

	Fair Co. LTD			
Tourism Festival and Trade Exhibition	TCCIA Tanga	Bidhaa zote		28 Mei - 6 Juni, 2023
Maonesho ya Biashara ya Kimataifa ya Dar es Salaam (DITF)	Tan Trade	Bidhaa zote		28 Juni - 13 Julai, 2023
Universities	TCU	Bidhaa zote		26 - 31 Julai, 2023
The TCCIA Trade Fair	TCCIA Mwanza	Bidhaa zote		30 Agosti - 8 Septemba, 2023
Maonesho ya Uwekezaji na Biashara, 2023	ORC Kibaha	Bidhaa zote		01 - 06 Septemba, 2023
Maonesho ya SIDO	SIDO	Bidhaa zote		19 - 26 Septemba, 2023
Maonesho ya 6 ya Madini na Teknolojia, 2023	ORC Geita	Madini na bidhaa zake		23 Septemba - 03 Oktoba, 2023
Tanzanite Manyara Trade Fair 2023	Manyara	Bidhaa zote		27 Septemba - 10 Oktoba, 2023
Tanasha la 41 la Sanaa na Utamaduni, 2023	Bagamoyo	Bidhaa zote		01 - 31 Oktoba, 2023
Maonesho ya wiki ya vijana Kitaifa, 2023		Bidhaa zote		08 - 14 Oktoba, 2023

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Tourism Festival and Trade Exhibition, 2023	Chato	Bidhaa zote	21 - 30 Oktoba, 2023
The 7th Tanzania Industrial products exhibitions	Tan Trade	Bidhaa zote	03 - 09 Desemba, 2023

NB: Tarehe za baadhi ya Maonesho yaliyoorodheshwa zinaweza kubadilika. Tafadhali tembelea ofisi za waandaaji ili kupata taarifa zaidi kuhusiana na Maonesho husika

1. What is Dar es Salaam International Trade Fair

Dar es Salaam International Fair (DITF) is an annual event organized by TanTrade in collaboration with public and private sectors each year from 28th June to 13th July; DITF has positioned itself as an International Trade Promotion platform considered to be the largest of its kind in the Eastern and Central African Region in terms of the number of exhibitors and visitors.

2. The main objective of the DITF

The main objective of the DITF is to facilitate exhibitors to showcase and demonstrate their goods, services and technologies, reach new markets and explore new opportunities.

3. DITF Dates

Every year the Dar es Salaam International Trade Fair (DITF) begins at 28th June to 13th July.

4. Product Categories

The range of exhibits in the trade fair covers wide range of products such as agricultural products, foodstuffs and beverages, textiles, garments and yarns, manufactured products, furniture, construction materials, automobiles, electrical goods and appliances, chemicals, cosmetics, timber and furniture, trade services, engineering products, machinery, electronics, computer software, energy, oil and gas and handcrafts.

5. Expected number of visitors and visitor profile

The Number of visitors averages to 300,000 and exhibitors profiles range from Importers, Wholesalers, Agents, Traders, Consumers, Business Executives, Governments Officials, Diplomats, Political Leaders and members of the General Public.

6. Supporting partners and Promoters of the Trade Fair

Supporting partners of the Trade fair includes, Private manufacturing companies, telecommunication companies, Private sectors association, Financial Institutions like Banks, Ministries, International Development Organizations, Embassies and Mass media.

7. Key Highlights of the Trade Fair

11. Exhibitor charges

Participation space consists of shared pavilions, stand alone, self-built and open spaces. The participation cost during DTF are shown as follows

1.1 Exhibition Space Charges

Na.	Shared Pavilions – Minimum 9m ²	Cost per square meter Local	Cost per square meter Foreign
A.	International Pavilions;		
	1. Corner stands	US\$. 210	US\$. 210
	2. Normal stands	US\$. 160	US\$. 160
	3. Raw Space	US\$. 110	US\$. 110
B.	Tented Area;		
	1. Ali Hassan Mwinyi	Tsh. 100,000	US\$100
	2. Benjamin Mkapa		
	3. Jakaya Kiwete		
	4. Selous		
	5. Manyara		
	6. Mikumi		
	7. Katavi		
8. Mafia			
C.	Stand-alone Pavilion	Tsh. 80,000	US\$100
D.	Self-built Pavilion	Tsh. 50,000	
E.	Open Area for machinery display (minimum 50m ²)	Tsh. 50,000	US\$. 70

1.2 Other Service Charges

		Local Exhibitor	Foreign Exhibitor
A.	Waste Collection		
B.	Exhibitor badges inclusive in the space package	Tshs. 20,000	US\$. 25
C.	Extra badges	Tshs. 3,000	US\$. 2
D.	Pre-Fair Seminar @25,000 x 2	Tshs. 30,000	US\$. 25
E.	Hire of extra chairs – Plastic per day – Standard per day	Tshs. 50,000	US\$. 25
		Tshs. 500	US\$. 0.5
		Tshs. 2,000	US\$. 1
F.	Hire of extra table – small per day – Large per day	Tshs. 3,000	US\$ 2
		Tshs. 2,000	US\$. 1
G.	Branding and decoration (9sqm)	Tshs. 5,000	US\$. 2
		Tshs. 370,000	US\$. 150

H.	Charges of extra usage of electricity	Tshs. 300,000	US\$. 200
I.	Booth construction for exhibitors who opt for raw space - minimum 9sqm	Tshs. 200,000	US\$. 120
J.	Private cleaning services - minimum 9sqm per day	Tshs. 5,000	US\$. 3
	Hire of Ceremonial Dome per day	Tshs. 1,000,000	US\$. 500
	Kiosks	Tshs. 820,000	US\$. 500
	Restaurants		
	- SOWETO	Tshs. 950,000	US\$. 500
	- Others	Tshs. 2,500,000	US\$. 1,500
	Advertisements	Tshs.	
	- Wall painting - Outside 60m ² /portion	600,000	US\$. 250
	- Neon sign - On wall	1,000,000	US\$. 600
	- Wall advert - Karume Hall	300,000	US\$. 200
	- Catalogue - Colored full page	1,500,000	US\$. 350
	- Colored half page	750,000	US\$. 300
	- B/W full page	700,000	US\$. 260
	- B/W half page	500,000	US\$. 230
	- Water tanks (3 pcs)	600,000	US\$. 250
	- Street Name Bill Board	300,000	US\$. 200
	Placement per Gazebo	Tshs. 2,000,000	US\$. 1,000
	Placement per OB Van	Tshs. 1,500,000	US\$. 850

1.1 Car Parking charges

		Local exhibitor	Foreign exhibitor
A.	Car Parking VIP Park - Seasonal	Tshs. 500,000	US\$. 230
B.	Outside Parking - Seasonal	Tshs. 50,000	US\$. 40
C.	Contingent	Tshs. 300,000	US\$. 210
D.	Outside Parking daily	Tshs. 10,000	US\$. 5

1.2 Entrance Charges

		Local Visitors	Foreign Visitors
A.	Adults per day	Tshs. 3,000	US\$. 1.8
B.	Children per day	Tshs. 1,000	US\$. 0.5
C.	Adults (Saba Saba day)	Tshs. 4,000	US\$. 2.2
D.	Children (Saba Saba Day)	Tshs. 1,000	US\$. 1.8

12. Utilities

- The fairground complex in general is being supplied with ample water for various purposes

- The 240v electricity is in constant supply in the pavilions have enough sockets and overhead lighting, however exhibitors may contact TanTrade for additional adjustment to suit their needs
- The availability of internet service at International Hall. This service is provided by TTCL
- Security system for the fair grounds
- Sewage removal

13. Business Centre

The Business Services Bureau (BSB) located in the office of the Directorate of Research and Planning, stand No 82A offers Secretarial services, Photocopying, Binding, Typing, etc. A nominal fee is charged for the service rendered.

Contact Details

Director General

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