

السادة أعضاء جمعية رجال الأعمال المصريين الأفارقة المحترمين

تحية طيبة وبعد،،

استكمالاً للجهود والأنشطة المعمول بها والعلاقات المتميزة التي تربط جمعية رجال الأعمال المصريين الأفارقة بشركائها الاستراتيجيين والذي تحرص فيه بعض الجهات الخارجية على التعاون مع الجمعية وأعضائها فقد ورد إلينا من سفارة جمهورية تنزانيا بالقاهرة دعوة لحضور النسخة الثامنة من المعرض الدولي للسياحة السواحلية SITE 2024.

مرفق المنشور

وتفضلوا بقبول فائق الاحترام،

رئيس مجلس إدارة جمعية
رجال الأعمال المصريين الأفارقة



د/ يسري الشرقاوي

جمعية رجال الأعمال المصريين الأفارقة
مشهرة برقم 11455 لسنة 2021
Egyptian African Businessmen's Association
11455/2021

الأمين العام لجمعية
رجال الأعمال المصريين الأفارقة

مصطفى الأمير

م مصطفى الامير



TERMS OF REFERENCE FOR SELECTION OF INTERNATIONAL TRAVEL AND TOURISM HOSTED BUYERS FOR S!TE 2024

Tanzania Tourist Board (TTB) is looking forward to recruiting and hosting International Tourism buyers, travel writers, bloggers, and media for the Swahili International Tourism Expo - S!TE 2024.

Below are the requirements and conditions for the recruitment of international Tourism buyers, travel writers, bloggers, and media

WHO CAN APPLY:

- Senior travel industry professional with responsibility for contracting or direct purchasing authority
- International Travel agents who have evidence of past business in global and desire to expand in the East African region including Tanzania Markets
- Media, travel writers, and international bloggers

TTB WILL PROVIDE THE FOLLOWING TO THE HOSTED BUYERS:

- i. Complimentary HB accommodation in one of our partner hotels
- ii. Ground transfers from the Airport, hotel, and venue for all official days of exhibitions.
- iii. Personalized diary of appointments with exhibitors of your choice
- iv. Participation in one Speed Networking session (mandatory)
- v. Invitation to the highly exclusive S!TE Networking Event
- vi. Access to the conference room and all seminars
- vii. Access to the Buyers Lounge on the show floor, providing complimentary refreshments, (soft drinks and bites) and WiFi
- viii. Exclusive opportunity to attend one of S!TE 2024 official Post Event Tours (FAM TRIP)

APPROVED BUYERS SHALL:

- i. Purchase International Return ticket and must be shared to TTB before 5th September 2024
- ii. Complete and submit all documentation required by organizers including a copy of International Return Tickets that shows a complete travel itinerary taking into consideration selection of FAM trip advertised on the S!TE website;
- iii. Submit a company's and personal profile
- iv. Attend the Expo on all three exhibition days from 09:00 to 17:00 hours unless specified otherwise;
- v. Set appointments and attend a minimum of 30 business meetings during the exhibition days;
- vi. Attend all official events as detailed in hosted buyer's programme.
- vii. Buyers must sign the MOU with the exhibitors within the event as a commitment of bringing groups of tourists from around the world. Additionally, media companies and independent journalists selected as hosted buyers must share the raw files of the content they produce during familiarization trips.

ADDITIONAL COSTS THAT WILL NOT BE COVERED BY S!TE 2024 ORGANIZERS:

- Additional accommodation charges due to early or late arrivals;
- Hotel / Lodge changes or upgrades;
- Private transfers
- Food and beverages which are not included as part of the program and scheduled events;
- Personal extras, tips, gratuities, and laundry;

ATTENDANCE

S!TE 2024 Organizer is responsible for coordination of the Hosted Buyer programme and any queries should be directed to the Hosted Buyer coordinator from TTB.

CANCELLATION AND CHANGES

Cancellation is not encouraged as it jeopardizes the essence of carrying out the buyers' selection process. However, in case of cancellation, the following terms shall apply:

- Any change should be notified in writing to the organizer not later than 5th September 2024,
- Replacement is only allowed on the condition that the replacement holds a key decision-making position in the organization/company.

BUYERS OF THIS CATEGORY

Signature

_____/_____/20_____
Date

KARIBU TANZANIA AND JOIN US FOR SITE 2024.

For any queries and further information visit
<https://site.tanzaniatourism.go.tz>