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Head of the Government of Cameroon



African Business Organization

ABO

Organized



INTERNATIONAL SYMPOSIUM ON INNOVATION, ENTREPRENEURSHIP AND SUSTAINABLE DEVELOPMENT IN AFRICA

28 TO 29 AUGUST 2024

PALAIS DES CONGRÈS DE YAOUNDÉ - CAMEROON

THEME

Optimization of renewable
and digital energy using
artificial intelligence.



2nd Edition



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RÉPUBLIQUE DU CAMEROUN
Paix - Travail - Patrie



REPUBLIC OF CAMEROON
Peace - Work - Fatherland



S.E.M Paul BIYA
President of the Republic of Cameroon

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Madam Chantal BIYA

First lady of cameroon
goodwill ambassador to UNESCO

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Head of government



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Minister of Water and Energy (MINEE)



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Minister in charge of Foreign Affairs (MINREX)



Mme Minette LIBOM LI LIKENG
Postal minister and telecommunications (MINTELECOM)



M. MOUNOUNA FOUTSOU
Ministre de la jeunesse et de l'éducation civique (MINJEC)



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Pdt Founder ABO-CIEDDA
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Mme Naomi NANGA
Ambassador ABO-CIEDDA/ Miss Philanthropy Africa 2022-2023



I. CONTEXT AND JUSTIFICATION

In an Africa where social and industrial challenges are linked, economic changes have become incessant, the unemployment rate increases especially among young graduates; the search for innovative ways has become a major concern for the states as well as for many social and economic actors in Cameroon. The challenge and the valorization of this Colloquium which focuses on the ABOve-mentioned theme, orders to take a look at renewable energies, vector of socio-economic growth in a Nation, their importance and the considerable impact on sustainable development. Its relevance is justified by the country's resilient energy situation and its consequences on the economic growth, valuation and professionalism of the sector, including improvement, facilitating and assimilating the conditions of access to renewable energies.

If digital, renewable energy and artificial intelligence are today unleashing passions with regard to new possibilities and opportunities, it is simply because our continent could well become a major pole in the race today crucial to machine learning and big data. The assessment of the impact of renewable energies in Cameroon shows that the frequency of growth is estimated at 63.7% per year.

In recent decades, the promotion of renewable energy in Africa has been recognized as a vital solution for our societies. It now represents a main vector in all economic development policies. All over the world, governments, non-governmental institutions and all social and economic actors are fully aware of the importance of using these new forms of energy useful for development. Thus, they have become a lever for economic development in several countries around the world.

On the basis of the ABOve, it is urgent and imperative for each State to assume its full responsibility in the national industrial reconstruction, to allow manufacturing activities to play a leading role in the consolidation of the African economy in general and Cameroonian in particular and, more specifically, by satisfying the need and producing in real time the necessary energy from the socio-industrial point of view.

Seen from this perspective, it is recognized today that the development of entrepreneurship, digital and artificial intelligence, Social enterprises depend on building national renewable energy capacity and creating an environment conducive to the admissibility, emulation and acquisition of these innovative





practices.

It is within business ecosystems that this becomes possible; indeed, because of their agglomeration effects, logics of learning, sharing and pooling of resources, technology transfer and access to financing in some cases for entrepreneurs and visionaries, they contribute to the development of entrepreneurship and innovation in a territory.

The members of the Organization of African Enterprises (ABO) individuals and legal entity, led by Mr. MANI ZANG Jean Brice, Founding President of ABO and promoter of the conference -think that the development model seen elsewhere can be contextualized in Cameroon in an existing sector that needs to be improved, organized and structured.

In addition, the energetic exploitation of Africa in general and of Cameroon in particular constitutes a privileged means of national economic integration in its dual sectoral and geographical dimension, so that apprehend at the macroeconomic, mesoeconomic or microeconomic level, that it gives economic operators the reflexes and synergies necessary to adapt to the socio-economic requirements of the national and international environment.

In view of the ABOve, it is wise to organize this International Symposium on Innovation, Entrepreneurship and Sustainable Development open to the general public.

II. PRESENTATION OF ISEISDA

The International Symposium on Entrepreneurship Innovation and Sustainable Development in Africa (ISEISDA) is a symposium that aims to attract researchers, business practitioners and decision-makers and public institutions sensitive to economic and management issues in a wide range of fields involving entrepreneurial ecosystems, entrepreneurship, innovation and sustainable development.

Drawing on foreign and national experiences, this international symposium aims to examine the contribution of business ecosystems in the promotion of innovative and sustainable entrepreneurship in Cameroon, it also aims to be an opportunity to launch debates and exchanges between practitioners, researchers and decision-makers on topics related to entrepreneurship, innovation and sustainable development. It is a question of making an inventory, understanding, conceptualizing, and making proposals for measures to enrich knowledge on the role of entrepreneurial ecosystems in the entrepreneurial dynamism of an economy.



Each edition of the conference has a theme as a common thread and is open to research papers as well as practical experiences that are rooted in a specific discipline, multidisciplinary, interdisciplinary and/ or transversal in the aforementioned fields.

III. TARGET AUDIENCE

The Symposium is of interest to several audiences at different scales, including:

- Business Impact Women's Network
- Unions and academics;
- the Professional Groups;

- administrative and political authorities;
- development partners including: ONUDI, PNUD, BAD, BDEAC, AFD, GTZ, BEAC, PROINVEST, SA.BC, WORLD BANK, INTERNATIONAL CHAMBER OF COMMERCE, ...;
- consular chambers;
- industrialists and all other players in the economic life of the country;
- the ministerial departments concerned in a global way by the problems of sustainable development and renewable energies;
- civil society, including special guests;
- representatives of friendly countries.



IV. THE OBJECTIVES OF THE CONFERENCE

The Colloquium has two objectives:

1. General Objectives

Position renewable energy, digital and artificial intelligence as tools for development in Cameroon. (ODD 7)

2. Spécific Objectives

Identify the actors capable of supporting Africa in general and Cameroon in particular in their ambition to become the Feeder, Switch and Equipment of ECCAS, in accordance with the stated objectives of the Cameroon Industrialization Master Plan (PDI).

Work to formulate actions to operationalize the orientations and strategic choices of the IDP, from all operational strata in the economic activity of the country that could be considered to boost Cameroonian industry.

Contribute to the promotion of activities related to the sanctuaries, pillars and bases of emergence described in the IDP.

To publicize the IDP concept map and its major strategic orientations for the implementation of the five Strategic Reference Plans, namely: FABER (Forest-Agro-industry-Biomass-Energy-Rail); Digital Infrastructure & Economy; GNV (Natural Gas for Vehicle); Industrial Integration Urbanization-Habitât-BTP; Textile-Cotton-Leather & Confection that allow to unfold the projects of impulse of the national industrial reconstruction.



V. THEMATIC

This section of the Colloquium on Promoting and Strengthening the Development of Renewable Energy and Artificial Intelligence will be moderated by ABO on topics such as:

- **1-Integration of AI in the Management and Optimization of Renewable Energy Systems:**



Discussion on the latest innovations in artificial intelligence to optimize the use of renewable energies, demand management, and energy efficiency.

- **2-Digital Challenges and Opportunities in the Renewable Energy Sector:**

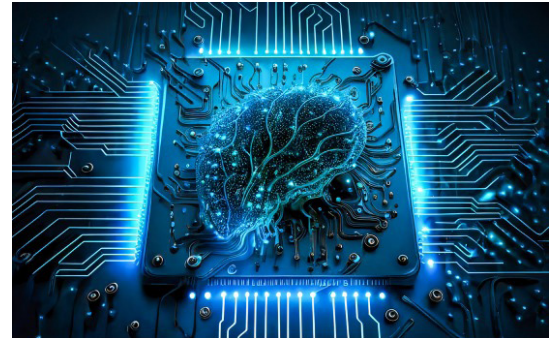
Analysis of challenges such as cybersecurity, data integrity, and connectivity, as well as digital opportunities for renewable energy.

- **3- Entrepreneurship and Innovation in Renewable Energy and Digital:**

Exchanges focused on entrepreneurial strategies, innovative startups in the sector, and the role of innovation in energy transformation.

- **4-Impact of AI on the Energy Transition in Africa:**

Examination of the specific impact of AI on African policies, economies and societies in the context of the energy transition.



- **5-Leadership and Change Management in the Renewable Energy Sector:**

Exploring the leadership skills needed to navigate the changing energy and digital landscape.

- **6-Case Study: Innovative Renewable Energy Projects in Africa:**

Presentation of case studies on successful projects in Africa, highlighting lessons learned and best practices.

- **7-Emerging Technologies and their Role in Renewable Energy:**

Discussion on emerging technologies like energy storage batteries, green hydrogen, and how they can be integrated with AI.

- **8-International CollABORations and Strategic Partnerships:**

Assessment of the importance of international collaborations and partnerships to accelerate the development and adoption of renewable energy and digital technologies.



- **9-Practical Workshops on AI and Digital in the Energy Sector:**

Interactive sessions offering a practical experience on the use of AI and digital tools in the energy sector.

- **10- Solar energy, digital and artificial intelligence as factors for sustainable development for women's empowerment:**

Discussions on the promotion of current development levers for women's empowerment. Presenting programs or projects as accelerators of sustainable development with positive effects on living conditions, health and well-being, food security, economic growth, infrastructure and the safety and security of the population, multiple effects, putting Africa in general and Cameroon in particular on the path to the 2030 Sustainable Development Goals.

• **11- Promoting youth employment in renewable energy, digital and artificial intelligence:**

The objective of the exchanges lies in the dynamism of the job market, to put students in contact with potential employers and to encourage individual initiative and self-employment.

These topics provide a rich platform for discussions, exchanges of ideas, and collABORations between experts, decision-makers, innovators, and thought leaders in renewable energy, digital, and artificial intelligence. They are designed to stimulate innovation, encourage strategic partnerships, and promote sustainable transformation in the energy sector, in line with the objectives and approach of CIIEDDA: International Symposium on Innovation Entrepreneurship and Sustainable Development in Africa.

VI. EXPECTED RESULTS

CollABORation with researchers, practitioners, business decision-makers, public institutions sensitive to economic and management issues in a wide range of fields involving entrepreneurial ecosystems, entrepreneurship, innovation and sustainable development.

A contribution of business ecosystems in the promotion of innovative and sustainable entrepreneurship in Cameroon, it is also intended,

An opportunity to launch debates and exchanges between practitioners, researchers and decision-makers on topics related to entrepreneurship, innovation and sustainable development, in an extensive position.

An inventory, an understanding and conceptualization of the knowledge of entrepreneurial ecosystems in the dynamism of renewable energies, digital and artificial intelligence.

Proposals for measures to enrich knowledge on the role of entrepreneurial ecosystems in the entrepreneurial dynamism of a sustainable economy.

VII. PLANNED ACTIVITIES

The ISEISDA will focus on the following key activities:

1. Exhibitions

These will be the Exhibitions of the products of certain pilot industries of Cameroon, as well as industrial services. To do this, stands will be built to measure and made available to exhibitors on the basis of a precise specification. These Exhibitions will be held at the Palais Des Congrès-deYaoundé-Cameroun. The space will be divided into villages:



2. Thematic conferences

Which will bring together: academics; trade unions; administrative and political authorities; development partners; civil society; consular chambers; guests from friendly countries; industrialists and all other actors in the economic life of the country; the ministerial departments involved.

3. Workshop work

The organization of this work will:

- collect further proposals for the operationalization of the IDP;
- to register the actors of the National Pact for Industrial Emergence;
- deepen exchanges on the five strategic reference plans: FABER (Forest-Agro-Industry-Bio-mass-Energy-Rail); Digital Infrastructure & Economy; NGV (Natural Gas for Vehicle); Industrial Integration Urbanization-Habitat-BTP; Textile Cotton-Leather & Confection.

4. The great debate of decision-makers

It will bring together on television the heads of companies, promoters of SMEs/ SMIs, intellectuals and policies on a chosen theme.

5. A Round Table on the sharing of industrialization experience

This Round Table will share examples of the operationalization of industrial policies (Morocco, Nigeria, Côte d’Ivoire, etc.).



VIII. FLIGHT CREWS

Institutional Supervision: MINPOSTEL

Technical Coordination: ABO

Guest of Honour: France, Belgium, United States, Canada, Germany, Portugal, Canada, Italy, England, Tunisia, Niger, Nigeria, Côte d’Ivoire, Togo, Morocco, South Africa, Dubai, Congo-Kinshasa, Congo-Brazzaville, Rwanda, Guinea-Bissau Etc...

IX. PLAN DE COMMUNICATION

MÉDIAS	CANALS	SPACES	QTIES	PERIODS	BUDGETING IN FCFA	NON-MEDIA
Television	Canal 2	To define	package	To define		
	CRTV	To define				
	Equinoxe	To define				
Radio	Balafon	Interviews Commercials Announcements	package		2 000 000	
	Sky one					
	Magic FM					
newspaper	Cameroun tribune					
	Le messenger					
	Le jour					
display	flyer A4/A5	general public	10 000		1 000 000	

Internet	Web site	Online				
	social media					

X. OUR COMMITMENTS

We offer you:

Proximity to an audience of enthusiasts:

Given the scale of the event, we guarantee a strong mobilization of people and personalities who constitute real or potential customers of your products or services.

High visibility of our partners:

Thanks to the distribution of many communication tools (posters, posters, banners, flyers, etc.) and through commercials (radio and TV), background and other branding tools during the major articulations planned for this event.

Strong visibility via object communication: With the insertion of logos on personalized gadgets (T-shirts, invitation tickets, badges, etc.)



XI. PARTNER INTEREST

You are offered a unique opportunity to join a different industrial forum and a real citizen event. The values of CIIEDDA give you the opportunity to associate your company or association, to a real societal project, to human values, which are undoubtedly less and less found in the majority of events.

COMMERCIAL OFFERS

Two formulas are offered to advertisers/companies :

1. **A card formula**
2. **A Package Formula**

ORGANIZATION COMMITTEE

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