



## Egyptian African Businessmen's Association (EABA)



# THE EGYPTIAN- UGANDAN ECONOMIC & TRADE FORUM

In cooperation with  
EABA member,





# INTRODUCTION

The Egyptian African Businessmen's Association (EABA), in collaboration with Agof Logistics, a member of the association, aims to strengthen economic relations between the Arab Republic of Egypt and the Republic of Uganda by organizing the Egyptian-Ugandan Economic and Trade Forum. This significant event provides an opportunity to bring together business leaders and decision-makers from both countries, as well as neighboring countries (**Rwanda, Tanzania, and Kenya**), to explore and enhance avenues for trade and investment cooperation.

## DETAILS:

- **Date:** December 1 to 5, 2024
- **Venue:** Africana Hotel, Uganda





# ABOUT THE EGYPTIAN- AFRICAN BUSINESSMEN'S ASSOCIATION (EABA)

- The Egyptian-African Businessmen's Association (EABA) is a leading organization that was established in 2019 and is dedicated to enhancing economic cooperation between African nations and between Egypt and Africa. Comprising 22 representatives from 22 different countries across the African continent, EABA operates through 22 specialized sectoral committees, effectively addressing the diverse needs of its members. With over 300 member companies spanning various economic fields, EABA plays a pivotal role in fostering trade and investment.
- In addition to its robust membership, EABA maintains a comprehensive database of over **4 million followers** across Africa, along with 110,000 email contacts from the African business community. This extensive network enables EABA to promote collaboration and facilitate business opportunities on a continental scale, further solidifying its commitment to economic development in Africa.



# ABOUT AGOF LOGISTICS

- Agof Logistics is an international shipping agency and member of the Egyptian-African Businessmen's Association (EABA), which represents the association in Uganda. With over five branches located in Egypt and abroad, the company is equipped to handle diverse logistics needs through a global network of agents.
- In addition to shipping services, Agof Logistics serves as a commercial consultant and exporter, specializing in a wide range of products, including fruits, electrical appliances, and textiles. This multifaceted approach has supported many investors in establishing successful businesses across Africa and Europe.







**EABA**

جمعية رجال الأعمال المصريين الأفارقة  
Egyptian African Businessmen's Association



# TARGET AUDIENCE:

- **Businessmen and Investors:** This group includes investors and entrepreneurs from both countries seeking new investment opportunities and business partnerships.
- **Government Officials:** Officials from both countries are expected to attend to promote bilateral cooperation and economic exchange.
- **Private Sector:** Companies and institutions from various economic sectors such as energy, construction, technology, agriculture, etc., looking to expand into new markets.
- **Journalists and Media:** To cover the event and report on the developments at the forum.



[www.eaba-com.com](http://www.eaba-com.com)

# TARGET SECTORS:



**Chemicals**

**Machinery and Equipment**

**Agriculture**

**Textiles**

**Healthcare**

**Construction Materials**

**Other Sectors**





# EVENT OBJECTIVES:



**ENHANCE  
BUSINESS  
PARTNERSHIPS**

**01**

Provide opportunities for Egyptian companies to engage in one-on-one meetings with Ugandan business owners to develop new strategic partnerships and expand into new markets.



**SHOWCASE  
AND MARKET  
PRODUCTS**

**02**

Offer a platform for Egyptian companies to present their products and services in the Ugandan market, helping to boost the global presence of Egyptian brands and increase sales.



**WORKSHOPS**

**03**

Organize workshops to address common business issues and investment opportunities in both countries, aiming to enhance knowledge and exchange experiences.



**PROMOTE  
UGANDAN  
TOURISM**

**04**

Organize workshops to address common business issues and investment opportunities in both countries, aiming to enhance knowledge and exchange experiences.

# WHY PARTICIPATE?

## PROMISING INVESTMENT OPPORTUNITIES

Explore diverse investment opportunities between Egypt and Uganda, discover new projects, and expand your business into markets with substantial growth potential.

## NETWORKING WITH BUSINESS LEADERS

Engage with business leaders and decision-makers from both countries, helping you build a strong strategic network that could lead to fruitful business partnerships.

## KNOWLEDGE AND EXPERIENCE EXCHANGE

Gain insights and exchange expertise with experts and specialists in economic and commercial fields, enhancing your market understanding and competitive edge.

## EXPLORE NEW MARKETS

Discover business opportunities in Uganda, Rwanda, Tanzania, and Kenya, facilitating expansion into untapped markets and boosting your company's commercial growth.

## SUPPORT ECONOMIC RELATIONS & SUSTAINABLE DEVELOPMENT

Discover business opportunities in Uganda, Rwanda, Tanzania, and Kenya, facilitating expansion into untapped markets & boosting your company's commercial growth.



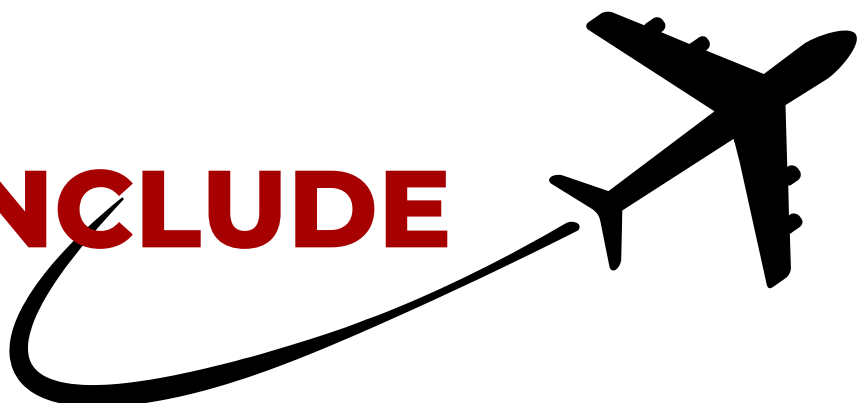


# SUBSCRIPTION CATEGORIES:



Category	Advantages	Subscription fee for association member and non-member			
1st Category Visitor	<ul style="list-style-type: none"> <li>• Obtaining a visa</li> <li>• 5 nights accommodation at Africana Hotel</li> <li>• Transfers to and from the airport</li> <li>• Tourist trip and market tour</li> <li>• Attending the forum</li> </ul>	1500\$ For the member		1700\$ For non-members	
2nd Category Participant in B2B	Get all the benefits of the first class in addition to <ul style="list-style-type: none"> <li>• Participation in the company catalog</li> <li>• Participation in bilateral meetings</li> </ul>	Meetings with 8 Targeted Companies		Meetings with 6 targeted companies	
		1900\$ member	2000\$ non-members	1600\$ member	1800\$ non-members
3rd Category Exhibitor with Display Space	Receive all the benefits of Category Two, plus: <ul style="list-style-type: none"> <li>• Access to a 3x3 space for product display</li> </ul>	2300\$ For members association		2500\$ For non-members of the association	

**PRICES DO NOT INCLUDE AIRFARE**



# ADDITIONAL SERVICES:



The Additional services	Subscription fee for association member and non-member	
Special discount on airfare (EgyptAir)	Exclusively for association members	
Adding an additional person to the participating company	1200\$ non-members	1100\$ member
Additional display space for products	1000\$ non-members	900\$ member
For the first time, given the African markets' constant need for readily available goods, which facilitates purchasing decisions, we provide warehouse and goods storage services in Uganda for up to three months with supervision until sales are achieved.	Prices are based on the space	

# TRAVEL ITINERARY

Event	From	To	Day
Travel from Egypt to Uganda	10:00 PM	6:00 AM	1 December
Opening conference of the forum and event	4:00PM	8:00PM	2 December
B2B meetings with potential clients from Uganda and neighboring countries	11:00AM	6:00PM	3 December
Product showcase by participants	11:00AM	6:00PM	4 December
Tour of tourist attractions and markets in Uganda	10:00AM	6:00PM	5 December
Departure to Egypt	4:00AM	10:00AM	6 December







# CONTACT

**For Information and to Register for the forum and conference, please contact:**

Name	Email	Mobile
Ms. Aya Ayman	Ca1@eaba-com.com	+201028241202
Ms. Sohaila Osama	pr@eaba-com.com	+201028062003

**For information regarding shipping and storage prices at the forum and conference, please contact:**

Name	Email	Mobile
Mr. Mahmoud Ishaq	operation@agflogistics.com	+201144442094
Ms. Iman Salah	ops1@agflogistics.com	+201060000318





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