

## السادة أعضاء جمعية رجال الأعمال المصريين الأفارقة المحترمين

تحية طيبة وبعد،،

استكمالاً للجهود والأنشطة المعمول بها والعلاقات المتميزة التي تربط جمعية رجال الأعمال المصريين الأفارقة بشركائها الاستراتيجيين والذي تحرص فيه بعض الجهات الخارجية على التعاون مع الجمعية وأعضائها فقد ورد إلينا من سفارة كوت ديفوار دعوة لحضور النسخة الأولى من المعرض الدولي للموارد الاستخراجية والطاقة SIREXE.

مرفق المنشور

وتفضلوا بقبول فائق الاحترام،

رئيس مجلس إدارة جمعية  
رجال الأعمال المصريين الأفارقة



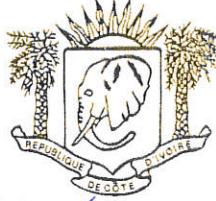
د/ يسري الشرقاوي

جمعية رجال الأعمال المصريين الأفارقة  
مشهرة برقم 11455 لسنة 2021  
Egyptian African Businessmen's Association  
11455/2021

الأمين العام لجمعية  
رجال الأعمال المصريين الأفارقة

مصطفى الأمير

م مصطفى الامير



AMBACI-RAE/CMD/KAK-24 0805 رقم

تهدي سفارة جمهورية كوت ديفوار لدى جمهورية مصر العربية أطيب تحياتها إلى جمعية رجال أعمال المصريين الأفارقة وتتشرف بإفادتها أن كوت ديفوار تنظم النسخة الأولى من المعرض الدولي للموارد الاستخراجية والطاقة، المختصر **SIREXE**.

سيقام هذا الحدث تحت الرعاية السامية لفخامة السيد الأسان واتارا، رئيس جمهورية كوت ديفوار، في الفترة من 27 نوفمبر إلى 2 ديسمبر 2024 في مركز معارض أبيدجان حول موضوع: «التنمية المستدامة للصناعات الاستخراجية والطاقة: ما هي السياسات والاستراتيجيات؟»

هذا الحدث الذي هو بمثابة إطار للاجتماع والتبادل وسيسمح لمختلف الجهات العامة والخاصة الوطنية والدولية بإنشاء الاتصالات.

بالإضافة إلى ذلك، فإن المعرض فرصة لاكتشاف أحدث اكتشافات النفط والتعدين في كوت ديفوار ولعرض الفرص والإصلاحات القانونية والمؤسسية التي قامت بها الحكومة الإيفوارية في هذه مجالات التعدين والبتروول والطاقة.

ونظرًا لمزايا هذا الحدث، تدعو سفارة كوت ديفوار في مصر الشركات العامة والخاصة للمشاركة بشكل كبير في هذا الحدث الهام، ويرفق مع هذا كتيب العرض الخاص به.

ترجو السفارة من جمعية رجال أعمال المصريين الأفارقة القيام بنشر هذه المعلومة لدى أعضائها وتحفيزهم على المشاركة.

وللمزيد من المعلومات يرجى الاتصال بـ:

السيد كوني عبد الكريم، مترجم شفوي وتحريرى : 012 07 34 68 41 ،

السيدة منى الدالي، مساعدة السفير : 012 11 44 56 68.

تشكر سفارة جمهورية كوت ديفوار لدى جمهورية مصر العربية جمعية رجال أعمال المصريين الأفارقة لحسن تعاونها وتنتهز هذه الفرصة لتعرب لها عن فائق احترامها وتقديرها.

تحريرا في القاهرة في 21 أكتوبر 2024

جمعية رجال أعمال المصريين الأفارقة  
القاهرة





N° 0805 **AMBACI-RAE/CMD/KAK-24**

L'Ambassade de la République de Côte d'Ivoire près la République Arabe d'Egypte présente ses compliments à l'Association des Hommes d'Affaires Egyptiens et Africains et, a l'honneur de porter à sa connaissance que la Côte d'Ivoire organise la première édition du **Salon International des Ressources Extractives et Energétiques, en abrégé SIREXE**.

Cet événement placé sous le Haut Patronage de **Son Excellence Monsieur Alassane OUATTARA**, Président de la République de Côte d'Ivoire, se déroulera **du 27 novembre au 02 décembre 2024 au Parc des Expositions d'Abidjan**, sur le thème : «**Développement durable des industries extractives et énergétiques : Quelle politiques et stratégies?**».

L'événement qui est un cadre de rencontre et d'échange permettra aux différents acteurs publics et privés nationaux et internationaux de nouer des contacts.

En outre, le Salon est une occasion de découvrir les dernières découvertes pétrolières et minières de la Côte d'Ivoire et de présenter les opportunités ainsi que les reformes juridiques et institutionnelles initiées par le Gouvernement ivoirien dans les domaines de mines, du pétrole et de l'énergie.


En raison des avantages de cet événement, l'Ambassade de Côte d'Ivoire en Egypte invite vivement les sociétés publiques et privées égyptiennes à prendre massivement part à cet important événement dont ci-joint, la brochure de présentation.

L'Ambassade prie l'Association des Hommes d'Affaires Egyptiens et Africains de bien vouloir assurer la diffusion de cette information auprès de ses membres et de susciter leur participation.

Pour toutes informations complémentaires, bien vouloir appeler :

**Monsieur KONE Abdoukarim, Traducteur/Interprète : 012 07 34 68 41 ;**

**Madame Mona Eldaly, Assistante de l'Ambassadeur : 012 11 44 56 68.**

L'Ambassade de la République de Côte d'Ivoire près la République Arabe d'Egypte remercie l'Association des Hommes d'Affaires Egyptiens et Africains pour son aimable coopération et saisit cette occasion pour lui renouveler les assurances de sa haute considération. 

**Fait au Caire le 21 octobre 2024**

**ASSOCIATION DES HOMMES  
D'AFFAIRES EGYPTIENS ET AFRICAINS  
LE CAIRE**





MINISTRY OF MINES,  
OIL AND ENERGY



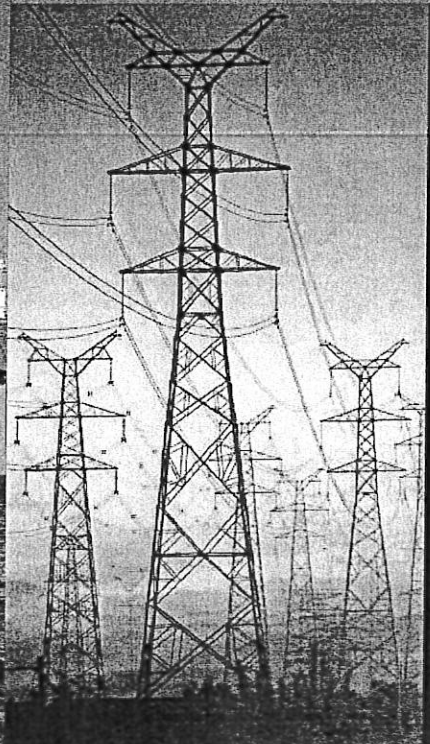
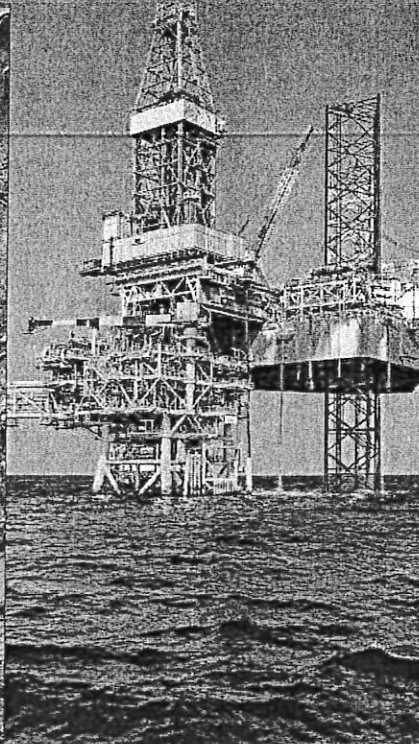
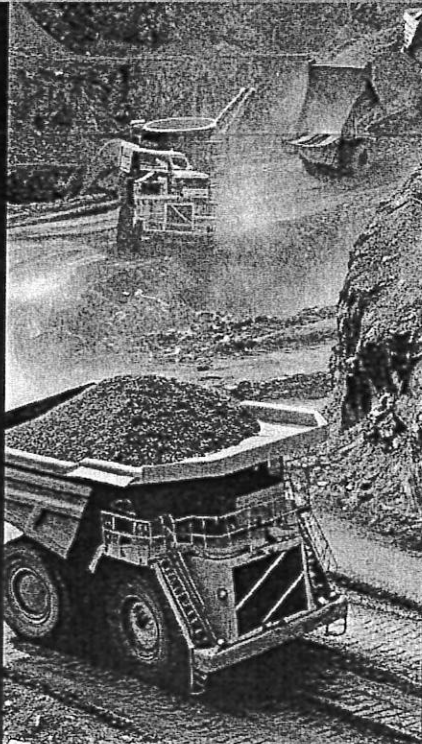
# SIREXE

**1ST INTERNATIONAL EXTRACTIVE  
AND ENERGY RESOURCES  
EXHIBITION IN CÔTE D'IVOIRE**

**FROM NOVEMBER 27  
TO DECEMBER 2**

**PARC DES EXPOSITIONS  
D'ABIDJAN**

## COMMERCIAL BOOKLET



## CÔTE D'IVOIRE LAND OF RESOURCES

The African continent plays a significant role in the extractive resources sector, in the production of certain critical minerals, and its influence is expected to expand in the coming years.

Côte d'Ivoire has huge potential in the mining, oil and energy sectors. Its large mineral reserves make the country an attractive place to explore

and exploit, as evidenced by the very recent discovery of a major world-class gold deposit in the north-west of the country. Its appealing mining code and commitment to responsible mining are attracting a growing number of investors.

Côte d'Ivoire also possesses a sedimentary basin rich in oil and gas

resources. The start-up of the Baleine field and the recent discovery of the Calao field have strengthened its position on the world stage.

The country is poised to make a real success of its energy revolution. Public-private partnerships are being encouraged to ensure universal access to electricity and the transition to renewable energies.



## A TRADE FAIR TO DRIVE AMBITION

Today, Côte d'Ivoire is at the dawn of a major economic transformation. Under the leadership of His Excellency **Alassane OUATTARA, President of the Republic of Côte d'Ivoire**, the country aims to make the mining, oil and energy sectors the new spearhead of its growth.

Under the leadership of Mr Mamadou **SANGAFOWA - COULIBALY**, Minister of Mines, Petroleum and

Energy, the country has initiated an **integrated national policy** for its mining and energy resources, taking into account their respective potential and synergies.

It is indeed in this context that the first edition of SIREXE, the International Exhibition of Extractive and Energy Resources, will be held.

The event takes place every 2

years, and is intended to become the key **platform of exchange and collaboration for all those involved in mining**, hydrocarbons and energy in Africa and around the world.

It will enable companies, investors and political decision-makers to meet, share experiences and forge new South-South and North-South partnerships.



# WELCOME TO SIREXE 2024

We are pleased to invite you to take part in the 1st edition of SIREXE, which will be held from 27 November to 02 December 2024, with a special focus on professionals for the first 3 days.

Under the High Patronage of His Excellency Mr Alassane OUATTARA, President of the Republic of Côte d'Ivoire, SIREXE is initiated by the Ministry of Mines, Petroleum and Energy.

The event will comply with the norms and quality standards of the world's leading trade fairs.

Exhibitors and visitors at SIREXE 2024 will enjoy **brand new facilities** at the Abidjan Exhibition Centre.

To position yourself on this very the first edition of the International Exhibition for Extractive and Energy Resources, call +225 27 22 54 49 25 - 07 18 28 48 28 or send an e-mail to : [commercial@sirexe.ci](mailto:commercial@sirexe.ci)



## A RICH PROGRAM

SIREXE encompasses professional, commercial and scientific activities, as well as events dedicated to the public at large.

### SIREXE PRO

27, 28, 29 Nov. 2024

- **Opening ceremony** attended by officials and delegations.
- **Exhibition** bringing together players from the 3 sectors, companies operating in the value chain and start-ups.
- **Cross-disciplinary conferences** : on Mining, Oil and Energy
- **Panels and conferences on the topic** : "Sustainable development of the extractive and energy industries: what policies and strategies?"
- **Networking sessions**, B to B meetings and MoU (Memorandum Of Understanding) signings.
- **Side events** : Country conferences, Meetings with officials and public decision-makers, Site visits, Hackathon, Gala dinner, Golf tournament

### SIREXE MASS AUDIENCE

27Nov to 02 Dec. 2024

- **Exhibition** stands open to the general public.
- **Special "Careers in the sectors"** dedicated to students and young people.
- **Activities for the general public:**
  - Immersion in a solar house
  - Workshops on how to save energy and use household gas.
  - A corner dedicated to skilled craftsmen in jewellery and others in the 'artistic village'.
  - Various other activities related to the different sectors.



# THE OBJECTIVES OF SIREXE

**To strengthen sub-regional and international partnerships** with a view to stimulating investment and mobilising financing.

**To brainstorm** on the challenges facing the mining, oil and energy sectors.

**To promote local content** and trades throughout the value chain to entrepreneurs and young people.

**To highlight** Côte d'Ivoire's potential.

**To introduce major** national and sub-regional priority projects.

To encourage the general public to learn about the **extractive and energy sectors**.



## 05 GOOD REASONS TO EXPOSE TO SIREXE

**1 The only international exhibition in Africa covering all 3 sectors**

Take advantage of this unique opportunity to meet investors and players from the Mining, Hydrocarbons and Energy sectors on an integrated platform.

**2 Access to decision-makers**

Meet the public and private leaders who are shaping the future of extractive and energy resources in West Africa and beyond.

**3 Meet qualified prospects**

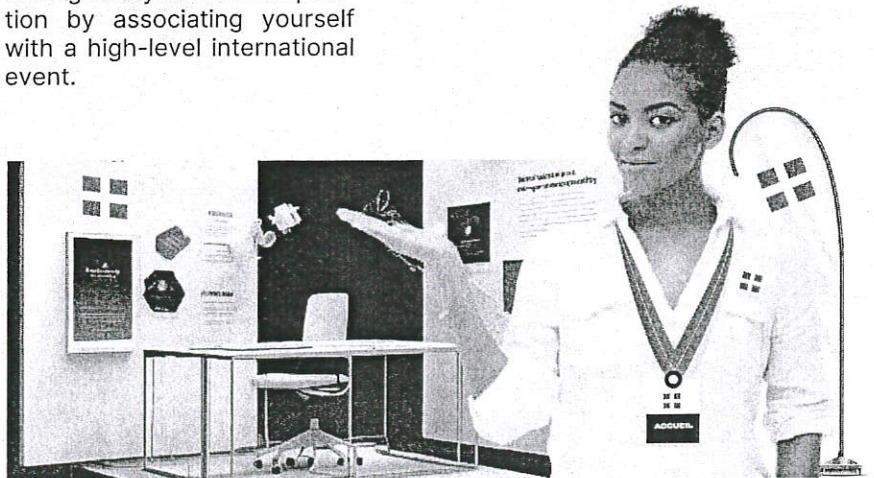
Develop your customer and partner portfolio in just a few days.

**4 Positioning**

Strengthen your market position by associating yourself with a high-level international event.

**5 Maximum visibility**

Present your products and services to a receptive target audience.



# OUR EXHIBITION SPACES

## FURNITURE PACKAGE EXHIBITION HALL

### STANDARD STAND (9M<sup>2</sup> ET 18M<sup>2</sup>)

- Carpet
- 3 chairs
- 1 table
- Lighting : installation and consumption
- Electrical connection
- 1 wastepaper basket
- Sign board: the name of your company and the number given to your stand

### PREMIUM STAND (BETWEEN 18M<sup>2</sup> ET 50M<sup>2</sup>)

- Carpet
- 6 chairs
- 2 tables
- Lighting : installation and consumption
- Electrical connection
- 2 wastepaper baskets
- Sign board : the name of your company and the number given to your stand

### CONFORT STAND (>50M<sup>2</sup>)

- Carpet
- 6 chairs
- 2 tables
- Lighting: installation and consumption
- Electrical connection
- 2 wastepaper baskets
- Reception desk
- Sign board : the name of your company and the number given to your stand

## FURNITURE PACKAGE OUTSIDE

### DALOT STAND

- Parquet Floor and carpet in compliance with Dalot
- 3 chairs
- 1 table
- Lighting : installation and consumption
- Electrical connection
- 1 wastepaper basket
- 1 corbeille à papier
- 2 customisable flags
- Sign board : your company's name together with your DALOT number

## STANDS COSTS

255,000 FCFA / M<sup>2</sup>  
(390 €)

1 SIDE OPEN

300,000 FCFA / M<sup>2</sup>  
(460 €)

2 OPEN SIDES

400,000 FCFA / M<sup>2</sup>  
(610 €)

3 OPEN SIDES

500,000 FCFA / M<sup>2</sup>  
(765 €)

4 OPEN SIDES > 90M<sup>2</sup>

\*Subject to stand availability

\*Costs VAT excluded

- For start-ups wishing to exhibit,
- For any sponsorship requests,  
Please contact the SIREXE's sales office.

PROFESSIONALS, EXHIBITORS OR SPONSORS

CONTACT US!



+225 27 22 54 49 25 - 07 18 28 48 28 / commercial@sirexe.ci / www.sirexe.ci



SCAN ME



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