

For any further information or assistance regarding the event and your participation, please feel free to contact the Mission via email at <a href="mailto:slemb.cairo@mfa.gov.lk">slemb.cairo@mfa.gov.lk</a> or by telephone at (+20) 111 857 2702. Mr. Omar Hamdy, Trade Assistant of the Embassy, will be available to provide additional guidance and support related to the event and associated arrangements.

Thank You,

Sisira Senavirathne Ambassador