



وزارة الخارجية

نائب مساعد وزير الخارجية

لشئون الجنوب الأفريقي

رقم الصادر: ١٤٢

التاريخ: ٢٠ فبراير ٢٠٢٤

السيد الدكتور/ يسري الشراوي
رئيس جمعية رجال الأعمال المصريين الأفارقة

تحية طيبة وبعد،

في إطار التعاون والتنسيق المستمر بين وزارة الخارجية - القطاع الأفريقي- وجمعيتكم الموقرة، وبالإشارة إلي طلب وزارة التجارة والصناعة (الهيئة المصرية العامة للمعارض والمؤتمرات) التعرف علي المعارض المزمع إقامتها في دولة أنجولا خلال العام المالي ٢٠٢٤/٢٠٢٥، أتشرف أن أبعث بالإفادة بأن وزارة الاقتصاد والتخطيط الأنجولية بصدد تنظيم النسخة الـ ٤٩ من معرض لواندا الدولي FILDA 2024 خلال الفترة من ٢٣-٢٨ يوليو ٢٠٢٤، ويُعد المعرض أكبر حدث تجارى دولي في أنجولا ويوفر فرص عديدة لرجال الاعمال المصريين للتعرف على السوق الأنجولي .
وتقدر سفارتنا في أنجولا وجود فرص سانحة للشركات المصرية في العديد من المجالات ومن بينها :-

- تكرير البترول (شركة بتروجت)
- الصناعات الجلدية بما في ذلك ديبغ وصباغة ، وتجهيز الجلود ، وصناعة الأحذية .
- الصناعات الغذائية .
- تسمين الدواجن والاعلاف ، والثروة الحيوانية ، والمزارع السمكية
- المستلزمات المنزلية (أواني و أجهزة وسجاد)
- الاتصالات .
- الصناعات الدوائية بما في ذلك الادوية البيطرية .
- الاستخدام الصناعي لعظام الحيوانات .
- الصناعات المعدنية .

للتفضل بالإحاطة والتنبيه باتخاذ ما ترونه سيادتكم مناسباً نحو موافاة الشركات المصرية المهمة بالتعاون في المجالات المشار إليها ببيانات المعرض المشار إليه (مرفق) وفي حالة الموافقة علي المشاركة في المعرض ملئ الاستمارة المرفقة والتسجيل علي الموقع الموضح ، علماً بأن عدد الطاومات محدود، وأن شحن أي حاويات من مصر باي بضائع قد يستغرق أربعة أشهر .

وتفضلوا بقبول وافر الاحترام،

وزير مفوض/ د. علياء سمير برهان

نائب مساعد وزير الخارجية

لشئون الجنوب الأفريقي

مع خالص
الاحترام
والتقدير
ليادتكم



FILDA 2024
INTERNATIONAL FAIR OF LUANDA
23rd - 28th JULY

EXHIBITOR'S FILE

10 am to 6pm

WWW.FILDA-ANGOLA.CO.AO

وارد عادي رقم 619 بتاريخ 2024/2/14 - صفحة رقم 3 من إجمالي 11



FILDA 2024
INTERNATIONAL FAIR OF LUANDA
23rd - 28th JULY

TECHNICAL DATA

TECHNICAL DATA

Event Name: FILDA 2024
Edition: 39^a
Local: ZEE - Special Economic Zone
Duration of Exposure: 6 Days

	TIME	DATE
Assembly	08 am to 08 pm	19 th to 21 st July
Own stand		20 th June to 21 st July
Stand Organisation		
Assembly Tax		16 th to 21 st July
Assembly Fee		01 st to 21 st July
Exhibition	10 am to 06 pm	23 rd to 28 th July
Disassembly	08.30 am to 08.30pm	29 th to 31 st July

IMPORTANT DATES

Application Deadline
10th July
Deadline for Catalogue Registration
8th of July

PAYMENT CONDITIONS AND AGGRAVATIONS

- Registrations will only be considered after the payment of the total 100% of the registration fee.
- Registrations made after the deadline date will be subject to a 10% surcharge over the list price.

PAYMENT INFORMATION

Fairs and Events Arena, Lda
BAI USD
ACCOUNT: 76538619.15.001
IBAN: AO06 0040 0000 7653 8619 1511 6
SWIFT: BAIPAOLU
BAI EUR
ACCOUNT: 76538619.15.002
IBAN: AO06 0040 0000 7653 8619 1521 3
SWIFT: BAIPAOLU

Note: This data is only for international registrations and payments in Dollars and Euros.

CONTACTS

LUANDA
Phone: (+244) 924 901 280 | Tel: (+244) 937 517 980
Phone: (+244) 937 165 457 | Tel: (+244) 943 029 463 | Tel: (+244) 937 547 950 | (+244) 925 232 515
geral@eventosarena.co.ao
Cazenga - Oficinas Gerais dos Caminhos de Ferro de Luanda - Angola

BENGUELA
Phone: (+244) 933 949 642
daniel.kafina@grupoarena.co.ao
Sales Consultant
Ombaka National Stadium
Benguela

ATTENTION

This information does not invalidate the reading of the useful information of the event.



FILDA2024
INTERNATIONAL FAIR OF LUANDA
23rd - 28th JULY

INVITATION

Dear Exhibitors and Partners

Several decades have passed since FILDA - Feira Internacional de Luanda - was founded. The first edition took place in the 1960s, organised by the Industrial Association of Angola (IAIA), as a result of a gigantic process of industrial transformation that was taking place, with the need to show Angola's economic and business development to the world.

Organised by various management entities until 2015, it passed after a one-year interregnum to the direct management of the Angolan Government, namely by the Ministry of Economy and Planning with the Production and Promotion of the Fairs & Events Arena. Great changes occurred, new approaches were installed, thus assuming a new dynamic and modernity.

For many decades it has been a symbol of business, socio-economic and social development in Angola, a meeting point for national and foreign operators and partners, a showcase of capacities and potential and as such an initiative that is important on the national scene and a stimulant for increasing production capacity and launching new economic bridges. Throughout its history of ups and downs, advances and setbacks, FILDA continues to be the biggest economic event in the country.

In this way, the Ministry of Economy and Planning and Eventos Arena announce that the 39th Edition of the Luanda International Fair will be held from July 23 to 28, 2024, in the ZEE - Special Economic Zone. We invite exhibitors, partners, visitors and the others involved with the objective of enabling the international participation in Filda 2024, we thank the confidence placed in the Ministry of Economy and Planning and in Eventos Arena and we count on the presence of all for the organisation of another successful event.

In the certainty of counting on your participation, we thank you in advance for your attention and we are at your disposal for any clarification.
With great esteem and consideration.

Luanda, 04 August 2023

Bruno Ricardo Albermaz
PRESIDENTE DO CONSELHO DE ADMINISTRAÇÃO DO GRUPO ARENA

Initiative:

Promotion:

Organization:



GOVERNO DE
ANGOLA

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MINISTÉRIO DA ECONOMIA E PLANEJAMENTO



eventos
arena 2024



وارد عادي رقم 619 بتاريخ 2024/2/14 - صفحة رقم 4 من إجمالي 11



FILDA 2024
INTERNATIONAL FAIR OF LUANDA
23rd - 28th JULY



Fill in CAPITAL ALL LETTERS and blackink please

Registration Form N° _____ Date _____ Account _____
Pav. N° _____ Pediment N° _____

To be filled by the organization

Name of the Company: _____
Address: _____
City: _____ Post Code: _____
Country: _____ Fiscal Identity N°: _____
Phone: _____ Fax: _____ Mobile: _____
Person to Contact: _____
Other Contact: _____
Email: _____
Website: _____

NAME THAT IDENTIFIES THE COMPANY DURING THE EXHIBITION

Name of the Company: _____
Address: _____
City: _____ Post Code: _____
Brands: _____ Fiscal Identity N°: _____
Products: _____

INDICATE YOUR COMPANY'S SECTORS OF ACTIVITY

- | | | |
|---|--|---|
| <input type="checkbox"/> Agriculture, Livestock and Fisheries | <input type="checkbox"/> Public/Government Entity | <input type="checkbox"/> Maritime Transport |
| <input type="checkbox"/> Food and Beverages | <input type="checkbox"/> Real Estate | <input type="checkbox"/> Private Security |
| <input type="checkbox"/> Architecture and Urbanism | <input type="checkbox"/> Industry (Extractive and Manufacturing) | <input type="checkbox"/> Drilling and Tapping |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Logistics and Transports | <input type="checkbox"/> Drilling and Tapping |
| <input type="checkbox"/> Banking and Insurance | <input type="checkbox"/> Furniture and Decoration | <input type="checkbox"/> Softwares |
| <input type="checkbox"/> Trade and Distribution | <input type="checkbox"/> Oil & Gas | <input type="checkbox"/> Electronic Security |
| <input type="checkbox"/> Handicrafts and African Apparel | <input type="checkbox"/> Health, Cosmetics and Beauty | <input type="checkbox"/> Medical |
| <input type="checkbox"/> Building and Construction | <input type="checkbox"/> Services | <input type="checkbox"/> Medical Devices Industry |
| <input type="checkbox"/> Sports, Culture and Leisure | <input type="checkbox"/> Information Technology and Media | <input type="checkbox"/> Metalomechanics |
| <input type="checkbox"/> Education and Training | <input type="checkbox"/> Tourism and Hospitality | |
| <input type="checkbox"/> Energy and Environment | <input type="checkbox"/> Agribusiness | |

Others: _____

Initiative:

Promotion:

Organization:



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MINISTERIO DA ECONOMIA E PLANEJAMENTO



evento arena 2024

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FILDA 2024
INTERNATIONAL FAIR OF LUANDA
23rd - 28th JULY

APPLICATION FORM

Fill With Capital Letters And Black Ink Please

230\$
207€

Interior Space Without Stand

Minimum Area 9m²

_____ m² X (_____, _____)

Interior Space With Stand

Basic	9m ²
Bronze	18m ² a 36m ²
Silver	27m ² a 45m ²
Gold	36m ² a 54m ²

_____ m² X _____

Fronts Number 1 2 (+10%) 3 (+15%) 4 (+20%)

The request of more than 1 front implies the addition of 10%, 15% or 20%, by means of no. of fronts.

Outside Space

Outdoor area 54m²

_____ m² X _____

SUB-TOTAL

If you would like to post an ad in the event's official magazine, tick X

Back Cover Inside Cover Back Inside Cover
Even Page Odd Page Logo

Back Cover
Inside Cover
Back Inside Cover
Even Page
Odd Page
Logo

SUB-TOTAL

Activate your brand or service by becoming a sponsor (for more information see Annex I)

Platinum Sponsor
Gold Sponsor
Activation Stage
Lanyards and Bags
Awards Ceremony Sponsor
Bags, Notepads and Pens Sponsor
Opening Ceremony Sponsor
T-shirt's Sponsor

SUB-TOTAL

SUB-TOTAL _____

IVA 14% _____

TOTAL _____

We declare that we are in accordance with the conditions of this REGISTRATION FORM and we attach the proof payment participation referring o 100% in the amount of _____ relating to our participation.

Organization _____

Client _____

Date _____



FILDA 2024
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SPONSORS
BENEFITS

	<p>Offer of a 36 m² space with a privileged location; Feature as Platinum Sponsor in the social networks and in the event catalogue with the right to an A4 advertisement page; Official Brand Day; 250 Invitations to send to main clients; 38.000 € Reference / acknowledgement in the official opening and closing acts; Possibility of creating special actions directed to the main customers and to be included in the official programme of the fair; Possibility of creating animations aimed at the general public and to be included in the official programme of the trade fair; Invitations to parallel activities organised as part of FILDA 2024; Negotiable: other forms of return; Additional: Sectorial partner (conditions to be specified if interested); Publicity of the company's advertising spot in the multimedia space of the event (to be supplied by the sponsor)</p>
PLATINUM	<p>45.500 \$ 38.000 €</p>
	<p>Offer of an 18 m² space with a privileged location; Highlight as a Gold Sponsor on social networks and in the event catalogue with the right to an A4 advertisement page; 100 Invitations to be sent to the main clients; Reference / acknowledgement in the official opening and closing acts; Possibility of creating special actions aimed at key customers and to be included in the official programme of the trade fair; Possibility of creating animations aimed at the general public and to be included in the fair's official programme; Disclosure of the company's advertising spot in the multimedia space of the event (to be supplied by the sponsor); Recognition as sponsor of the Activation Stage;</p>
GOLD	<p>16.500 \$ 14.850 €</p>
ACTIVATION STAGE	<p>Space of 9m²; with special emphasis on the startup areas; Recognition in the Fair's general programme, with the right to a page in the Fair's catalogue; Highlight and primacy in the protocol visits; Disclosure of the company's advertising spot in the event's multimedia space (to be supplied by the sponsor); All exhibitors and visitors are required to wear ribbons/cords and identification passes issued to give access to the event and its activities; The sponsor of the ribbons/cords will have the opportunity to have their company logo together with the logo of the event on this support;</p>
LANYARDS AND BAGS	<p>16.500 \$ 14.850 €</p>
AWARDS CERIMONY	<p>Recognition as a sponsor of the Award Ceremony; Brand image at the awarding cocktail venue, 9m² space; Special highlight at the Award Ceremony; Recognition at the AWARD CERIMONY;</p>
BAGS, NOTEPADS AND PENS	<p>Distributed to participants at conferences and forums; The Sponsor may personalise the notebooks and pens with the company's logo together with the event logo; Public recognition of the sponsorship;</p>
OPENING CERIMONY	<p>Recognition as the Inauguration Ceremony's sponsor; Space of 9m² with special emphasis on the welcoming ceremony; Recognition in the general programme of the fair;</p>
TSHIRTS	<p>Distributed to participants at conferences and forums; The Sponsor may personalise with the company logo in conjunction with the event logo; Public recognition of sponsorship;</p>
	<p>18.000 \$ 16.200 €</p>

Ps: The production of the final artwork for the advertising materials is the responsibility of the sponsors. The remaining materials and promotional actions will be executed according to the event's communication and marketing plan.



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TYPE OF STANDS
SPECIFICATIONS

>9m²

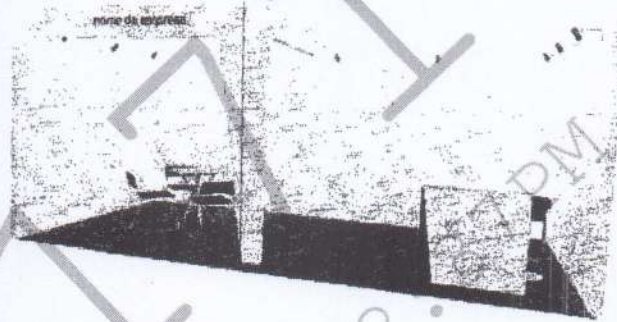
Basic stand of 9 square meters. Technical specifications on request

INCLUDED

Construction System: **MDF Lacquered in white paint**
Floor: **Carpet**
Furniture: **01 meeting table**
03 chair
01 stool
01 shelf counter without door

Identification: **01 fronton with company name in Helvetica print**

18m² | 27m² | 36m²



POSSIBLE SETTINGS

18 m²



27 m²



36 m²



RULES

The walls of the stand are white and can not be painted, any intended change should be subject to evaluation and budget by It's Us.

It is also strictly forbidden to make holes in the walls, the plasmas should be on tripods or movable.

GRAPHIC PRINTING MEASURES (not included)

WALLS DIMENSIONS
2924 x 2400 mm
5948 x 2400 mm
2924 x 2400 mm

FRONTON
Front: 3 x 0,35
Side: 2,52 x 0,35
Pilar: 0,55 x 2,40

BALCONY
Front: 0,92 x 0,90
Side: 0,45 x 0,90

Initiative:

Promotion:

Organization:



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FILDA 2024
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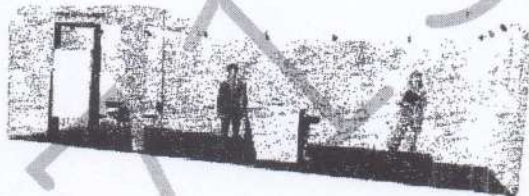
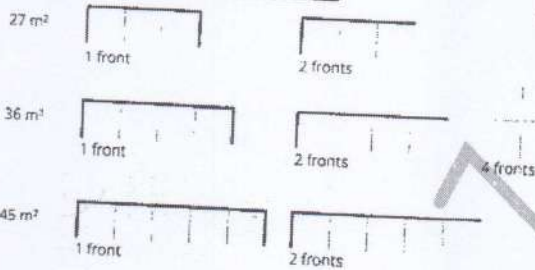
TYPE OF STANDS
SERIE BILATGA

INCLUDED

Construction System: MDF Lacquered in white paint
Floor: Carpet
Furniture: 01 meeting table
03 chair
01 counter with shelf without door
01 light box with 1 image (canvas) only on the front of the box
01 stool
01 1x1 storage with door
Identification: 01 fronton with company name in Helvetica print

27m² | 36m² | 45m²

POSSIBLE SETTINGS



GRAPHIC PRINTING MEASURES (not included)

WALLS DIMENSIONS

2924 x 2400 mm
7848 x 2400 mm
1000 x 2400 mm
1000 x 2400 mm
1924 x 2400 mm

FRONTON

Front: 3 x 0,35
Side: 2,52 x 0,35
Pilar: 0,65 x 2,40

BALCONY

Front: 0,92 x 0,90
Side: 0,45 x 0,90

RULES

The walls of the stand are white and can not be painted, any intended change should be subject to evaluation and budget by It's Us.

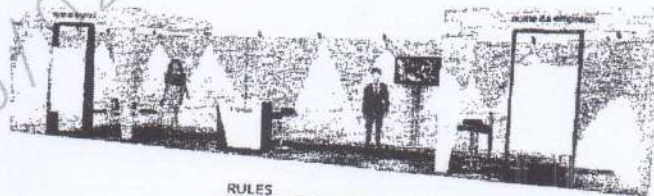
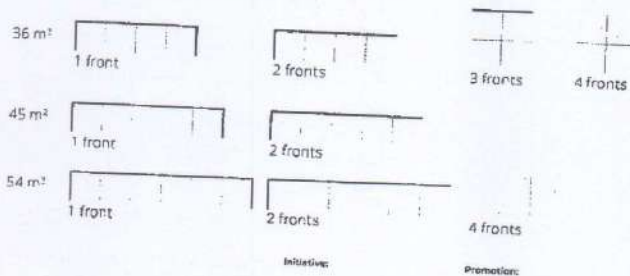
It is also strictly forbidden to make holes in the walls, the plasmas should be on tripods or movable.

INCLUDED

Construction System: MDF Lacquered in white paint
Floor: Carpet
Furniture: 01 meeting table
03 chair
01 counter with shelf without door
04 stools
01 high table
02 light box with 1 image (canvas) only on the front of the box
1x1 storage with door
01 TV with tripod
Identification: 01 fronton with company name in Helvetica print

36m² | 45m² | 54m²

POSSIBLE SETTINGS



RULES

The walls of the stand are white and cannot be painted, any intended change should be subject to evaluation and budget by It's Us.

It is also strictly forbidden to make holes in the walls, the plasmas should be on tripods or movable.

GRAPHIC PRINTING MEASURES (not included)

WALLS DIMENSIONS

2924 x 2400 mm
10848 x 2400 mm
1000 x 2400 mm
1000 x 2400 mm
1924 x 2400 mm

FRONTON

Front: 3 x 0,35
Side: 2,52 x 0,35
Pilar: 0,55 x 2,40

BALCONY

Front: 0,92 x 0,90
Side: 0,45 x 0,90



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FILDA 2024
INTERNATIONAL FAIR OF LUANDA
23rd - 28th JULY

AWARDS

THE FILDA 2024 AWARDS CEREMONY,

aims to publicly recognise the companies and entities that stand out the most during the exhibition.

1- During the week prior to the exhibition, the Organisation will pre-define the award categories according to the level of the exhibition and the sectors represented.

2- The Criteria are General and apply across to the various Categories.

Criteria for evaluation

- Exhibition quality;
- Stand attractiveness;
- Innovation, application of new Technologies;
- Richness of contents, graphic or audiovisual;
- Harmony in the use of the exhibitor's branding on the multiple elements (constructive, decorative, promotional, graphics and uniforms);
- Available promotional materials;
- Pro-activity in customer service.

3- Based on the defined Categories and on the criteria presented, nominees are selected for each category.

4- A jury previously selected by the organisation will vote individually.

5- All exhibitors will automatically be nominated for each category.

6- The result of the voting will only be known during the FILDA 2024 AWARD CEREMONY, where the winners will receive trophies and personalized diplomas.

We wish everyone good luck!

REGISTER NOW IN YOUR CATEGORY:

- | | |
|---|--|
| <input type="checkbox"/> Best Participation Public Entities and Companies | <input type="checkbox"/> Best Participation Transport and Logistics |
| <input type="checkbox"/> Best Participation Public Utility Services | <input type="checkbox"/> Best Participation of Machinery and Equipment |
| <input type="checkbox"/> Best Participation Trade and Services | <input type="checkbox"/> Best Participation Industry and National Production |
| <input type="checkbox"/> Best Participation Food and Beverages | <input type="checkbox"/> Best Participation Telecommunications and |
| <input type="checkbox"/> Best Participation Civil Construction and Public Works | <input type="checkbox"/> Information and Communication Technologies |
| <input type="checkbox"/> Best Participation International | <input type="checkbox"/> Best Participation Oil & Gas |
| <input type="checkbox"/> Best Participation Insurance | <input type="checkbox"/> Best Participation Innovative Products |
| <input type="checkbox"/> Best Participation Banking and Financial Services | <input type="checkbox"/> Best Brand Activation |
| <input type="checkbox"/> Best Participation Agriculture & Fisheries | <input type="checkbox"/> Best Press Coverage |
| <input type="checkbox"/> Best Participation Cosmetics and Health | |
| <input type="checkbox"/> Best Participation Energy and Water | |

Initiative:

Promotion:

Organization:



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