





























Pavilion					BOOTH HANDOVER	
NO.	COMPANY NAME	DESCRIPTION /BIO	HALL / SECTOR	LOGO	PERSON RESPONSIBLE	PRODUCT
	ADEPME	The Agence de Développement et d'Encadrement des Petites et Moyennes Entreprises (ADEPME) is a structure created by the State of Senegal whose mission is to: - Densify the fabric of SMEs; - Assist and support small and medium-sized enterprises (SMEs) and micro-enterprises applying for or receiving loans from the State and ; -Strengthen the competitiveness of Senegalese SMEs. Given its missions, ADEPME is the State's operational arm for promoting SMEs by densifying the economic fabric and strengthening business competitiveness.	5/ADEPME		Idrissa DIABIRA	Business Development services
1	DIALIBATOU CORPORATION SAS	Dialibatou Invest was founded in May 2018. The company focuses on coffee roasting and offers whole bean and ground coffee, as well as Nespresso-compatible capsules. Dialibatou (Café Touba) products are available in Senegal and in several partner stores.	5/D505		Magatte Pathé FAYE	Ground coffee for filtering and in capsule form
2	AFRO NATURE	Afro & Nature is a Senegalese brand created in 2015 by two young sisters . The brand distributes and transforms natural body and hair care products using ingredients sourced mainly from Senegal, Africa and around the world. It manufactures and markets a variety of products: creams, lotions, shampoos, masks, moisturizing sprays, serums, scrubs, as well as natural plant oils such as baobab, watermelon, hibiscus, sesame, moringa, neem, castor, and many others. It also offers hair accessories such as wax headbands, caps, brushes and much more. Quality and customer service are of paramount importance to this SME.	5/B505		Ramatoulaye SARR	Natural plant-based hair products
3	MARAZ	Maraz is a leather craftsmanship company established in 2018. Initially, Maraz exclusively designed shoes for the local market. Today, Maraz has evolved into a trendsetter with a range of offerings including leather products, corporate gifts, brand collaborations, and artistic collaborations with creators from around the world. Beyond production, Maraz has embarked on high-impact social projects through partnerships with the United Nations and other international organizations. These initiatives address the issues of employment and integration of youth through vocational training and support programs for refugees, particularly young artisans in the sub-region and Guadeloupe.ln 2022, Maraz opened its first overseas boutique in Abidjan, facilitated by ADEPME. The company has plans to expand further into the sub-region and Europe in the coming years.	5/D515		Moustapha Sy NDIAYE	Shoes, luggage bags, small leather goods, and office accessories for both men and women





4	NENE YAYA	Nahyel is a Senegalese leather goods brand founded by two sisters who have been passionate about luxury leather craftsmanship since childhood. With a background that started in the world of fashion, they quickly noticed a lack of accessories that matched their tastes. This led them to bring their personal touch by creating their own designs.	5/E507		Marième GAYE	Leather goods
5	NAHYEL	Nahyel Concept Store specializes in the marketing of products from African and other countries, with a particular emphasis on local craftsmanship. Established since May 2019, this boutique has set itself apart through a rich and diverse range of offerings. However, in the face of the challenges posed by globalization, Nahyel recognized the need for reinvention. Aware that enthusiasts on the other side of the world share the same needs as those who visit the physical store, the idea of the Nahyel.com platform emerged. Leveraging the opportunities offered by the internet, Nahyel.com aims to satisfy those who, due to geographical constraints, are sometimes forced to suppress their desires. The platform benefits creators equally, whether they draw inspiration from African culture or other cultural references. Nahyel.com provides them with the means to easily create their own online stores and market their various products, regardless of their production location or residence. The quality of the products offered has always been the cornerstone of Nahyel's policy, earning it a strong reputation in the field. Nahyel continuously seeks the best, and this commitment remains true on its reference platform. This exciting challenge wouldn't have been possible without the contributions of numerous creators and partners. Nahyel has also relied on its highly active community of fashionistas.	5/D512		Roselynd Vivienne Dior GOUDIABY	Concept store
6	BY TCHICO	Founded in 2010, this company is the realization of the passion of its founder, Abdoulaye NDOUR. Undoubtedly a recognized specialist in African attire, BY TCHICO needs no introduction. Thanks to ADEPME's support, BY TCHICO was able to formalize its structure. It is now in a phase of expanding its activities and exporting its creations.	5/E506		Abdoulaye NDOUR	African attire, Custom-made and ready-to-wear clothing for men and women.
7	SARTORISEN	Style and elegance are more than just a profession for us; they're a passion. At SARTORISEN, we manage every stage of the product, from conception to delivery: creation, pattern making, production, after-sales service... Our company is renowned for the quality of its services, products, and customer support. With over fifteen (15) years of presence in the national and sub-regional markets, we have made a significant impact. Our products, perfectly designed in tune with elegance, hold a special place thanks to the innovative and creative abilities of our seasoned pattern maker, who possesses remarkable dexterity.	5/B501		Ibrahima SENE	African attire, Custom-made and ready-to-wear clothing for men and women.

8	NGONE CREATIONS	Ngone creates unique jewelry collections and limited editions entirely designed by hand.	5/D503		Ngoné Sagna	Jewelry
9	AL MACTOM	AL MACTOM is a company set up in 2014 by a migrant returning to Senegal and operating in the rice-growing sector. It is based in Ross Béthio in the Dagana department. It has a 6-ton-per-hour production unit and markets the "mère Bassine" brand.	5/B506		El hadji cheikhou KANE	Rice
10	YELLOW	Founded in 2018, the brand Yellow is a high-class leather goods company. The company is owned by Mr. AMADOU LAMINE NDIAYE. Drawing inspiration from African fashion and its rich diversity, Yellow offers a range of products, including high-class accessories such as travel and office bags, handbags, shoes made from African fabrics, and other products suitable for everyday life.	5/D516		Amadou Lamine NDIAYE	Leather goods
11	TOUTY	Touty, a women's fashion company, offers a wide range of elegant and trendy outfits for all occasions. From dresses to pants, skirts, and tops, each piece is carefully selected to provide comfort and style to its customers. Sy Nogaye Touty, the founder of the company, places great emphasis on offering quality clothing at affordable prices. A paradise for fashionistas in search of unique pieces to stand out.	5/E513		Nogaye Touty SY	Ready-to-wear clothing for women, made in Senegal.
12	OUSSEYNOU COUTURE	Founded in 2000, Ousseynou Couture specializes in embroidery and various traditional garments.	5/B504		Ousseynou FALL	African attire, Custom-made and ready-to-wear clothing for men and women.
13	MAMDoux	Mam'doux is a Senegalese company that has been in existence since 2015, led by a woman, and offers refined handmade scented products for genuine moments of well-being. The team crafts fragrances with floral, woody, sweet, gourmet, and incense notes, creating truly emotional experiences. 100% Senegalese and handcrafted. Products are distributed through various digital channels (Facebook, Instagram, WhatsApp) and at the SME's showroom.	5/D507		Ndeye Khary SECK	Scented candles, incense, room fragrances, scented waxes

14	BIOBELLE CH (BSM) BELLE SANS MAQUILLAGE	Biobelle is a women owned business created in 2016. Its main activities are the processing, packaging and transformation of cosmetic products such as: superfatted soaps, body milks, body and hair balms, shampoo bars, cold-pressed oils, lip balms, deodorants. The company aims to acquire new national and international markets.	6/B507		Marieme FALL	Superfatted soaps, body milks, body and hair balms, shampoo bars, cold-pressed oils, lip balms, deodorants
15	AGROBAYDARE	The AGROBEYDAARE cooperative is based in Tambacounda eastern Sénégal, but operates in several regions of Senegal (Tambacounda, Kolda, Kédougou...) The cooperative groups together several GIEs and individual companies, generally active in Agriculture and Agro-Industry their main products is a cereale named "fonio" with nutritional values higher than QUINOA	5/B508		Aminata SY	agriculture fonio-derived products corn cultivation
16	B TOURE	Founded in 2016, the company "TOURE BOUBACAR" operates in the production of clothing for both men and women, as well as fashion accessories (sunglasses, leather goods, men's lingerie). To this day, it employs around twenty employees, both men and women. Behind the brand is a passionate and skilled designer who, along with his team, places your satisfaction at the heart of their creations. From the selection of materials to their meticulous assembly and finely detailed finishing touches, their products bear a unique signature and stand out for their distinctiveness and quality.	5/D510		Boubacar TOURÉ	Ready-to-wear clothing for women & Men, made in Senegal.
17	SETSY	SETSY is a company created in 2019. The company is active in the design and manufacture of African outfits such as modern men (African Costume, Kiba, Tunic, Jackets, Shirts, Coats...) Modern tradi outfits for women (Jackets, Dresses, Skirts, Tops, Tunics...) Art accessories (bronze, leather, pearls), accessories. she has considerable experience in the field and has taken part in trade fairs in france, senegal and the sub-saharan africa.	5/D514		Aissatou SENE	"African outfits African Costume, Kiba, Tunic, tunic, Jackets, Shirts, Coats...) Modern tradi outfits for women (Jackets, Dresses, Skirts, Tops, Tunics...) Art accessories
18	JEBIMA	JEBIMA is an individual Senegalese company created in 2015 and it evolves in the food processing and in the craft industry. JEBIMA transforms, packages and markets local food products under the brand name "4156 SAVEURS". JEBIMA, under the "THIASSE" brand, makes interior decorations with handcrafted furniture and accessories, as well as design and clothing, all "made in Senegal".	5/E505		JEANNE NDIAYE THIASSE	food processing, local food products

19	LES VERGERS DU SUD	<p>Les Vergers du Sud is a family business specializing in agriculture and the agri-food industry. Its main activities are the processing, packaging, transformation and marketing of high-quality agricultural products. The production site is located in Sédhiou.</p> <p>Products marketed include infant flour, pre-cooked cereals, palm oil, honey, lemon and peanut paste. The company's current market is the local market of Sédhiou (commune), with small-scale production to order.</p> <p>To develop its business and conquer the national and international market, the company wishes to increase and modernize its production and market new ranges of ready-to-use dried or powdered agricultural products. To this end, the company intends to invest in the acquisition of new production equipment and in the design of an online sales site to facilitate access to the national and international market for the company's products.</p>	5/D511		FANSAR SIRA SOUANÉ	infant flour, pre-cooked cereals, palm oil, honey, lemon and peanut paste
20	MAAM NDOUMBE	<p>Maam Ndoumbé is a production unit for cookies made from local produce (millet, corn, sorgho, niebe, etc.). It is an economic interest group created in 2022. The millet- and corn-based cookies have commercial licence and are marketed in compliance with production standards.</p>	5/D506		Ndoumbé Sakho BA	food processing , millet- and corn-based cookies
21	WELLNESS	<p>Wellness is an international brand, rooted in the wonders of Africa's terroirs' nature, offering accessible well-being and beauty solutions on every continent! The brand harmoniously combines ancient knowledge and know-how with modern science in perfect synergy to maximize the benefits of its pure and natural formulations. True to the plant world, Wellness is certified by the very nature it values, providing you with an authentic and natural range of cosmetics and herbal products.</p>	5/E512		Maimouna SAVANÉ	Precious Oils Face Care Body Care Hair Care Natural Soaps Herbalism
22	EXCELLENCE COUTURE	<p>Excellence is a complex that encompasses a fashion and styling training center, a garment workshop, and a showroom. The company has been operating in the fashion and sewing sector for about a decade. Its mission is to train future fashion professionals while producing high-quality clothing and accessories.</p> <p>The training center offers sewing and styling courses for fashion enthusiasts looking to acquire professional skills. Students benefit from high-quality instruction provided by industry experts.</p>	5/D508		Mor SOW	Fashion training Center, African attire, Custom-made and ready-to-wear clothing for men and women.

23	YOUR PERSONNAL SHOPPER	<p>Since 2017, YPS has emerged as an innovative platform, offering Africans the opportunity to shop from a multitude of websites and stores in Europe. Concurrently, YPS has opened the doors of African fashion to Westerners (the diaspora), allowing them to acquire authentic items without leaving the comfort of their homes.</p> <p>Starting in 2019, YPS has been dedicated to promoting designers through carefully orchestrated events in Europe. These occasions have showcased talent and creativity from various regions of Africa.</p>	5/B502		Fatou DIENG	Concept store, personal shopping, Events and Promotion
24	FAM MORINGA	<p>FAM MORINGA, based in Mont Rolland, THIÈS, is an agri-food company specialized in the cultivation and production of Moringa. The company employs over 55 courageous women from vulnerable rural communities.</p> <p>The company also collaborates with women's groups, especially in the cultivation of okra, baobab leaves, cassava leaves, Kinkéliba, hibiscus, and other products from small-scale farmers.</p>	5/D504		Edouard GUEYE	Bulk products (hibiscus, moringa, baobab fruit...), Moringa-derived products
25	MARIA DISTRIBUTION	<p>MARIA DISTRIBUTION is a semi-industrial enterprise specializing in the transformation of local products into juices, syrups, and jams. It also markets dried fruits and vegetables as well as powders. With the expertise of its founder, Mariama MBODJ, well-known in the local product transformation sector, MARIA DISTRIBUTION has a strong reputation both locally and internationally.</p>	5/B510		Mariama MBODJ	Juices, syrups, jams, cereals made from local products.
26	PDVA DISTRIBUTION	<p>PDVA DISTRIBUTION is a SME established in 2015, operating in the agri-food and artisanal sectors, under the leadership of Mrs. Fatou Mboup. With the "Délices de SARABA" product range, PDVA DISTRIBUTION specializes in the processing, packaging, and distribution of fresh Senegalese and African fruits and vegetables. It also offers a wide range of dried fruits for local, regional, sub-regional, and international markets, as well as spices and various condiments used in the preparation of delicious dishes.</p> <p>The "la Babouche" label offers handmade luxury leather goods, including shoes, bags, accessories, and more.</p>	5/B503		Fatou MBOUP	Leather goods, pepper oil
27	ADN TECH	<p>Established in 2016, ADNTECH was founded with the aim of assisting organizations of all sizes in leveraging digital and technological advancements for their growth. The company swiftly developed specialized expertise in the field of data and information systems, aspiring to provide high-quality guidance and technical excellence to its clients.</p>	5/B509		Momar DIOP	Big Data & IA .

	ARISTARC	ARISTARC is a company specializing in the development of web and mobile applications. At the forefront of innovation, it enables its clients to take advantage of the numerous opportunities presented by digital and platforms, allowing them to evolve in sync with the demands of the new digital world.			Diye DIA	Web Development Web Design Analytics & Artificial Intelligence Training
28	RESEAU INFORMATIQUE SYSTEM	R-I-S, created in September 2020 in the form of a SUARL, operates in the field of IT consultancy; digital transformation and security. He is also an integrator of SAP solutions; WISE ; ERP and operates in the field of petroleum and metrology through product weighing. The promoter plans to create 06 more permanent jobs for the year 2023 distributed as follows: 03 for the metrology center and 03 for the IT center.	5/E514		Cheikh Cadam	Web Development Web Design Analytics
	AFRICANITY	AFRICA'NITY GROUP was created in 2018 by Mr. Souleymane NDOUR, a trained telecom engineer. The company offers services in the following areas: telecommunications, IT; - digitalizations; - custom software development.			SOULEYMANE NDOUR	Web Development Web Design Analytics
	ZENA	ZENA , through its presentation and intrinsic natural qualities, has unmistakably positioned itself as a high-quality product. It has successfully captured both national markets (hotels, restaurants, supermarkets, gas station boutique chains, wholesalers, convenience stores, neighborhood shops, and markets) and international markets (Africa, Europe, United States, Canada, Gulf countries, and Japan) with authentic flavors made from 100% fresh and natural ingredients. Notably, ZENA is the first company in Senegal to export to the American market under the AGOA regime and is also the first Senegalese company to be a member of the US Chamber of Commerce.	5/D513		Zouheir FILFILI	Drinks, Jams, Syrups, and Condiments

	<p>DIWE</p>	<p>DIWE is a company specializing in natural cosmetics, prominently featuring its flagship brand, Saabou. Established in 2017 by Yaye Diagne, the company operates with a vision centered on sustainability and environmental respect. DIWE is committed to providing products crafted with natural ingredients such as shea butter, coconut oil, baobab oil, neem oil, and other nutrient-rich vegetable oils for skin and hair care.</p> <p>The owner, a passionate advocate, initiated the business in Belgium before permanently relocating to Senegal. She collaborates with women's groups and former detainees for production, actively supporting their economic and social development.</p>	<p>5/509</p>		<p>Yaye Mbayang DIAGNE</p>	<p>shea butter, baobab oil, Saop with organics extracts</p>
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