



**USAID**  
DU PEUPLE AMERICAIN



# 5<sup>th</sup> EDITION AFRICAN MEDICAL TOURISM CONGRESS

"Cooperation and Investment in Africa"

27 TO 29 NOVEMBER 2024  
LATRILLE EVENT SPACE

IVORY COAST, ABIDJAN COCODY



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**ICIHMT**



**EABA**  
جمعية رجال الأعمال المصريين  
Egyptian Businessmen's Association



**AFRICA  
HEALTHCARE  
FEDERATION**

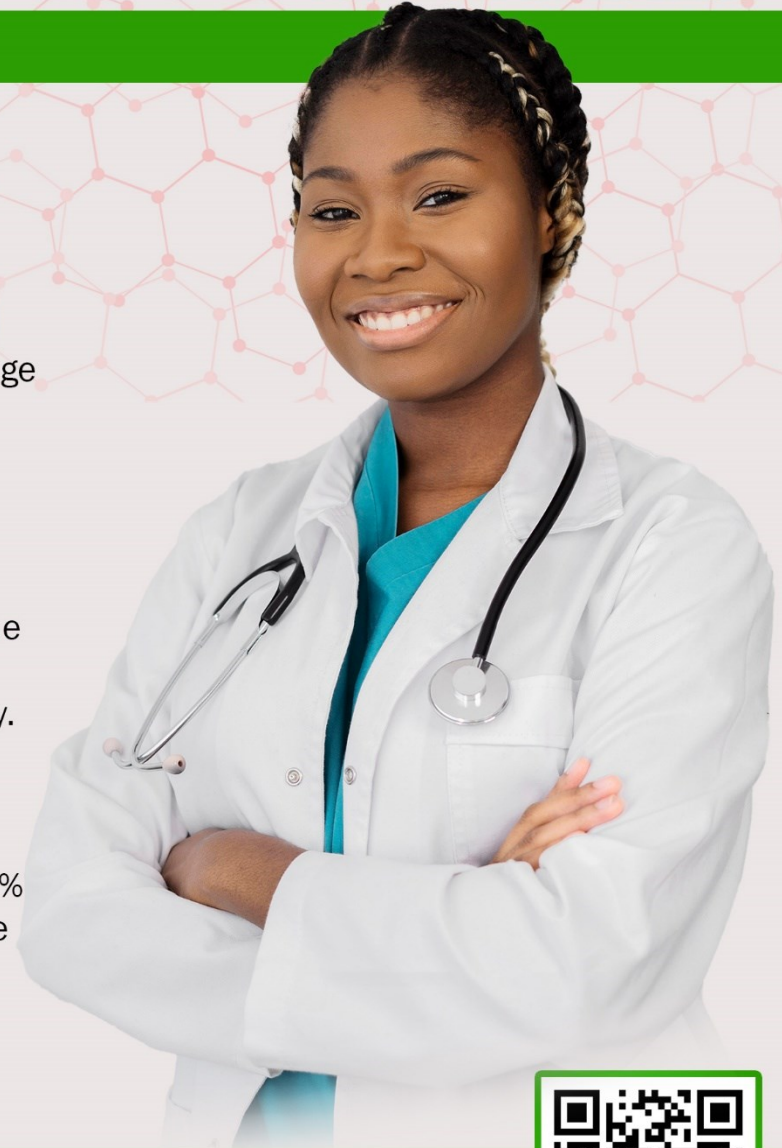


## GENERAL CONTEXT

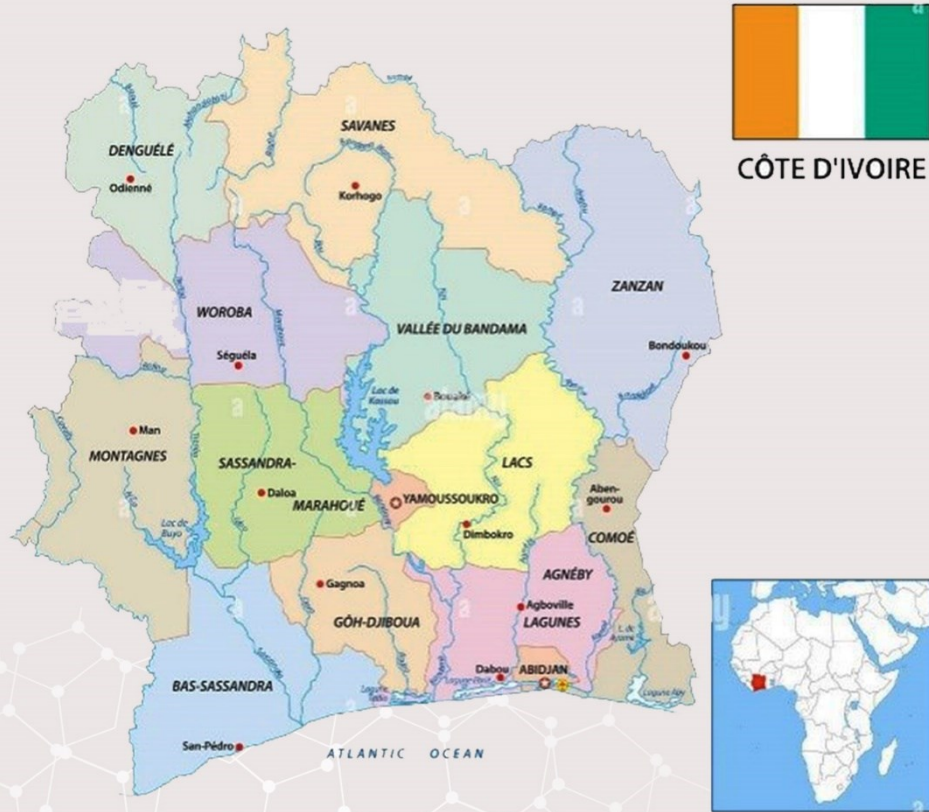
The health system in Côte d'Ivoire is made up of the public sector, the private sector, and traditional medicine. It is under the responsibility of the Ministry of Health, Public Hygiene and Universal Health Coverage (MSHPCMU). “Côte d'Ivoire continues its march towards development. In the health sector, the vast hospital program which was launched in 2018 has accelerated in recent months, with a view to offering quality care to populations throughout the national territory and consolidating the implementation of Universal Health Coverage (CMU)”.

Ivory Coast has launched the “**Abidjan Medical City**” project since 2019. Good health is the basis of good productivity and good socio-economic health. The public health sector remains the main actor in the Ivorian health system. It is divided into three levels: primary, secondary and tertiary, and produces 60% of the healthcare provision. To provide the country with a network of quality health infrastructure, accessible to all, the Ivorian government has undertaken the construction, rehabilitation and equipment of University Hospital Centers (CHU), Regional Hospital Centers (CHR) and of General Hospitals (HG) throughout the national territory. These Hospital Centers are equipped with the latest generation equipment.

The private health sector is essentially made up of for-profit health establishments. it represents on average 40% of the healthcare offering in Ivory Coast and 90% of the national health insurance offering. More than 80% of health establishments are located in Abidjan in the economic capital. There are approximately 1,200 private health establishments (polyclinics, clinics, medical centers and medical practices) across the country.



## IVORY COAST



### Geographic location

Ivory Coast is a West African country, member of the African Union. With an area of **322 462 km<sup>2</sup>**, it is limited to the north by Mali and Burkina Faso, to the west by Liberia and Guinea, to the east by Ghana and to the south by the Atlantic Ocean.

### Demographic evolution

Year	Population of Ivory Coast
2020	26,049,222
2021	26,674,403
2022	27,314,589
2023	27,970,139

The population of the Ivory Coast is increasing rapidly. according to the “[Statista Research Department](#)”, It is expected to reach more than **32 million** inhabitants in 2027.



## IVORY COAST

### Economic situation

The world's leading producer of cocoa and cashew nuts, Ivory Coast has recorded one of the fastest and sustained rates of economic growth in sub-Saharan Africa for more than ten years. With real GDP growth of **8.2%** on average over the period **2012–2019**, Côte d'Ivoire managed to contain the **COVID-19** pandemic to keep the pace of positive growth in **2020 at 2%**.

**In 2021**, the country returned to its strong growth trajectory and continues to play a central role as a regional economic hub and host land for many nationals of the Economic Community of West African States countries. (**ECOWAS**) and elsewhere.

**In 2022**, Ivorian economic activity remained robust, although it faced challenges arising from Russia's invasion of Ukraine, global monetary tightening, and increasing political instability in the country. West African Economic and Monetary Union (**UEMOA**). Despite rising import prices, rising global and domestic interest rates, as well as falling external demand, economic growth fell from **7% in 2021 to 6.7% in 2022**.

Growth was largely driven by sustained public investment and strong domestic consumption. The industrial and service sectors as well as the government's fiscal measures aimed at controlling price increases also contributed to this economic performance during the first half of the year.

Inflation averaged **5.2% in 2022**, marking its highest level in a decade, driven by rising food, transport and energy prices. Nevertheless, the short- and medium-term economic outlook remains positive, although slightly below pre-**COVID-19** levels. This optimism is based on a strong commitment to macroeconomic stability and ongoing structural reforms in accordance with the National Development Plan (**PND 2021–2025**).

Looking ahead, real GDP growth is expected to average **6.5% in 2024–25**. Continued investment in network infrastructure, particularly in the digital and transportation sectors, as well as the exploitation of recent oil discoveries, combined with prudent macroeconomic policies, are expected to strengthen business confidence and increase productivity. Projects aimed at developing value chains have the potential to improve agricultural productivity and boost manufacturing, which will support long-term growth prospects.

### Political situation

Ivory Coast organized municipal and regional elections in September **2023**, largely won by the **RHDP** [Rally of Houphouetists for Democracy and Peace], the party in power since **2011**. This double election serves as a test for the main political parties. of the country in view of the **2025** presidential election, was unanimously hailed as inclusive, open and peaceful by all national and international observers. Since the resolution of tensions linked to the **2020** presidential election, after which President Ouattara was re-elected for a third consecutive term, Ivory Coast has experienced notable political and social stability.



## THE FOASPS

### PRESENTATION OF THE FOASPS

In July 2016, alliances, federations and platforms of the private health sector of member countries of the Economic Community of West African States (ECOWAS), decided to create a Regional Federation of the Private Health Sector. health in West Africa, with the name:

**I. West Africa Private Health Federation in English (WAPHF)**

**II. West African Federation of the Private Health Sector in French**

**III. Federação Oeste Africana do Sector Privado da Saude in Portuguese**

**FOASPS /WAPHF** is a non-profit regional umbrella association of national federations headquartered in Dakar, Senegal. There are currently ten (10) national federations (Benin, Burkina Faso, Ivory Coast, Ghana, Liberia, Mali, Niger, Nigeria, Senegal, Togo) as full members with five (5) additional countries (Cape Verde, Gambia, Guinea, Guinea Bissau and Sierra Leone) on the path to establishing national federations.

The recognition of FOASPS by the West African Health Organization (WAHO), a specialized body of ECOWAS, was recorded by the signing of a memorandum of collaboration between the Director General of the West African Health Organization ( WAHO) and the President of FOASPS, Tuesday November 12, 2023.



### MISSION & GOALS OF THE FOASPS

Our mission is to unify the voice of the private health sector in West Africa on fundamental issues that affect the ability of the private health sector to partner with governments to achieve universal health coverage.

**FOASPS** aims to contribute to strengthening the health system of **CEDEAO** countries in a PPP (Public-Private Partnership) vision for the good health of populations.

As for our objectives, we could cite:

- Contribution to the establishment and operation of alliances, federations and platforms of the private health sector in the **CEDEAO** region.
- Advocacy at the level of **CEDEAO** authorities for the promotion of the private health sector.
- Identification and mobilization of resources through innovative mechanisms to support investments.
- Strengthening human resources capacities.
- Promotion of the use of information and communication technologies (ICT).
- Promotion of Public-Private Partnerships (PPP) in health.



## PSPSCI

## ABOUT US ?

The Ivory Coast private health sector platform is an alliance between professional organizations and companies in the private health sector as well as civil society acting in the health sector. It was born on the initiative of the **SHOPS** project, funding from **USAID West Africa** and the agreement of the **Ministry of Health and the Fight against AIDS**.

**Created in 2015** with the objective of uniting, organizing and representing professional organizations from the private health sector and civil society acting in the health sector within all public and private bodies in order to facilitate access universal access to quality health services.

**The PSPSCI is apolitical**, non-denominational and non-profit.

## OUR SPECIFIC OBJECTIVES ARE

- Identify priorities and mobilize the participation of all stakeholders for the submission of requests within dialogue and public-private partnership bodies.
- Develop and submit grant proposals to the state and technical and financial partners.
- Ensure monitoring and evaluation of the implementation of grants.
- Also participate in the development and validation of regional and sub-regional projects in collaboration with the platforms of other countries concerned.

## OUR SLOGAN

Federate and strengthen the private health sector for Universal Health Coverage.

## OUR VISION

A united private sector, in order to have a single key contact, committed, organized to facilitate access to quality health services for all.

## OUR MISSIONS

- List, group and organize all private health stakeholders in Ivory Coast;
- Identify and prioritize the needs of the private health sector;
- Maintain permanent contact with public authorities: presence of the platform at any high-level discussion affecting health issues;
- Maintain privileged collaborative contact with all national, regional and international partners.
- Have decentralized representation throughout the national territory.
- Ensure, maintain and preserve the good development of its members.

PSPSCI

Plateforme du Secteur Privé de la Santé en Côte d'Ivoire

## LEADER EXPO

This is the 5<sup>th</sup> edition of the African Medical Tourism Congress (**AMTC IVORY COAST'2024**).

The **LEADER EXPO** Company has a tradition of organizing the “**African Medical Tourism Congress**” (AMTC), each year alternately in Tunisia in October and in another African country in November. For the year 2024, the 5<sup>th</sup> AMTC edition took place in Ivory Coast.

**LEADER EXPO** considered carrying out this 2024 edition in partnership with **FOASPS**

**LEADER** EXPO



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## ABOUT AMTC IVORY COAST'2024

**AMTC IVORY COAST'2024** is structured around a rich, varied and complete scientific program of conferences to reflect, exchange and prepare the future of the medical tourism sector in West Africa and even throughout Africa.

The conference program is rich and will also provide participants with an excellent opportunity to network with regulatory authorities, medical tourism sector professionals and experts, also to learn new emerging trends, strategies, innovative approaches, health cooperation techniques that would contribute to improving the quality of health services in Africa.

This program will be furnished by:

- Inaugural conference.
- Thematic conferences on Medical Tourism.
- Multi-sector exhibition of medical equipment, laboratories and pharmaceutical industries.
- Visit to stands.
- B to B meetings with panelists.
- Workshops.
- Gala dinner.

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"Cooperation and Investment in Africa"







**AMTC PHOTO GALLERY**



## PHOTO GALLERY EDITIONS 2021, 2022 AND 2023 OF THE AMTC



FOASPS CONFERENCE PHOTO GALLERY 2023



## WHY PARTICIPATE IN AMTC IVORY COAST'2024

The African Medical Tourism Congress **IVORY COAST'2024** is a corporate event that allows you to meet employees and stakeholders in the medical tourism sector. exchange ideas, propose solutions to a problem, observe market trends

**Why is it important to participate in AMTC IVORY COAST'2024?**

### 1- Develop your network

We put you in contact with people in your community or, conversely, people who are not related but who can always bring something to your business. This is the ideal opportunity to create new partnerships and have new service providers.

### 2- Optimize your communication strategy

Digitalization at the service of business communication how to implement an effective and coherent communication strategy?

### 3- Anticipate market trends

How can leaders stay ahead?

What strategies can they rely on to anticipate in order to maintain their lead over their competitors?



## VISITOR PROFILE

**AMTC Ivory Coast'2024** is of interest to a wide range of visitors across the healthcare spectrum, we note

- Doctors & surgeons
- Hospitals
- Private multidisciplinary and ophthalmological clinics
- Dental clinics
- Plastic surgery centers and spa and thalassotherapy
- Dialysis and diagnostic centers
- Rehabilitation and physiotherapy centers
- Medical imaging centers
- Research institutes & clinical laboratories
- Long-term care unit
- Pharmaceutical industry
- Community health services
- Medical service providers and health organizations
- Healthcare professionals
- Health and fitness therapists
- Specialized travel agencies
- Facilitators in medical tourism
- Hospital purchasing managers
- Distributors & agents of medical equipment
- Government organizations
- Health insurance funds
- General public (Patients)
- Educational establishments
- Media and publications



## EXHIBITOR PROFILE

- Hospitals .
- Multidisciplinary medical-surgical clinics.
- Clinics specializing in plastic and aesthetic surgery.
- Clinics specializing in cardiovascular surgery.
- Clinics specializing in ophthalmology.
- Dental clinics.
- Radiology and medical imaging centers.
- Radiotherapy, chemotherapy and nuclear medicine centers.
- Dialysis centers.
- Physical rehabilitation centers.
- SPA and Thalassotherapy Centers.
- Travel agencies specializing in medical tourism.
- private accommodation establishments for dependent elderly people.
- medical transport companies.
- Air transport companies.
- Industries and suppliers of medical devices and equipment.
- Pharmaceutical industries.
- Faculties of medicine and private nursing schools.
- state tourism promotion bodies.
- health organizations.
- Banks and insurance companies.
- Hotels.



## WHO ARE THE BUYERS?

The most important thing in the organization of **AMTC IVORY COAST** is the dynamic committed to bringing genuine international corporate buyers interested in establishing commercial relationships with professionals in the local medical tourism sectors. , regional and international.

Every year, more and more corporate buyers wish to participate in **AMTC IVORY COAST** with the firm intention of doing business with private clinics, facilitators, dental clinics, drug manufacturers, medical practices. doctors and insurance companies.

### Profile of corporate buyers

They are the first decision-makers at the level of their organizations which are divided into four categories: Ministry of Health - Travel agencies specializing in medical tourism - Insurance companies - Health insurance funds and private clinics.



## THE 10 MEMBER FEDERATIONS OF THE FOASPS



Private health sector  
platform in Benin



Federation of private actors in the  
health sector of Burkina Faso



Ghana Health Care Federation



Liberia Health Care  
Federation



Private Sector Alliance for Health  
Promotion in Mali



Private health sector  
platform in Niger



ENGAGEMENT | ACCESS | QUALITY  
Healthcare Federation  
of Nigeria



Alliance of the private  
health sector in Senegal



Private health sector  
platform in Togo






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**LEADER** EXPO

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
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