

السادة أعضاء جمعية رجال الأعمال المصريين الأفارقة المحترمين

تحية طيبة وبعد،،

استكمالاً للجهود والأنشطة المعمول بها والعلاقات المتميزة التي تربط جمعية رجال الأعمال المصريين الأفارقة بشركائها الاستراتيجيين والذي تحرص فيه بعض الجهات الخارجية على التعاون مع الجمعية وأعضائها فقد ورد إلينا من وزارة التخطيط والتنمية الاقتصادية والتعاون الدولي وبالشراكة مع السفارة البريطانية، عقد النسخة الثانية من المناقشات القطاعية المستديرة مع مجتمع الأعمال وشركاء التنمية العالميين بعنوان B.R.I.D.G.E (الموائد المستديرة للأعمال من أجل الابتكار والتنمية والمشاركة الحكومية)

مرفق المنشور

وتفضلوا بقبول فائق الاحترام،

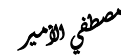
رئيس مجلس إدارة جمعية
رجال الأعمال المصريين الأفارقة



د/ يسري الشرقاوي

جمعية رجال الأعمال المصريين الأفارقة
مشهرة برقم 11455 لسنة 2021
Egyptian African Businessmen's Association
11455/2021

الأمين العام لجمعية
رجال الأعمال المصريين الأفارقة



م مصطفى الامير



وزارة التخطيط والتنمية الاقتصادية
والتعاون الدولي
Ministry of Planning, Economic Development
& International Cooperation



British Embassy
Cairo

Business Roundtables for Innovation, Development, and Government Engagement - B.R.I.D.G.E. Series

Session 2: Egypt – UK Trade Facilitation and Investments

Date & Time: Wednesday, October 14th, 2024, 10:00 AM – 1:30 PM

Venue: Ministry of Planning, Economic Development & International Cooperation,
New Administrative Capital

The recently announced 2024-2027 Government Work-Plan prioritizes close collaboration with the private sector. This involves bringing together multiple stakeholders representing government, businesses, and development finance institutions to share market insights, identify new investment opportunities, and implement joint initiatives that address critical trade and developmental challenges.

In this context, the Ministry of Planning, Economic Development, and International Cooperation (MoPEDIC), in partnership with the British Embassy, will convene the **2nd Edition** of sector-based roundtable discussions with the business community and global development partners titled **B.R.I.D.G.E (Business Roundtables for Innovation, Development, and Government Engagement)**. This series aims to create synergies between the government, the private sector, and development partners; to explore and develop innovative partnership modalities.

The upcoming roundtable will focus on opportunities for private sector engagement in enhancing Egypt's trade relations with the UK. Key to the discussion will be the presentation of targeted programs that help expand cross-border transactions, stimulating trade and providing easier access to financing for Egyptian buyers and exporters. Notable examples of these efforts include the provision of trade and development financing by the UK Export Finance (UKEF) and the British International Investment (BII). UKEF offers financial products such as buyer credit facilities, loan guarantees, direct lending facilities, and bills and notes guarantee that stimulate the trade movement in and out of the UK. In addition, BII offers various financial instruments to support projects in infrastructure, financial services, and ICT, Food and Agriculture, and Consumer Health. Moreover, participants will also learn about the work of the Egyptian-British Chamber of Commerce (EBCC) and the key role it plays in exploring market opportunities between the Egyptian and British business communities.



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Agenda

Time	Segment	Speaker
10:00-10:30	Registration	
10:30-11:00	Opening Remarks	H.E. Rania Al Mashat, H.E. Mr. Gareth Bayley
11:00-11:15	UK Export Finance (UKEF)	Mr. Mohammed Saad
11:15-11:30	British International Investment (BII)	Ms. Sherine Shohdy
11:30-11:45	Egyptian-British Chamber of Commerce (EBCC)	Mr. Mohanad T. Khaled
11:45-12:00	Coffee Break	
12:00-12:15	Hub for Advisory, Finance & Investment for Enterprises Platform (HAFIZ)	MoPEDIC Team
12:15-12:30	UK-Egypt trade opportunities	Mr. George Yunan- Senior Trade Advisor Mr. Sameh Ahmed - Regional Manager North Africa
12:30 -12:45	UK Green Initiatives and clean growth	Ms. Amira Moussa – Climate Change Manager
12:45-1:15	Open Discussion	All Participants
1:15-1:30	Closing Remarks	H.E. Rania Al Mashat, H.E. Mr. Gareth Bayley



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B.R.I.D.G.E SERIES

Business Roundtables for Innovation, Development, & Government Engagement

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