



EGYPTIAN AFRICAN BUSINESSMEN'S ASSOCIATION



Sponsorship Proposal



2024



www.eaba-com.com



About EABA



The Egyptian African Businessmen's Association!

EABA, established in 2020, is a prominent African association with 16 representatives across the continent and 22 sectoral committees. We're dedicated to modernizing business and civil society organizations in the investment and economy sectors. Our mission is to drive transformative change and foster innovation in Africa's business landscape, focusing on the continent's boundless potential and diverse talent. We promote unity and collective empowerment across borders.



2019

The Start Point

22

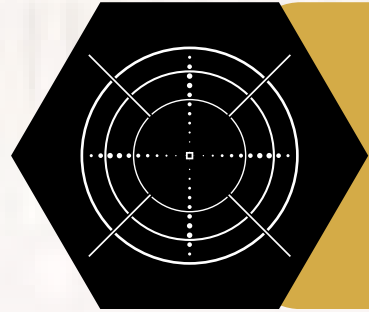
Sectoral committee

+16

Country Rep.



EABA Objectives



Attaining the objectives of the National Sustainable Development Strategy 2030 & Elevating Egypt's position as a hub for international trade in Africa



Connect business professionals throughout Africa to enhance and support intra-African trade initiatives.



Enhancing economic collaboration between the private sector and the government by addressing business challenges with innovative solutions



Increase the Awareness and encourage the Egyptian-African commercial and investment interaction.



Our Committees



Investment

Sports Investment

Planning & Follow-up

Construction & Building

Education & Training

Tourism

Health

Energy

Work & Social Responsibility

Digital Transformation

Entrepreneurship

African Women

Banking, & Finance

Foreign Trade

Export

Agriculture & Food

Legislation, Economic Laws

Industry

Government Relations

Transport

Environmental Affairs

SMEs



Our Representative



Abdul Karim Musisi
Rwanda



Refilwe Sorinyane
Botswana



Jean-Brice Zang
Cameroon



Daniel Motshwane
South Africa



Danny Simumba
Zambia



Baptista Gebu
Ghana



Ngoy Akhenaton
Congo



Mohamed El sheikh
Uganda



Agbogon C. Marc
Benin



George Orido
Kenya



Khaled Elmagbry
Libya



Moulaye Ahmed
Mauritania



Tosin Sosanya
Nigeria



Momodou Jaiteh
Senegal



Zineb Taibi
Algeria

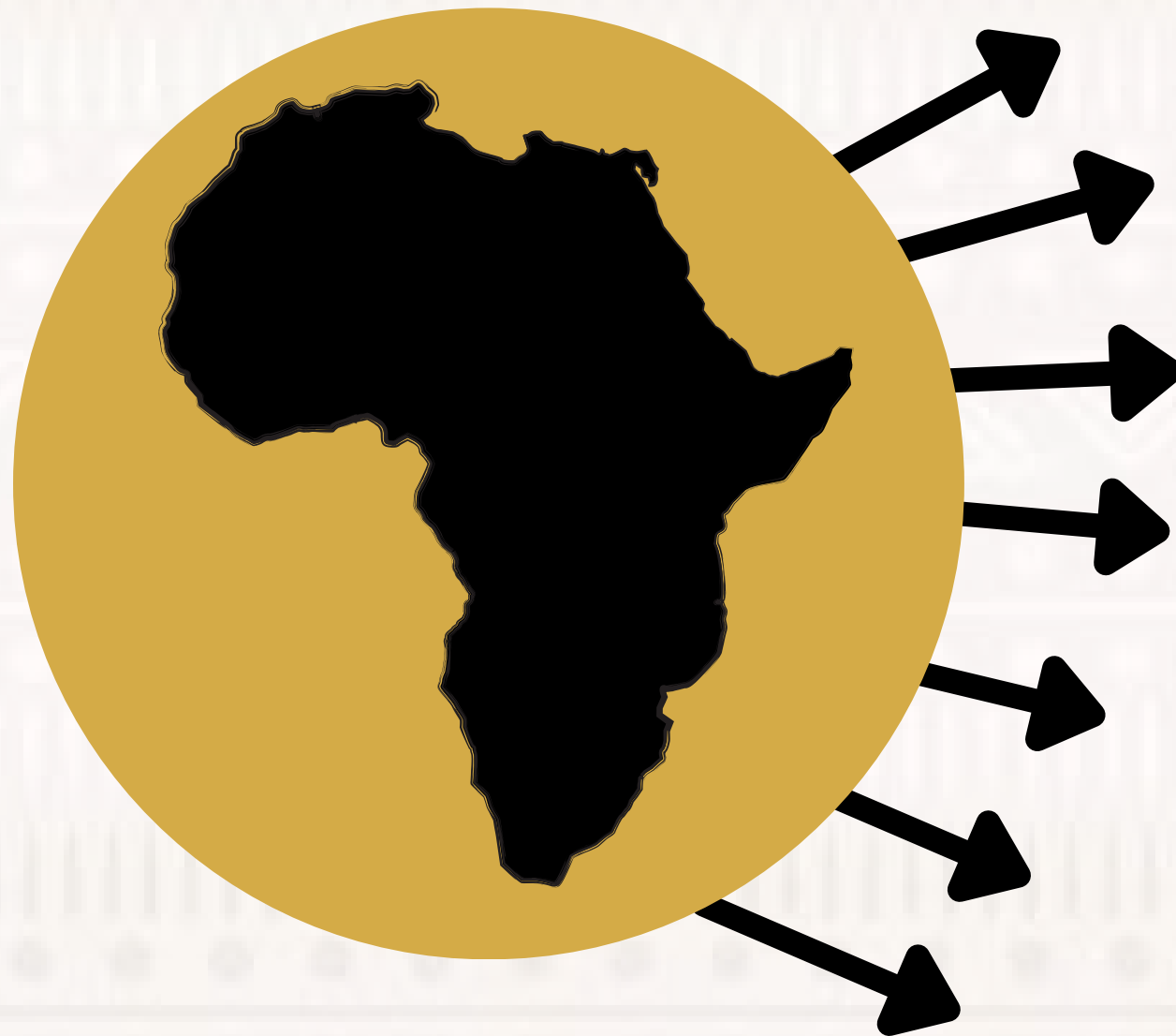


Aminata KABRE
Burkina faso





EABA Activities



-  **Africa Think Tank initiatives**
-  **Supporting Events & Exhibitions**
-  **B2B, B2C, B2G events**
-  **Research and Studies**
-  **Seminars and Workshops**
-  **Provide Solutions to Government**
-  **Trade & investment missions**



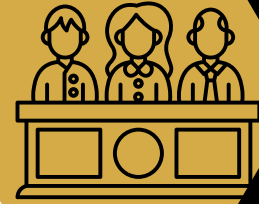
EABA Achievements



**18 African
Trade mission**



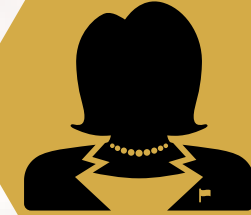
**+ 40 MOU's
& Protocols**



**+80 Conference
& Exhibition**



**+160 Online
& Webinars**



**+100
Official meeting**



**+2 Million
African followers**



**+185
African speakers**



**25% women
55% Entrepreneurs**





EABA Partners



اتحاد الصناعات المصرية
FEDERATION OF EGYPTIAN INDUSTRIES

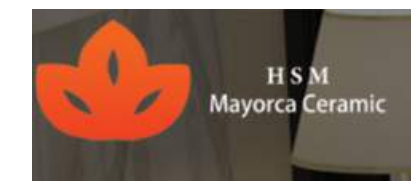


ECS
التمثيل التجاري المصري
Egyptian Commercial Service
إدارة نظم المعلومات وخدمات التصدير





EABA Members





EGYPTIAN AFRICAN BUSINESSMEN'S ASSOCIATION



E A B A

جمعية رجال الأعمال المصريين الأفارقة
Egyptian African Businessmen's Association

Sponsorship



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EABA ambitious plans

In 2024, EABA has ambitious plans to expand its activities, including conferences, seminars, outbound visits, and more. We are seeking sponsorship to support our comprehensive agenda throughout the year. This sponsorship will not only contribute to the success of our events but also play a crucial role in advancing the goals of your organization.

Objectives of the Sponsorship

To collaborate and acquire new sponsors to broaden the association's activities across the African continent.

Why Sponsor EABA

By partnering with EABA, sponsors will benefit from extensive exposure to a highly targeted audience, reinforcing their brand's presence and fostering valuable connections within the African business community.



Database +100,000 businessmen



E-mail & Social media Campaigns



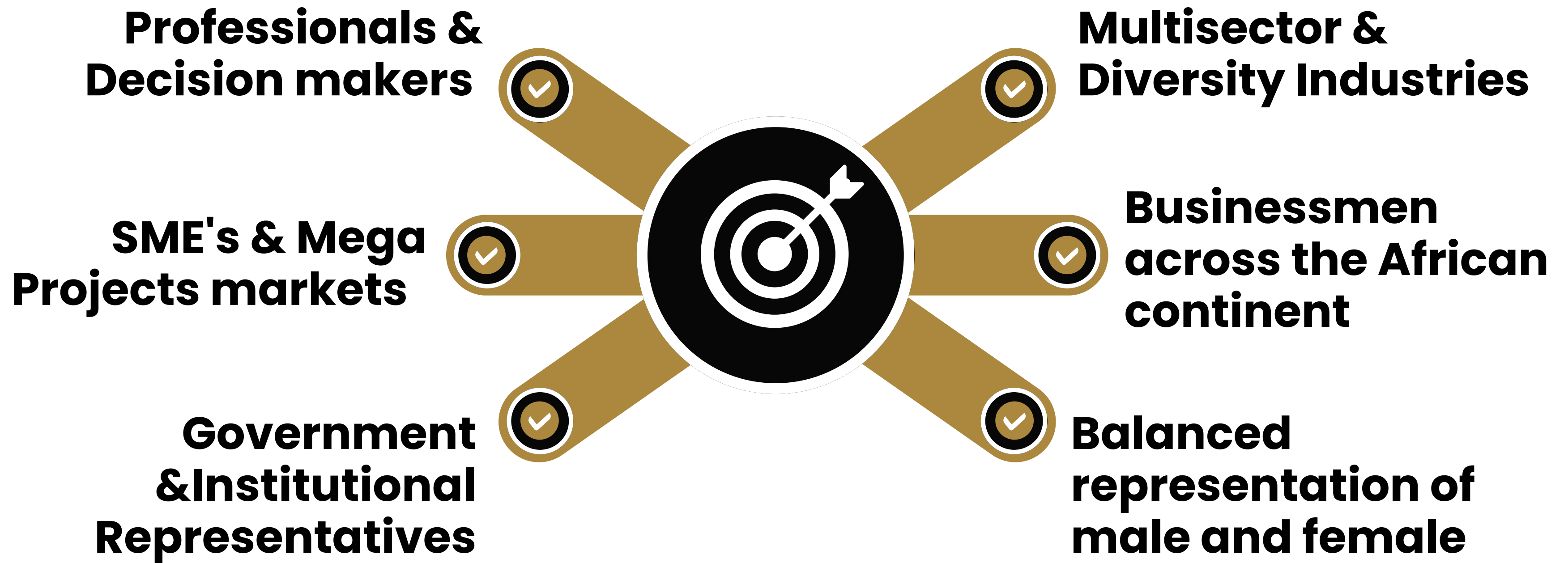
Conferences & Official visits



Other effective channels



EABA Audience Demographics



EABA Promotion Tools



Conferences



Networking



Partnerships



Press Releases



Email Campaign



Social Media



Website - SEO



Video Content

Sponsorship Benefits

01

Strategic Partnerships

Access opportunities for alliances within EABA network.

02

Positive Corporate Image

Contributing to the African economic growth.

03

Event Participation

Showcase products with booth space at conferences.

04

Digital Marketing Reach

Leverage targeted ads and captivating social media.

05

Maximized Exposure

Showcase brand to 100,000+ African businessmen

06

Strategic Networking

Connect with diverse industries and key stakeholders

07

Thought Leadership Recognition

Position the brand as a thought leader through our activities.

08

Customized Branding

Tailor sponsorship for specific branding goals.

EABA 2024 Plan



1

African Trade Mission

4

Major Conferences

20

Site Visits & Official Meetings

10

Awareness Webinars

8

Exhibitions Strategic Partners

4

Roundtable Discussions

EABA 2024 Sponsorship Packages

Choose from one of three sponsorship levels

LOGO ON:

EABA Website

E-mail Newsletter

Events Promotion tools

Members ID Sponsor

EABA Printing Material

EABA Directory

EABA Activities benefits

GOLD



100K

PLATINUM



150K



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Experience



www.eaba-com.com



Cooperation Protocols





Conferences





B2B & Networking Meetings



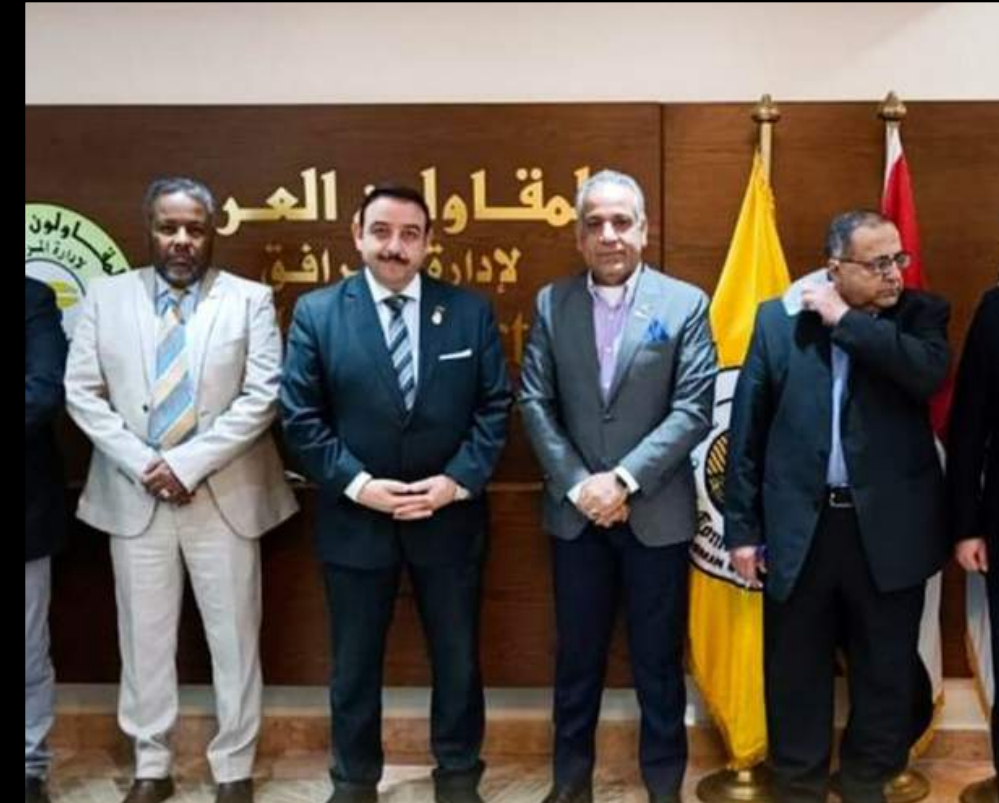


Official Meetings





Formal Visites





Exhibitions



Contact Us

We'd love to discuss potential sponsorship tailored to your needs. Feel free to contact us to schedule a meeting or address any inquiries.

Thank you for considering this proposal. We look forward to the possibility of a mutually beneficial partnership.





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Questions



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