

TANZANIA INVESTMENT PROMOTION MISSION TO EGYPT FROM 21ST JAN TO 2ND FEB, 2025

1.0 Introduction

Egypt, as one of Africa's largest economies and a pivotal gateway between Europe, Africa, and the Middle East presents a compelling destination for global and regional investors. Its strategic location, coupled with an ambitious program of economic reforms and infrastructure development has positioned the country as a dynamic hub for investment across various sectors. From vast consumer markets to booming industries such as renewable energy, tourism, manufacturing, and infrastructure including real estate development, Egypt offers a broad spectrum of opportunities that can be realized and extended to other countries with the same potentiality like Tanzania which is the gateway to EAC and SADC countries.

However, the trade and investment activities between Tanzania and Egypt have favored Egypt for the past five years. Tanzania's exports to Egypt in 2023 were about **USD 4.78 million**, while her imports from Egypt reached **USD 54.42 million**. Tanzania's main exports were coffee, tobacco, coconut, cloves and nuts, Jute and other textile bast fibers, and gold, while the products imported from Egypt were articles of iron and steel, sugar and sugar confectionery, plastics, machinery, building materials, pharmaceutical products, and furniture. Similarly, Egypt is among the top ten leading sources of Foreign Direct Investment (FDI) in Tanzania with **36 projects** from various sectors, worth over **1,364.75M USD**, invested **from** 1997 to 30th November 2025. There is a great need for both countries to strengthen their economic cooperation to increase their business and investments.

Hence, Tanzania Investment Centre in collaboration with the Tanzania business communities and the Embassy of the United Republic of Tanzania in Egypt is organizing an **Investment Mission to Egypt from 21st Jan to 02nd February 2025**. The mission, among others, **aims to promote business and investment potential available in Tanzania and attract more Foreign Direct Investment (FDI) from Egypt**. The investment mission is scheduled to be in **three different cities of Egypt** namely; **Cairo, Alexandria, and Aswan** from 21st January to 02nd February 2025.

2.0 Mission Objectives:

The main objective is to bring in Foreign Direct Investment (FDI). The Mission aims to attract projects of high socio-economic from Egypt investors to invest in Tanzania. The specific objectives are:

- (i) To showcase trade and investment opportunities available in Tanzania;
- (ii) To explain business enabling regulatory environment for investment
- (iii) To mobilize and increase FDI from Egypt
- (iv) To strengthen economic relations between Tanzania and Egypt

3.0 Target sectors:

The mission target sectors include tourism, agri-business, pharmaceutical, banking & finance (FinTech), energy, and infrastructure incl. real estate for Cairo; Agriculture, trade and pharmaceuticals industries in Alexandria; and Tourism investments in Aswan.

4.0 Business and Investment Forums

The mission shall include the Tanzania – Egypt Business and Investment Forums under the theme **“Accelerating Investment and Trade between Tanzania and Egypt for Economic Development”**, which will take place on **Thursday, Jan 23, 2025**, at the Sofitel Downtown (previously Conrad Hotel) in Cairo; **Monday, 27 January 2025** at Alexandria Chamber of Commerce Conference room in Alexandria and **Thursday, 30th January 2025** in Aswan. About 200 participants from Tanzania and Egypt in both public and private sectors are expected to attend. The forum will be followed by government-to-business (G2B) and business-to-business (B2B) meetings and site visits to the selected companies. The proposed program for the mission is provided below:

5.0 PROPOSED PROGRAMMES

PROGRAM FOR TANZANIA - EGYPT BUSINESS AND INVESTMENT FORUM

Date: 23 January 2025 **Time:**09h00 - 17h00 **Venue:** SOFITEL (Conrad Hotel)

Director of Ceremonies: Radhia (TBC)

TIME	ACTIVITY	RESPONSIBLE PERSON
08h00 - 09h30	Arrival and Registration of Participants	ALL
09h30 -09h45	Arrival of Guest of Honors at the hotel	Secretariat
09h45 -10h00	Guest of Honors to enter the conference room	HE Ambassador of the United Republic of Tanzania to Egypt
10:h00 - 10h10	National Anthem (Egypt & Tanzania)	ALL
09h10 - 09h20	Welcoming Remarks by the Ambassador of the United Republic of Tanzania to Egypt.	H.E. Major Gen. Richard M. Makanzo
09h20 - 09h30	Introductory Remarks by Executive Director – TPSF; and Chairman – EABA	Mr. Raphael Maganga & Dr. Yousrey Elshakawi
09h30 - 09h45	Speech by H.E Minister of Investment the Arab Republic of Egypt	Host Guest of Hounor (TCB)
09h45 -10h00	Speech by Hon. Dr. Selemani Jafo, Minister of Industry and Trade	Guest of Honour
10h00 - 10h10	Presentation on Trade and Investment Opportunities in Egypt	Chief Executive Officer - GAFI (TCB)
10h10 – 10h30	Broad Overview of Investment Opportunity & Climate in Tanzania & Zanzibar	Director of Investment Promotion – TIC/ZIPA
10h30 - 10h40	Trade and business procedure in Tanzania	Director General - Tantrade
10h40 - 10h50	Presentation from the main sponsors & Testimonials from Egyptian investor	(TBC) Arab Contractors
10h50 – 11h00	Signing of MOUs between GAFI, TIC and ZIPA	Directors - TIC, TIC and GAFI

TEA BREAK: 11H00 – 11H30		
11h30 - 13h00 @45minutes	PANEL DISCUSSION 1 Topic: Investment and Trade Opportunities in Agriculture and Tourism Moderator: Dr. Abel Mtembeji Panellist: <ul style="list-style-type: none"> • NFRA / COPRA • TTB/TANAPA • Counterparts – Egypt (TCB) 	PANEL DISCUSSION 2 Topic: Investment Opportunities Construction & Real estate industry Moderator: TCB (Egypt) Panelist: Executive Director Tanzania Building Authority (TBA) CEO - Tanzania Port Authority
LUNCH: 13H00 – 14H30		
14h30 - 16h30	B2B / B2G / G2G	
16h30 - 16h40	Closing Remarks by Deputy Permanent Secretary, Ministry of Agriculture URT	Dr. Stephen J. Nindi
GROUP PHOTO - END OF PROGRAMME		

LIST OF DELEGATES FROM TANZANIA AS AT 6TH JAN 2025

S/N	FULL NAME	ORGANIZATION/COMPANY	TITLE	SECTOR
1	DR. STEPHEN J. NINDI	MINISTRY OF AGRICULTURE	DEPUTY PERMANENT SECRETARY	
2	ANGUNYA MTERA	MINISTRY OF AGRICULTURE	PA - DPS	
3	ALLY JUMA	PRESIDENT OFFICE – STATE HOUSE		
4	ALFRED NGELULA	EXPORT PROCESS ZONE AUTHORITY (EPZA)		
5	OMARI RUWINDE	TANZANIA PORT AUTHORITY (TPA)	PRINCIPAL PLANNING OFFICER	INFRASTRUCTURE
6	JUMA MTONO	TANZANIA PORT AUTHORITY	PLANNING OFFICER	INFRASTRUCTURE
7	FARIDA MOHAMED	ZANZIBAR INVESTMENT PROMOTION AUTHORITY (ZIPA)	MANAGER INVESTMENT PROMOTION	INVESTMENT
8	ISSA NYATUKA	NATIONAL FOOD RESERVE AUTHORITY (TFRA)		AGRICULTURE
9	EMMANUEL JACKSON	CEREALS AND OTHER PRODUCE REGULATORY AUTHORITY (COPRA)		AGRICULTURE
1	ARCH. GODFREY MWAKABOLE	TANZANIA BUILDING AUTHORITY (TBA)		REAL ESTATE
11	DOMINICK PROSPER TARIMO	TANZANIA NATIONAL PARKS (TANAPA)		TOURISM

12	MATHEW MWANGOMBA	TANZANIA GEOTHERMAL DEVELOPMENT COMPANY (TGDC)	GENERAL MANAGER	
13	ERASMUS HYERA	TANZANIA GEOTHERMAL DEVELOPMENT COMPANY (TGDC)	ACTING DIRECTOR TRADE DEVELOPMENT	
14	ROBERT KASILILWA	TANZANIA TOURIST BOARD (TTB)		TOURISM
15	CPA. SHAIBU MATTESA-	TANZANIA FISHING CORPORATION (TAFICO)		FISHERIES
16	DANFORD CHISOMI			
17	ENOCK LAZARO NZWILI	TANZANIA TRADE DEVELOPMENT AUTHORITY (TANTRADE)		TRADE DEVELOPMENT
18	SELEMANI CHILLO	TEA BOARD TANZANIA (TBT)		AGRICULTURE
19	CATHERINE NYAMAGOKE LUGELA	NYAAKONGE INVESTMENT	CHIEF EXECUTIVE OFFICER	FISHING
20	ABEL LEONARD MTEMBEJI	MINISTRY OF AGRICULTURE	PRINCIPAL AGRICULTURAL OFFICER (MARKETING)	AGRICULTURE
21	EMMANUEL MAGESA CHIBASA	LAKE AGRICULTURE AND MARKETING	FOUNDER	AGRICULTURE
22	STANLEY JOEL BENDERA	ZUMBE ONE (T) LIMITED	FOUNDER / C.E.O	AGRICULTURE
23	IBRAHIMU HASHIMU LEMA	SADAT TRAVEL AND TOURS	DIRECTOR	TOURISM AND HOSPITALITY
24	SHADRACK JOHN KITEVE	TANZANIA REVENUE AUTHORITY (TRA)	PRINCIPAL ECONOMIST	FINANCE

25	ALEXANDER MAIRA	A-10 ENERGY AND REAL ESTATE CONSULTANCY LIMITED	EXECUTIVE MANAGING DIRECTOR	RENEWABLE ENERGY AND REAL ESTATE
26	EDFIN JACKSON TONGORA	SHAMBANI CONSULTANCY SOLUTIONS	MANAGING DIRECTOR	BUSINESS CONSULTANCY
27	BAKARI RASHID MHANDO	AGRO ROCKET 2021 LIMITED	MARKETING MANAGER	AGRICULTURE
28	WILLIAM LWANGA	GLOBAL CONNECT UGANDA	JOURNALIST	INFORMATION/MEDIA
29	JOHN MNALI	TANZANIA INVESTMENT CENTRE	DIRECTOR	
30	KASIMU SAID	TANZANIA INVESTMENT CENTRE	INVESTMENT OFFICER	
31	ZULFA	MINISTRY OF FOREIGN AFFAIRS AND EAST AFRICAN COOPERATION	FSO	