



DESTINATION MUCHINGA 2023

"PROMOTING INVESTMENT FOR A GREEN AND HEALTHY
ENVIRONMENT THROUGH SUSTAINABLE DEVELOPMENT"

3RD - 8TH OCTOBER, 2023



**MUCHINGA PROVINCE
EXPO 2023 IN BRIEF**



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Message from the Honourable Provincial Minister

Dear Prospective Investors/Delegates

The Office of the President, Provincial Administration in Muchinga Province, will be hosting an Investment Forum and Expo from 3rd to 8th October, 2023. The Investment Forum and Expo will showcase the massive investment opportunities that Muchinga region is endowed with. The province will host His Excellency Mr. Hakainde Hichilema the President of the Republic of Zambia as Guest of Honor, Diplomats accredited to Zambia, business houses and other high-ranking officials and VIPs.

Not being a “business as usual” platform, the Muchinga Province Investment Forum and Expo is envisaged to result into tangible investment in the region for the growth of sectors such as Tourism, Agriculture, Energy, Mining and Manufacturing (value addition). The Provincial Administration, in collaboration with the private sector in the province, such as the Chamber of Commerce, has started engaging potential investors to lure them to invest in the region way before the Expo. It is the hope of Provincial Administration that at the time of the Expo, preliminary agreements / Memorandum of Understandings on investing in the province would have been concluded between the potential investors and key stakeholders such as the traditional leaders, government and private institutions.

During the Expo in Chinsali, His Excellence President Hakainde Hichilema will lead guests to a groundbreaking ceremony for the Provincial Museum. The Museum will collect information and other relics on political history related to the fight against colonialism. The museum will be a landmark to honor and respect the gallant men and women who took part in the liberation struggle and sacrificed their lives so that the country can enjoy the peace being experienced today. The Provincial Museum will also bring to reality the policy pronouncement made by His Excellency President of the Republic of Zambia during the memorial service for the late Mr. Simon Mwansa Kapwepwe that was held in Chinsali in October 2021. The Head of State emphasized on the need to document and preserve the history of freedom fighters as well as identify all historical sites around the country that government will be visiting every time during the commemoration of independence.

The objectives of the above combined events are designed to:

- Woo potential investors (both locally and internationally) to Muchinga Province through marketing of tourism and other investment opportunities available in the region,
- Have a Provincial driven development initiative that will result in a self-sustaining local economy in line with the Eight National Development Plan (8NDP).
- Provide avenues for investors and people of Muchinga Province to gain greater access to information and alternative economic potential options available;
- To steer the economic development agenda for the Region by engaging various stakeholders to address the shortcomings in the development process
- Establishment of a platform for both Local and International businesses to collaborate and contribute to the implementation of the Vision 2030; and
- Have a Provincial Museum in the region that will be a center of excellence to rewrite, preserve and put Muchinga Province's History with regards to the liberation struggle on the national and global map.

The Expo is planned for six days of business focused interactions and engagements, exhibitions and exciting travel to visit and experience targeted investment and tourism sites in Chinsali and the seven other districts of Muchinga.

Investment Forum and Expo Activities	
DAY 1	<ul style="list-style-type: none"> • Arrival of delegates • Onsite Registration and Accreditation begins • Setting up of exhibition spaces and branding of booths by exhibitors begins
DAY 2	<ul style="list-style-type: none"> • Arrival of delegates continues • Onsite Registration and Accreditation continues • Finalisation of setting up of exhibition spaces and branding of booths by exhibitors begins
DAY 3	<ul style="list-style-type: none"> • Investment Forum and Expo activities • sector engagement through thematic discussions • Welcoming Cocktail
DAY 4	<ul style="list-style-type: none"> • Investment Forum and Expo • sector engagements through thematic discussions continues • Youth Symposium
DAY 5	<ul style="list-style-type: none"> • Investment Forum and Expo • Demonstration of Agricultural equipment by suppliers • Investment and leisure sites visitations
DAY 6	<ul style="list-style-type: none"> • Investment Forum and Expo • Official Opening of Expo by the Head of State and Presidential Luncheon • Ground breaking ceremony of the Provincial Museum in Chinsali
DAY 7	<ul style="list-style-type: none"> • Investment Forum and Expo • Traditional Cultural Gala
DAY 8	<ul style="list-style-type: none"> • Departure of Delegates

The Muchinga Expo is aiming at 1,000 delegates from within and outside the country, who will also be provided an opportunity to visit and see the investment and tourism offerings in Chinsali and across the seven other districts of the province.

Investment and tourism sites to be visited include, but are not limited to:

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| <ul style="list-style-type: none">• Zwangendaba Burial Site• Chanka Wind Energy• Lwanga Plains• Nkobwa Hills• Nyika Plateau• Nashinga Plains• Chambeshi Plains• Kalela Solar Plant• Musanya area for timber production• Nachikufu Caves• Bangweulu Wetlands• North and South Luangwa National Park | <ul style="list-style-type: none">• Lavushimanda National Park• Sericulture• Mutinondo Wilderness• Manshya Farming Block• Chipoma Falls• Chambeshi Plains• Mumbo Tuta water falls• Mayuke Hot Spring• Kapisha Hot Spring• Shiwa Castle• Sugar Plantation along Lwitikila river |
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Liberation Struggle Sites to visited are:

Lubwa Mission, Lenshina, and Simon Mwansa Kapwepwe Burial sites and Shambalakale Farm

The Provincial administration is inviting you to attend the Muchinga Investment Forum and Expo 2023 and see and evaluate various investment opportunities that will guarantee a return on your investment. This important national event will be held at the Show Grounds in Chinsali District the Provincial Headquarters

Furthermore, the Investment Forum and Expo 2023 is worth attending by any person within and outside Zambia who wish to come and experience the beautiful natural scenery such as wildlife, waterfalls, hot springs and mountains that also offer potential for development of various products for local and international tourism visitors.

Hon. Henry Sikazwe (MP)
Provincial Minister
MUCHINGA PROVINCE

