

السادة أعضاء جمعية رجال الأعمال المصريين الأفارقة المحترمين

تحية طيبة وبعد،،

استكمالاً للجهود والأنشطة المعمول بها والعلاقات المتميزة التي تربط جمعية رجال الأعمال المصريين الأفارقة بشركائها الاستراتيجيين، والذي تحرص فيه بعض الجهات الخارجية على التعاون مع الجمعية وأعضائها، فقد ورد إلينا دعوة من سفارة سريلانكا للمشاركة في معرض *Sri Lanka Expo 2026* والمقرر عقده خلال الفترة من 18 إلى 21 يونيو 2026 بمركز مؤتمرات باندارانايكي الدولي بمدينة كولومبو.

مرفق المنشور

وتفضلوا بقبول فائق الاحترام،

رئيس مجلس إدارة جمعية
رجال الأعمال المصريين الأفارقة

~~الشقاوي~~
د/ يسري الشقاوي

جمعية رجال الأعمال المصريين الافارقة
 مشهرة برقم ٦٧٧٩ لسنة ٢٠٢٠
 Egyptian African Businessmen's Association
 6779/2020

الأمين العام لجمعية
رجال الأعمال المصريين الأفارقة

مصطفى الامير
م / مصطفى الامير



SRI LANKA EXPO 2026

*Your Gateway to explore Trade, Investments
& Cultural Diversity*

18-21 June 2026

BMICH, Colombo, Sri Lanka



INDUSTRIAL SECTOR -MAJOR PRODUCTS



Textile & Apparel



Rubber & Rubber based products



Diamonds ,Gems & Jewellery



Footwear & leather products



Ceramic & Mineral Based Products



Giftware & Toys (including craft)



Ship & Boat building



Light Engineering products



Wooden Products



Handlooms



Plastic Products



Pharmaceutical Products

APPAREL

SRI LANKA'S STRENGTHS

- Industry with 4 decades of experience
- Promotes the concepts of:
 - ✓ Ethical working conditions
 - ✓ Free of child labour & forced labour
 - ✓ Free of discrimination
 - ✓ Free of sweatshop practices
- A Flagship Green Destination
 - ✓ 80% of factories meet global environmental and labour standards
 - ✓ The home to the world's first green factory
- Top three apparel companies amongst world's 50 most important suppliers
- Manufacturing for world renowned brands



PRODUCTS

- ✓ Women's slips, suits, blouses & jackets, Brassieres
- ✓ T-shirts, knitted crocheted
- ✓ Men's suits & shirts, underpants
- ✓ Jerseys, pullovers
- ✓ Baby Garments
- ✓ Track suits, ski suits
- ✓ Gloves, knitted or crocheted
- ✓ High-end Gowns/Dresses, Lingerie/ Night Wear
- ✓ Swimwear
- ✓ Warm Cloths
- ✓ Hospital uniforms



RUBBER BASED PRODUCTS

SRI LANKA'S STRENGTHS

- Reputation for High Quality Natural Rubber
- Leading solid tyre supplier in the world (over 25% world's market share)
- High skilled labour force
- 5th position for rubber gloves in the world
- Product standards and certifications
- Manufacturing for world renowned brands
- Major Brands : Continental, Michelin , GRI, MAPA, Safety Work , Tesco ,DPL



Italy

Germany

France

Belgium



MICHELIN

Continental

TESCO

HYFLEX

Earthfoam

CEAT

DPL
Handling you with care

PRODUCTS



✓ Tyres

- Solid Tyres
- Pneumatic Tyres
- Caster wheels

✓ Rubber Gloves

- Industrial Gloves
- Medical gloves(examination and surgical)
- Household gloves
- Sports gloves

✓ Rubber Components

- Automotive components
- Gaskets
- Carpets and Mats
- Industrial Components
- Household components

✓ Rubber Mattresses and pillows

✓ Rubber Toys

✓ Rubber sheets

GEMS & JEWELLERY

SRI LANKA'S STRENGTHS

- Sri Lanka is home for more than 75 varieties out of 200 gemstones discovered worldwide
- Skilled Craftsmanship and Heritage
 - One of the five most important gem-bearing nations
- Strong Brand Identity – “Ceylon Gems”
 - Sri Lankan Gems are used for high-end Jewellery & Watch industry
 - Top producer of fine untreated stones in the world
 - Sapphires from Ceylon (Sri Lanka) are world renowned for their uniqueness in pleasing tone of Color, Clarity, transparency & Quality to shimmer; Cornflower Blue luster

PRODUCTS

- ✓ Precious stones
- ✓ Manufacturing of Gold & Silver Jewellery
- ✓ Cutting & Polishing of Diamonds

World
Leading blue
Sapphire
Producer



BOAT AND SHIP BUILDING

SRI LANKA'S STRENGTHS

- Strategic location of the country
- High potential for Nautical tourism
- Opportunities in the Asian Region
- Rapid development in port related constructions
- Highly trainable work force & competitive labor cost
- Proven expertise in manufacturing quality products
- Availability of raw materials in the Asian region

Range of products

- Pleasure boats, Speed cruisers, Luxury sailing & Motor yachts
- Fishing boats, Fisheries research vessels
- Surveillance vessels, Fast attack crafts, Rescue crafts, Sea cadet training vessels etc.
- Work boats & Passenger Vessels
- Ship building & Ship repairing

New additions

House boats, Floating restaurants, Pontoons, Paddle boats

Specialized pre & post production services

Designing , Lofting, Plug & Mould making , Sail making etc.



GIFTWARE, TOYS & LIFE STYLE PRODUCTS

SRI LANKA'S STRENGTHS

- Inherited craftsmanship
- Availability of variety of raw materials, talented designers
- Ability to produce unique, customized products
- Traditional crafts villages
- Potential to create more employment
- Opportunities especially in the rural areas
- Govt. Support agencies like Export Development Board, National Design Center, National Craft Council, Laksala
- Access to technical assistance and business development services from the various local and international organizations

PRODUCTS

- Soft & wooden Toys,
- C e r a m i c & porcelain ornaments, wood crafts,
- Handloom products, bags, table mats, coasters, wall hangings, lampshades, household accessories,
- Terra – cotta pots & vases, , paper crafts,
- Baskets & wicker ware,
- Artificial flowers,
- Hand embroidery, beeralu lace products,
- Candles, wrapping papers and packaging,
- Wellness & spa products etc.



PHARMACEUTICAL PRODUCTS

SRI LANKA'S STRENGTHS

- 20-25 large scale private Companies and the state-owned State Pharmaceutical Manufacturing Corporation (SPMC)
- A company with EU- GMP certificates and two companies are in the final stage of obtaining EU-GMP
- Local manufacturers are only engaged in finished formula manufacturing
 - Antibiotics / Antidiabetic Drugs
 - Analgesics (pain relievers)
 - Dermatological Drugs (ie, Creams and Ointments)
 - Multi vitamin syrups / Capsules

Major exporting destinations – India, Japan, Maldives

Products

- Medicaments
- Antisera and other blood fractions
- Wadding / Gauze



LIGHT ENGINEERING

SRI LANKA'S STRENGTHS

- Growing demand in the world market
- Ability to cater small quantity orders
- High skills labor force
- Availability of low cost scrap materials
- Strategically location of the country



PRODUCTS

- **Industrial & agricultural use**
Fasteners, sprayers, fire extinguishers, boilers, heaters, springs and wire form, steel clips, rice milling units, hullers, tea machinery, water pumps, components
- **Consumer use**
Bicycles, Metal Furniture, cutlery, locks & mountains, domestic water pumps, fishing gears
- **Foundry Sub Sector**
Casting for households, agricultural machinery & equipment, Agro processing Industry, Construction machinery & equipment, Industrial spare parts

AUTOMOBILE

SRI LANKA'S STRENGTHS

- Supported by strategic government policies
- International partnerships
- Skilled workforce capable of meeting global automotive standards



PRODUCTS

- Vehicle Bumpers
- Automobile Batteries
- Wire Harness
- Parts and accessories of motorcycles, incl. mopeds,
- Auto Radiators
- Trailers and semi-trailers & Port Trailers
- Automobile & motorbike seats
- Automobile vulcanized rubber articles
- Rubber carpets, beadings, mud flaps, washers, bushes, gaskets, leaf springs, center bolts, bronze bushes, coil springs, bearings etc.



AGRICULTURE SECTOR



Tea



Spices & concentrates



Processed foods & beverages



Coconut related products



Fisheries products



Ayurveda & herbal products



Cut flowers & foliage



Ornamental fish



Fruits and Vegetable



SRI LANKA'S STRENGTHS



- Finest Tea in the World
- Sustainable Business Brilliance
- Diverse Plantation Partnerships
- Regulatory Assurance
- Innovative Research Hub
- Efficient Auction System
- Global Standards Packaging
- Manufacturing Excellence
- **World's first ozone friendly –**
All tea grown 100% ozone-friendly
- **Leader in value added tea exports**

CEYLON TEA

PRODUCTS

Black Tea

Flavored Tea

Tea in Bags & Packets

Wellness tea, Healthy Teas

Tea with Herbs

Ready to Drink (RTD) Tea

Tea Tablets

Tea based spa products



CEYLON SPICES

SRI LANKA'S STRENGTHS

- 80% of the world's **true cinnamon** is supplied by Sri Lanka
- **'Pure Ceylon Cinnamon'** Brand name and trade mark is registered in USA, Peru, Colombia and EU
- **Geographical Indication (GI)** for Ceylon Cinnamon in EU
- Traditional know-how for processing of products; Cinnamon and Clove
- Ability to supply as **organic** spices



PRODUCTS

Essential Oils

- High in chemical composition
- Aroma and color
- High purity
- Advanced technology in extraction

Ceylon Cinnamon

- High Cinnamaldehyde content
- Low in Cumarin content
- Quills, Powder, Leaf & Bark oil

Ceylon Pepper

- High Piperine content
- Black & White forms, powder, Oil

PROCESSED FOOD & BEVERAGES

SRI LANKA'S STRENGTHS

- Availability of quality raw materials for processing (spices, coconut, tea)
- Intrinsic characteristics of raw materials which enhance the taste/ odor of the processed food product to meet the flavor of the consumers
- Advance technology applied to produce healthy/ homogenized products
- Meet the quality/standard certification required by consumers/ buyers (GMP, HACCP, BRC, ISO, Organic, Halal, Kosher etc)
- Compliance with substantiality aspects (Organic, Fair trade etc)
- Focus on new food trends in the world (Vegan, gluten free, clean label, low GI etc)

PRODUCTS

- Processed Food
- Rice & cereals
- Confectionary & Bakery Products
- Processed Vegetables, fruits & Juices
- Beverages (Natural, Alcoholic/ non alcoholic)
- Animal Feed
- Coffee



FISHERIES PRODUCTS

SRI LANKA'S STRENGTHS

- 34 EU approved fish processing establishments
- 75 export companies
- Famous for premium quality Tuna (Yellowfin, Skipjac, Bighead)
- Sustainable fishing technique (100% VMS licensed fishery vessels)
- Comply with all international regulations (CITES,IUU)
- 19 fishery harbours and Year-round fishing
- Social Compliance



PRODUCTS

Yellow fin Tuna

Lobsters

Crabs

Squid

Cuttlefish

Shark fin

COCONUT PRODUCTS

SRI LANKA'S STRENGTHS

- ISO & HACCP-certified production facilities for coconut kernel-based products
- Environmentally friendly cultivation and manufacturing practices
- No animal cruelty
- The world's best producer of desiccated coconut
- Unique technology for bristle fibre production
- **The global No.1 exporter of brown fibre**

PRODUCTS

- ✓ Desiccated Coconut
- ✓ Coconut Milk Powder, Cream & Oil
- ✓ Coco Fibre Pith, Coco Pots for Horticulture
- ✓ Coir Brushes and Brooms
- ✓ Coir Mats & Carpets
- ✓ Geo Textiles to Prevent Soil Erosion.
- ✓ Activated Carbon
- ✓ Food Supplements with Virgin Coconut Oil



AYURVEDA AND HERBAL PRODUCTS

Products

- ✓ Ayurveda oils
- ✓ Perfumes, toilet waters & beauty/cosmetic Soaps
- ✓ Herbal powders & herbal teas
- ✓ Other medicaments

New Products

- ✓ Digital Wellness Services
- ✓ Meditation apps
- ✓ Wellness Retreats and Workshops
- ✓ Wellness-focused cuisine
- ✓ Wellness Travel Technology
- ✓ Wearable Health devices



SRI LANKA'S STRENGTHS

- Modern system with skilled doctors, therapists, and hospitals
- Wide range of Ayurveda and OTC personal care products
- Growing wellness and medical tourism sector
- Regulated by Department of Ayurveda, NMRA, and SLSI
- International standards: ISO 9001, ISO 14001, ISO 22716
- Certified by SMETA, GMP, COSMOS, JAS, and NOP

EXPORT SERVICES SECTOR



ICT/BPM



Marine &
Offshore



Logistics



Construction &
Renewable
Energy



Wellness &
Healthcare



INFORMATION & COMMUNICATION TECHNOLOGY

SERVICES

- Big Data Solutions
- Business Solutions and MIS
- Client-Server Architecture
- Cloud Services
- eBusiness Development
- ERP Software
- ICT Infrastructure & Services
- IOT
- IT Education & Training
- Mobile Application Development
- Payments Processor
- Real-Time System
- Software Development
- Systems Integration
- Web Development and Marketing



SRI LANKA'S STRENGTHS

- Produces over 9,000 IT graduates and 2,000 Engineering graduates annually.
- Home to the world's 2nd largest pool of UK-qualified accounting professionals



500+ Established
Companies
750+ Innovative Startups

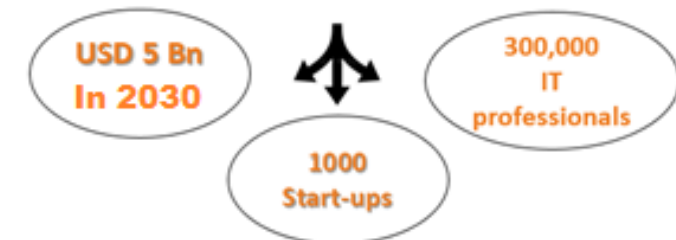


USD 1.4 Billion in Annual
Revenue



150,000 Skilled
IT Professionals

VISION 2030



MARINE & OFFSHORE SERVICES SECTOR



SRI LANKA'S STRENGTHS

- Marine & Offshore Services sector identified as emerging potential Industry. It holds strategic importance due to the country's location along major global shipping routes in the Indian Ocean
- Three Major Ports, Colombo, Trincomalee and Hambantota
- Can bring much needed Foreign Exchange to the country, by strengthening its competitive labor costs, and technical expertise.
- There is Growth in ship and offshore repair and shipbuilding sectors and with the support of government initiatives through free zones and special economic zones

PRODUCTS

Ship Building & Ship repair services

Oil & Gas Rig construction, maintenance, and servicing

Offshore Engineering Services

Bunkering

Oilfield Equipment manufacturing ,Servicing and maintenance

Offshore Wind Farming and offshore Fish farming

Ancillary services (Hull Cleaning, Catering and Crew changes for the foreign vessels)

TRANSPORT AND LOGISTICS SECTOR

SRI LANKA'S STRENGTHS

- Strategic Location – Positioned at the crossroads of major shipping routes to South Asia, the Far East and the continents of Europe and America,
- Work Force: 40,000 -50,000,
- Availability of skilled labor, educated and trained work force
- 500+ Companies



CONSTRUCTION SERVICES

SRI LANKA'S STRENGTHS

- Modern Technology
- Enhancement Knowledge, Capabilities and Skills
- Skilled Middle Tier Technology Workforce
- Intelligent and Trainable Labor in Conformity with the ILO Requirements
- International Standards with Cutting Edge Technology

SERVICES

- Architecture
- Quantity Surveying
- Civil Engineering
- Mechanical, Electrical & Plumbing
- Total Construction Project Management



WELLNESS AND HEALTHCARE

PRODUCTS

SRI LANKA'S STRENGTHS

- Authentic & Distinctive Ayurveda
- Abundant Natural Herbs
- Cost-Effective Treatments
- Internationally Accredited Hospitals
- Hospitable Community & Tourism Recognition



Authentic Ayurveda

- Chronic Disease Management (Arthritis, Diabetes, Stress)
- Lifestyle Disorder Treatments (Obesity, Migraine, Infertility)
- Panchakarma & Rejuvenation Therapies

Western Medical Services

- Cardiac & Orthopedic Surgery
- Cosmetic & Dental Surgery
- Fertility Treatments & Health Checks
- Kidney Transplants & Oncology

Wellness Retreats & Spas

- Luxury Ayurveda Resorts
- Digital Detox & Fitness Retreats
- Holistic Healing Centers

THEMATIC PAVILIONS



Organic products



Green Innovations



International Pavilion
(High Tech solutions,
Machinery & tools)



ORGANIC PRODUCTS

SRI LANKA'S STRENGTHS

- Rich Biodiversity
- Favorable Climate
- Traditional Knowledge
- Globally Certified Products
- Strong Export Performance

One of the Top Five Exporters of Organic Products to the EU and USA.



PRODUCTS

Existing Products

- Organic Tea
- Organic Spices
- Organic Coconut based products
- Organic Herbal products
- Organic Jackfruit products
- Organic fruit and vegetables
- Organic processed foods

New Products

- Nutraceuticals
- Exotic fruit varies (lesser known)
- Organic fertilizer
- Organic superfood
- Organic coconut oil based cosmetic

THANK YOU!



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