

## السادة أعضاء جمعية رجال الأعمال المصريين الأفارقة المحترمين

تحية طيبة وبعد،،

استكمالاً للجهود والأنشطة المعمول بها والعلاقات المتميزة التي تربط جمعية رجال الأعمال المصريين الأفارقة بشركائها الاستراتيجيين والذي تحرص فيه بعض الجهات الخارجية على التعاون مع الجمعية وأعضائها فقد ورد إلينا من سفارة زامبيا دعوة لحضور معرض زامبيا الدولي التجاري حيث يعتبر هذا المعرض منصة متميزة لعرض الفرص الاستثمارية وتعزيز التعاون التجاري بين مصر وزامبيا، كما يتيح للمشاركين فرصة التواصل مع مجتمع الأعمال الزامبي والشركاء الدوليين.

مرفق المنشور

وتفضلوا بقبول فائق الاحترام،

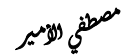
رئيس مجلس إدارة جمعية  
رجال الأعمال المصريين الأفارقة



د/ يسري الشرفاوي

جمعية رجال الأعمال المصريين الأفارقة  
مشهرة برقم 11455 لسنة 2021  
Egyptian African Businessmen's Association  
11455/2021

الأمين العام لجمعية  
رجال الأعمال المصريين الأفارقة



م مصطفى الامير

Tel.: (+202) 25412385/7  
Fax: (+202) 25412894



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**EMBASSY OF THE REPUBLIC OF ZAMBIA**  
Villa 302 North El Shewayfat, off South 90 St., 5<sup>th</sup> Settlement, New Cairo

ZEC/8/1/2

6<sup>th</sup> March, 2025

Dr. Yousrey el Sharkarwi  
Chairman  
Egyptian African Businessmen's Association  
**EGYPT**

**RE: INVITATION TO PARTICIPATE AT THE 59<sup>TH</sup> ZAMBIA  
INTERNATIONAL TRADE FAIR**

The above subject matter refers.

The Embassy has the honour to extend an invitation from the Zambia International Trade Fair who are hosting the seven (7) day Trade Fair from 2<sup>nd</sup> to 8<sup>th</sup> July, 2025 in Ndola, under the theme: **“Enhancing Business Resilience Through Innovation and Trade”**. This Forum will offer you an opportunity for B2B, B2C networking, Exhibitions and business Seminars.

In view of the above, the Embassy wishes to invite your association and its members to attend and confirm with the Embassy in good time.

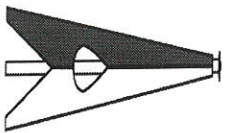
The contact person from the Embassy is Mr. Joseph Kazhila – Commercial Attaché.

[Josephkazhila432@gmail.com](mailto:Josephkazhila432@gmail.com)  
+201070398390

Please accept, Chairman, the assurances of our highest consideration.

  
Maj. Gen. Topply M. Lubaya (Rtd)  
**AMBASSADOR**

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## ZAMBIA INTERNATIONAL TRADE FAIR TRUST(ZITFT)

### INTERNATIONAL EXHIBITOR CORE FACTS

NO	QUESTION	KEY FACTS
1.	Where is Zambia?	<ul style="list-style-type: none"> <li>• Zambia is a Landlocked country located in Southern Africa.</li> <li>• For the last 59 years since its Independence in 1964, Zambia has been politically firm and has a young and stable democracy. It is an oasis of peace and has had 7 different Presidents with all of them getting into power via democratic and peaceful elections.</li> <li>• The Capital City of Zambia is Lusaka</li> <li>• Zambia has a population of about 19.65 Million people as of 2023</li> <li>• The Annual GDP is projected around 4% for 2023</li> <li>• Mining is the mainstay of the Zambian Economy and Copper is the main mineral export.</li> <li>• Zambia also has a strong and blossoming Agriculture and Tourism sector.</li> <li>• The official currency of Zambia is the Zambia Kwacha (ZMW)</li> <li>• The United States Dollar exchange rate is currently averaging \$1-28 ZMW</li> </ul>
2.	What is the Zambia International Trade Fair?	<ul style="list-style-type: none"> <li>• The Zambia International Trade Fair (ZITF) is Zambia's largest Trade and Investment exhibition which hosts both local and foreign exhibitors from all sectors of the economy with a view of enhancing global Trade.</li> <li>• Our Mission: To be a premier forum which promotes Trade and Investment as well as provide a platform for both Local and</li> </ul>

		<ul style="list-style-type: none"> <li>International organisations to showcase their products and services with a view to creating strategic business linkages for wealth creation</li> <li>Our Vision: To be the leading and most preferred international exhibition house in Zambia and the Sub-region</li> <li>The Trade Fair is held annually for 7 days and the 2025 Fair will be held from 2<sup>nd</sup> July to 8<sup>th</sup> July 2025</li> <li>The first 3 days (2<sup>nd</sup> July 2025 to 4<sup>th</sup> July 2025) are called business days. The business period is officially opened by the Minister of Commerce Trade and Industry through the Ministers Welcome Cocktail. This period is characterized by business meetings, business seminars and networking.</li> <li>The official opening of the Trade Fair typically takes place on the 4<sup>th</sup> day (5<sup>th</sup> July 2025) and is traditionally done by the Republican President or his designate. Traditionally, the President is accompanied by an invited visiting Head of State.</li> <li>The last 3 days 6<sup>th</sup> July 2025 to 8<sup>th</sup> July 2025 of the Trade Fair are called Trade days. This is the period the Trade Fair is open to the Public and buying and selling of commodities is allowed.</li> </ul>
3.	When is the 2025 Trade Fair being held?	
4.	What is the 2025 Trade Fair Theme	<ul style="list-style-type: none"> <li>“Enhancing Business Resilience through Innovation and Trade”.</li> <li>The theme is usually informed by the Zambian Government’s economic agenda and National Development Program</li> </ul>
5.	Which City is the Trade Fair held in?	<ul style="list-style-type: none"> <li>The Annual Trade Fair is held in the city of Ndola on the Copperbelt.</li> <li>Ndola is located 325 kilometers from Lusaka, the capital city. There are daily flights from Ndola to Lusaka with flying time of just 40 minutes. It takes about 5.5 hours to drive from Lusaka to Ndola.</li> </ul>
6.	What sectors Exhibit at the Trade Fair	<p>Over 15 categories of participants exhibit in the Trade Fair. The main categories include</p> <ul style="list-style-type: none"> <li>Mining</li> <li>Agriculture</li> <li>Manufacturing</li> <li>Energy</li> <li>Tourism</li> </ul>

		<ul style="list-style-type: none"> <li>• Business Associations</li> <li>• Small and Medium sized Business</li> <li>• Clothes and cosmetics</li> <li>• Traders</li> <li>• Restaurants</li> <li>• Financial Services</li> </ul>
7.	<p>International Exhibitor participation at the Zambia International Trade Fair</p>	<p>The Trade Fair attracts International exhibitors and visitors from the following Countries</p> <ul style="list-style-type: none"> <li>• South Africa</li> <li>• Nigeria</li> <li>• Ghana</li> <li>• Ethiopia</li> <li>• Zimbabwe</li> <li>• Tanzania</li> <li>• China</li> <li>• Dubai</li> <li>• Congo</li> <li>• Senegal</li> <li>• Kenya</li> <li>• Germany</li> <li>• India</li> <li>• Mozambique</li> <li>• Egypt</li> <li>• Pakistan</li> <li>• Benin</li> <li>• Guinea</li> </ul>
8.	<p>Where are the key sector opportunities to invest in Zambia</p>	<ul style="list-style-type: none"> <li>• Pharmaceutical industry- The Zambian Government is keen to partner with reputable producers and suppliers in the Pharmaceutical industry to help develop capacity to locally manufacture drugs by setting up pharmaceutical plants in the country</li> <li>• Agriculture and AGRO value addition opportunities. The Zambian government is very committed to developing the Agricultural sector and</li> </ul>

		<p>has secured \$ 300,000,000 from the World bank to develop Farming blocks around the country. The production in farm blocks is expected to satisfy export markets in Africa and beyond. This will provide an excellent opportunity for investors wishing to go into Agriculture and agro value addition.</p> <ul style="list-style-type: none"> <li>• Cosmetics and clothing- Zambia has a fairly young population and provides an excellent market for shoes, clothes and cosmetics.</li> <li>• Leather Products- There is a huge market in Zambia for genuine leather products including shoes, handbags, coats, belts, furniture and other leather products</li> <li>• Energy Sector- Demand for electricity has increased to more than 50% owing to the droughts that have occurred in recent years. More than 50% of power is consumed by the Mining Industry and this industry is expected to triple output in the next 10 years. A lot of investment is being sought in this sector.</li> <li>• Mining and Mineral value addition- This is the mainstay of the economy and Zambia does boast of wide array minerals including copper, manganese, gold, emerald to name just a few. Apart from the big mining conglomerates in the country, there is also large sector of small-scale Miners who require strategic partnerships to grow their businesses.</li> <li>• Manufacturing- The Zambian government is very keen on promoting value addition and reducing the export of raw materials by encouraging investment in the manufacturing sector to promote value addition. Zambia has very rich natural resources including land, water bodies, minerals and stable climate. The objective is not just to produce/extract and export raw materials but to improve economic productivity by converting them into finished products.</li> <li>• There is vast potential for growth in the SME sector across different categories of businesses in Zambia. For more information on Zambian investment opportunities please visit the Zambia Development Agency (ZDA) website on <a href="http://www.zda.org.zm">www.zda.org.zm</a></li> </ul>
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9.	Exhibition spaces available at the Zambia International Trade Fair	<ul style="list-style-type: none"> <li>The Trade Fair has 5 Large exhibition halls. These houses are 3m x 3m sized Exhibition Booths. The average price of 3m x 3m for International Exhibitors Booth is \$1,150. International Exhibitors can be given priority space.</li> </ul>
10.	Logistics in the City of Ndola	<ul style="list-style-type: none"> <li>Ndola has a recently built ultra-modern International Airport with direct flights to and from South Africa, East Africa, the Far East and to the capital city Lusaka.</li> <li>Local Transportation is very easy with two very effective and fully functional Taxi Apps operating in the city. The taxi apps are called Ulendo and Yango. Movement of people and goods is fairly easy even during the Trade fair.</li> <li>There are several car hire companies with good vehicle fleets that include, Vans, Buses, Mini Buses, SUVs and small vehicles.</li> <li>The Trade Fair Team can also arrange transportation facilities at the request and cost of the Exhibitor.</li> </ul>
11.	Accommodation	<ul style="list-style-type: none"> <li>Ndola has a well-developed hospitality sector with 5 (Five) 3 Star Hotels. It also has a wide array of Lodges and apartments in excess of 30 in number. One of the Hotels called Mukuba is located right in the Trade Fair grounds.</li> <li>A comprehensive list of Hotels and Lodges can be obtained from the Trade Fair Marketing Team.</li> </ul>
12.	Cuisines available	<ul style="list-style-type: none"> <li>Some oriental restaurants exist in the city for those that are inclined towards certain cuisines</li> <li>The larger hotels do provide a good selection of international cuisines.</li> </ul>
13.	Customs Clearance for Goods by Brought by International Exhibitors	<ul style="list-style-type: none"> <li>The Zambia International Trade Fair has already engaged the Zambia Revenue Authority (ZRA) on the prospect of International Exhibitors coming in with goods to exhibit at the Trade Fair. The moment we get a confirmation of participants coming in from a foreign Country including the nature of the goods that the wish to bring, we shall engage ZRA to facilitate the smooth entry of the goods into Zambia</li> </ul>
14.	VISA requirements for International Exhibitors	<ul style="list-style-type: none"> <li>The Zambian Immigration office is also a partner of the Trade Fair. The moment we get a confirmed list of international Exhibitors coming to Zambia, we will advise the VISA entry requirements and also notify the</li> </ul>

		<p>Immigration in advance so that the entry into Zambia is seamless. ZITFTT can also advise VISA requirements were required</p>
15.	<p>What business value does the Zambia International Trade Fair provide?</p>	<ul style="list-style-type: none"> <li>• The Trade Fair also boasts of holding the following business linkage activities</li> <li>• Business to Business interaction (B2B)</li> <li>• Business to Customer (B2C)</li> <li>• Business to Government (B2G)</li> <li>• Business Seminars</li> <li>• The Ministry of Commerce and Industry is a key participant at the Trade Fair because its pivotal role in promoting Trade. Meetings can be arranged for International Exhibitors to interact with Ministry of Commerce and Industry officials whilst at the Trade Fair.</li> <li>• The Ndola District Chamber of Commerce has expressed a lot of interest in interacting with all International exhibitors. The majority of members of the Chamber are Small and Medium Sized Entrepreneurs (SMEs). The Trade Fair Management can arrange these meetings.</li> <li>• The Zambia Development Agency (ZDA) will also be present at the Trade Fair. The ZDA has direct mandate for soliciting and managing Foreign direct Investment into the Zambia. They are always present to provide expert advice on sector specific investment opportunities and the incentives available for new investors in their respective sectors.</li> <li>• The Zambia Revenue Authority will be on hand to explain in detail the tax regime of Zambia to would be investors.</li> <li>• The Patents and Companies registration (PACRA) which handles all the Company and Patent registration formalities and will also be present at the Trade Fair to give expert advice on the processes of Zambia Company registrations.</li> </ul>
16.	<p>Who Attends the Trade Fair</p>	<ul style="list-style-type: none"> <li>• The Trade Fair is officially opened by the President. Therefore, a lot of government Ministries and dignitaries always attend the Fair.</li> <li>• There is a lot of private's sector participation at the Trade Fair.</li> <li>• There are also Traders present in the Fair.</li> <li>• The Trade Fair also hosts Food Sellers and Restaurants</li> </ul>

		<ul style="list-style-type: none"> <li>• There is also an entertainment segment that is driven by both Cultural and contemporary performances, Brass Bands, Majorettes, acrobatics etc.</li> </ul>
17.	How many members of the public attend the Show	<ul style="list-style-type: none"> <li>• On average more than 180,000 patrons are expected to attend the Trade Fair over the 7-day period. The first 3 days are the exhibition days, B2B, and B2C Interactions. While the trade days is the period members of the Public are allowed to trade with exhibitors.</li> </ul>
18.	Event Publicity	<ul style="list-style-type: none"> <li>• The Trade Fair Management has a robust Sales and Marketing strategy aimed at actively marketing the event locally and international. We have Radio and Television adverts and we are looking to fully leverage on using the Social media handles available.</li> </ul>
19.	Bookings.	<ul style="list-style-type: none"> <li>• For inquires and Bookings. Please see contact details below</li> <li>• Telephone +260-953-563812</li> <li>• Telephone +260-950-676183</li> <li>• Cellphone +260 – 968 22 93 52</li> <li>• Email -marketing@ziff.co.zm</li> </ul>