



Egyptian-Rwandan Investment & Trade Day

Conference - B2B - Roundtable

Helnan Landmark Hotel
May 29, 2023



ABOUT THE EVENT

On behalf of the **Rwanda Development Board (RDB)** & The International Trade Committee of the **Egyptian-African Businessmen Association (EABA)** and the **Rwanda Embassy in Cairo**, We have the honour to invite you to attend

" Egyptian-Rwandan Investment & Trade Day"

Rwanda aims to boost exports, increase production, create jobs, and gain competitive access to international markets, particularly for non-traditional exports like tea, coffee, and food products. To achieve this, a delegation of investors and businessmen from Rwanda is visiting Cairo to hold meetings with Egyptian businessmen and investors to expand the trade exchange between both countries.

[Register Now](#)

ABOUT THE EVENT

- **When:** Monday, May 29, 2023
- **Time:** 10:00 am to 7:00 pm
- **Location:** Helnan Landmark Hotel , New Cairo

- **To confirm attendance:**
please send to Miss: Maha ElKhadrawy, EABA PR Manager
WhatsApp: +20 10 69 69 9573
Email: maha@eaba-com.com

- **Ps:** Confirmation Deadline: May 27, 2023



[Register Now](#)

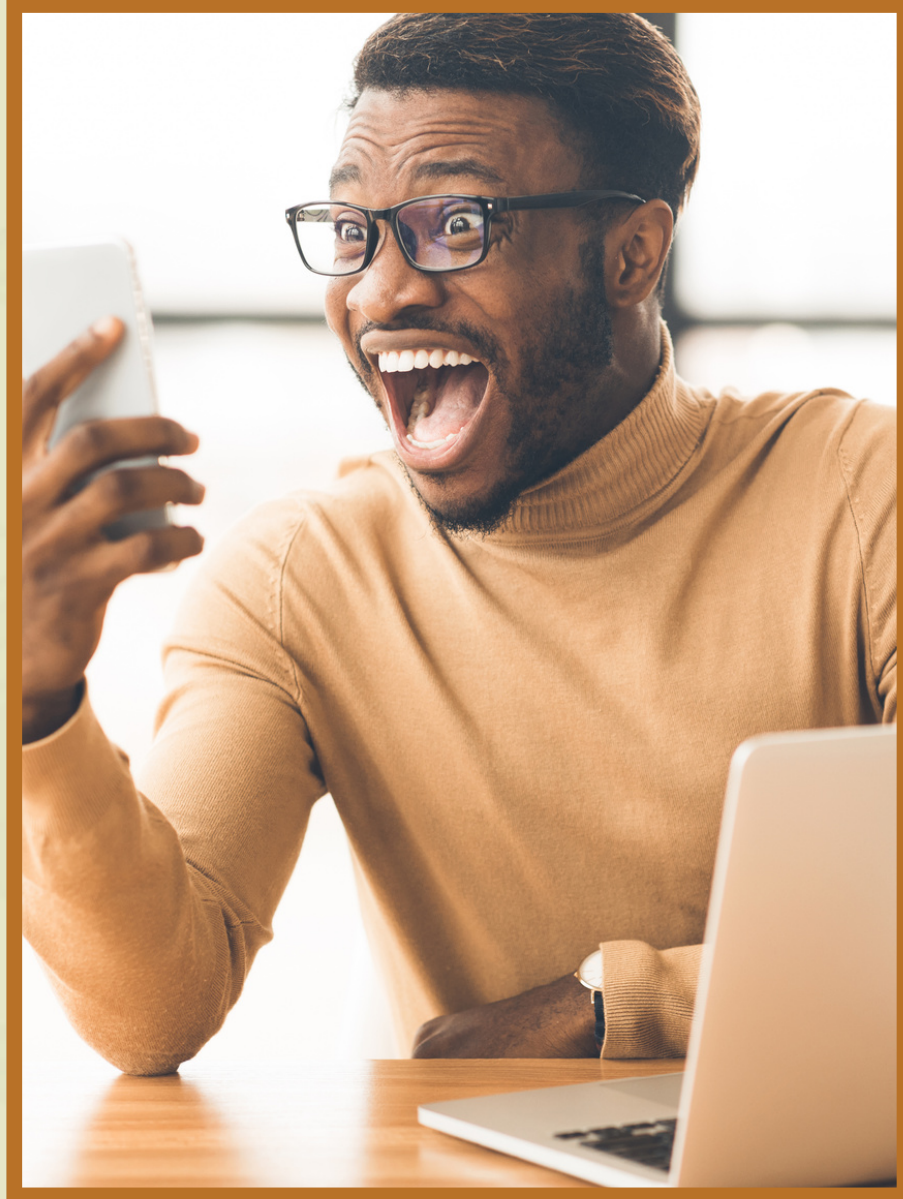
About Rwanda

Rwanda is located in the central-eastern region of Africa, with a population of approximately 13 million people who speak Kinyarwanda, French, and English. The country is renowned for its magnificent natural and tourist reserves and is one of the largest producers of tea globally. In 2020, the trade volume between Rwanda and Egypt amounted to \$20.9 million mainly in agricultural products.

Rwanda has a thriving economy, with an annual growth rate of 7-8%. The country's main exports are coffee, tea, milk and dairy products, chemicals, meat, and animal products. The value of coffee exports in 2019 reached \$68.6 million, while tea exports were valued at \$59.9 million, and milk and dairy exports were valued at \$22.3 million. The value of chemical exports reached \$17.5 million.



INVESTMENT INCENTIVES



Rwanda offers investment opportunities in various sectors, and the government has established fiscal and non-fiscal incentives to encourage investment, including a simple online registration process, tax-related support, and exemptions, and zero corporate income tax for companies relocating their headquarters to Rwanda. The "Rwanda-Egypt Interconnected Business" mission aims to bring together investors, entrepreneurs, and partners from both countries to showcase opportunities and enhance trade.

ORGANIZERS



Objectives

- To familiarize the Egyptian-Rwandan business community, and identify new opportunities for trade and investment in the food industry sectors.
- To provide a platform for business exchange and partnerships & create trade linkages and generate unique matchmaking opportunities.
- To facilitate strategic dialogues to share business best practices, & discuss ways to enter Rwanda's markets & financing areas, specifically in the foodstuff sector.
- To create partnerships and develop significant investment projects in the tea, coffee, and foodstuffs sectors.

Expected Outcomes

- Explore and identify new opportunities for trade and investments from various sectors
- Participants would be able to forge strong connections with potential business partners in both countries
- Find partners for joint business projects as well as build strategic business partnerships.
- Promote trade between Rwanda and Egypt

Program of the Day



Investors, Importers & exporters in various sectors



Egyptian and African Press & Media Coverage



Banks & financial institution

Conference Agenda

Monday 29, 2023

Time	Activity
10:00 – 11:00 am	Registration
11:00 – 11:10 am	Mr. Alfred Kalisa Rwandan ambassador in Cairo
11:10 – 11:20 am	Dr. Yousefy ElSharkawi EABA Chairman
11:20 – 11:30 am	Rwanda Development Board (RDB)
11:30 – 01:30 pm	Investment and cooperation opportunities Presentation by RDB
01:30 – 2:00 pm	Lunch break

Public Event

Verdi Hall - Helnan landmark

Networking & B2B Agenda

Monday 29, 2023

Time	Activity
2:00 pm	Roundtable Welcome speech
2:00 – 2:30 pm	Introduction of Rwandan companies
2:30 – 3:00 pm	Introduction of Egyptian companies
3:00 – 6:00 pm	B2B Meetings and Networking

Sectors: Tea & Coffee - Horticulture - Building materials - Home Appliance
Engineering products - Clothes & Gourmet - Food Products...

Sectors Event
ElKhedawy Hall - Helnan landmark

Rwanda Delegation

Rwanda Exporters

COMPANY	PRODUCTS
RWANDA SMALL HOLDER SPECIALTY COFFEE	Green and roasted coffee
RWANDA FARMERS COFFEE COMPANY(RFCC)	Roasted coffee
KABIZU GROUP LTD	Black tea
KARONGI TEA	Tea bags
RWANDA MOUNTAIN TEA LTD	Tea bags
SOUK EXPORT LTD	Avocado
VEGGIE FRESH	Avocado & pepper

Rwanda Importers

COMPANY	PRODUCTS
DISCOVERY HARDWARE LTD	importer of Construction Materials
MANEBU IMPORTS	Manufacturing
MAS-TRADING LTD	Importer of Agro processed food products
SHOPPERS STOP LTD	Importer of manufactured goods

The list updating is in progress

[**Register Now**](#)



Egyptian-Rwandan Investment & Trade Day

Conference - B2B - Roundtable

Helnan Landmark Hotel
May 29, 2023

For more information:

WhatsApp: +20 10 69 69 9573

Email: maha@eaba-com.com

[Register Now](#)