

السادة أعضاء جمعية رجال الأعمال المصريين الأفارقة المحترمين

تحية طيبة وبعد،،

استكمالاً للجهود والأنشطة المعمول بها والعلاقات المتميزة التي تربط جمعية رجال الأعمال المصريين الأفارقة بشركائها الاستراتيجيين، والذي تحرص فيه بعض الجهات الخارجية على التعاون مع الجمعية وأعضائها، فقد ورد إلينا دعوة لإطار تعزيز الشراكة بين جمهورية مصر العربية والاتحاد الأوروبي في مجال الزراعة بعنوان ، فُرصُ التجارة في قطاع الأعمال الزراعية في سياق الصفقة الخضراء للاتحاد الأوروبي واستراتيجيته من المزرعة إلى المائدة ، بتنظيم بعثة الاتحاد الأوروبي إلى مصر بالتعاون مع وزارة الزراعة واستصلاح الأراضي.

مرفق المنشور.

وتفضلوا بقبول فائق الاحترام،

رئيس مجلس إدارة جمعية
رجال الأعمال المصريين الأفارقة


د/ يسري الشرقاوي

جمعية رجال الأعمال المصريين الأفارقة
مشفرة برقم 11455 لسنة 2021
Egyptian African Businessmen's Association
6779/2020

الأمين العام لجمعية
رجال الأعمال المصريين الأفارقة

مصطفى الأمير
م/ مصطفى الأمير



ممول من الاتحاد الأوروبي
Funded by the European Union



EGYPT-EU Partnership in Agriculture

Agribusiness challenges and opportunities in the context of the EU's Green Deal and its Farm-to-Fork strategy

Concept Note

Agrifood workshop, September 15th, 2025, within Sahara Expo & Conference

Context

- Rapid growth of Egypt's agrifood sector in both export and domestic markets, with processed food reaching 4 billion USD exports in 2025 first semester with an 8% jump versus the same period last year and fresh produce totaling 3.2 billion USD exports for the same period. By 2030, Egypt's agrifood exports are targeted to reach 19 billion USD with 7 billion USD for fresh produce and 12 billion USD for processed food (Ref. Agricultural Export Council and Food Export Council sources).
- To support the sector growth as a key driver of the economy within Egypt's 2030 strategy, the Ministry of Planning and International Cooperation's investment portfolio for 2025/2026 earmarked 144.8 billion EGP for the agriculture and irrigation sector, of which 127.4 billion EGP private investments.
- The EU markets represent Egypt's major agrifood destination, as well as roughly $\frac{1}{4}$ of Egypt's total exports, with key categories including agrifood products (notably fruits and vegetables of around 2.3 billion euros), minerals, fertilizers, and other manufactured goods, reflecting a strong 33% year-on-year increase, whereas Egypt stood as the largest non-EU supplier of horticultural products to Europe in 2024, with significant growth across multiple categories, and, the balance of trade quadrupled since signing the partnership agreement in 2024.
- The EU-Egypt Strategic and Comprehensive Partnership (SCP), signed in March 2024 and the Investment Conference held in Cairo in July 2024, reaffirmed the EU's commitment to enhance cooperation with Egypt. Under SCP, the European Union aims to mobilise up to €5 billion investments up to 2027, leveraging capital from European and International Financial Institutions (IFIs) that implement EU guarantees under the European Fund for Sustainable Development Plus (EFSD+).

Rationale

- To create awareness about the importance of agriculture for food security, economic development, and environmental sustainability.
- To inform on latest development in the context of the EU "Green Deal" and its "Farm-to-Fork" strategy for agri-food exports.
- To showcase the variety of EU programmes available supporting increased competitiveness of agrifood products for export and the Egypt-EU trade relations

➤ **Brief on the EU's Green Deal and its Farm-to-Fork Strategy**

The EU Green Deal includes:

- reaching climate neutrality by 2050,
- reducing greenhouse gas emissions by at least 55% by 2030
- achieving a toxic-free environment,
- restoring biodiversity, and
- promoting sustainable agriculture and food systems through the "Farm to Fork" strategy.

The Farm to Fork Strategy includes:

- reducing by 50% of the use and risk of pesticides,
- reducing by at least 20% of the use of fertilizers,
- reducing by 50% in sales of antimicrobials used for farmed animals and aquaculture,
- reaching 25% of agricultural land under organic farming and
- improved labelling to better meet consumers' information needs on healthy, sustainable foods

The Biodiversity Strategy includes:

- transforming at least 30% of Europe's lands and seas into effectively managed protected areas and
- bringing back at least 10% of agricultural area under high-diversity landscape features

Workshop objectives

- This workshop is the first of a series of workshops aiming at discussing the way forward to "green transition" that calls for new approaches in the way agriculture is done – from input supplies, good agricultural practices, traceability, climate change mitigation, to water management, value chain strategies; all aimed to secure sustainable and competitive Egyptian agriculture production.
- The event will offer a platform for agribusinesses to learn about the opportunities offered with the support from European Union, discuss with experts, government officials and associations on the challenges and opportunities presented to both Egyptian and European entities in further expanding cooperation and partnerships and create effective multi-stakeholders' strategies and linkages.

➤ **Enclosed the Agrifood workshop agenda.**

Organized by: Knowledge Economy Foundation / Bashaier Platform

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