



## PROGRAM (Draft)

### ICDT Invest Days - Nouakchott (Investment Forum OIC-Mauritania)

March 15<sup>th</sup> -16<sup>th</sup>, 2023

Nouakchott, Islamic Republic of Mauritania

Wednesday, March 15 <sup>th</sup> , 2023		
8.30-09.00 am.	Registration	Welcoming and registration of participants
9.00-10.00 am.	Opening session Opening speeches	<p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>Welcoming speech of <b>H.E. Mr. Ousmane Mamoudou KANE</b>: <i>Minister of Economic Affairs and Promotion of Productive Sectors</i></li> <li>Welcoming speech of <b>Mrs. Latifa ELBOUABDELLAOUI</b>: <i>Director General, Islamic Centre for Development of Trade</i></li> <li>Speech of <b>Mrs. Kanayo Awani</b>, Executive Vice President, AFREXIMBANK</li> <li>Speech of <b>H.E. Mr. Muhammed Al-Jasser</b>, President of the Islamic Development Bank (IsDB)</li> <li>Speech of <b>H.E. Mr. Hissein Brahim Taha</b>: Secretary General, Organization of Islamic Cooperation (OIC)</li> <li>Speech of <b>H.E. Mr. Mohamed Ould Bilal Messoud</b>: Prime Minister of the Islamic Republic of Mauritania.</li> </ul> <p><b>Master of Ceremony:</b> <i>Mrs. Houria Moulay Idriss, Journalist</i>  <b>Moderator:</b> <i>Mr. Abdou Diop, Associate Manager, Mazars Morocco</i></p>
10.00-10.15 am.		<ul style="list-style-type: none"> <li>Screening of an institutional video about Mauritania</li> <li>Photograph of the heads of delegation</li> </ul>
10.15-10.30 am.	Pitch "Invest in Mauritania"	<p>"Nouakchott, Capital of culture in the Islamic world in 2023"</p> <ul style="list-style-type: none"> <li><b>Representative of the Ministry of Culture, Youth and Sports</b></li> </ul> <p>Presentation of investment opportunities in Mauritania:</p> <ul style="list-style-type: none"> <li><b>Mrs. Aïssata Lam</b>: Director General, <i>Investment Promotion Agency in Mauritania (APIM)</i></li> <li><b>Feedback</b> – Investment success stories in Mauritania (video)</li> </ul>
10.30-11.30 am.	Discussion panel Investment ecosystem in Mauritania	<p><b>Theme:</b> Business environment, opportunities, and attractiveness of investments in Mauritania</p> <p><b>Panelists:</b></p> <p><b><i>Mauritania's mixed energy potential and promising opportunities</i></b></p> <ul style="list-style-type: none"> <li><b>H.E. Dr. Samba Thiam</b>: Ambassador-at-Large in charge of economic strategies and attraction of international investments</li> </ul> <p><b><i>Challenges and opportunities for the private sector</i></b></p> <ul style="list-style-type: none"> <li><b>Mr. Zeine El Abidine Ould Cheikh</b>: <i>President, National Union of Mauritanian Employers (UNPM)</i></li> <li><b>Mr. Ahmed Babe Ould Eleya</b>: President of the Chamber of Commerce, Industry and Agriculture of Mauritania (CCIAM)</li> </ul> <p><b><i>AFAWA, an AfDB Initiative to Support Women-Owned Businesses in Africa</i></b></p> <ul style="list-style-type: none"> <li><b>Representative of the African Bank for Development (To Be Confirmed)</b></li> </ul> <p><b><i>Sub-theme to be precised</i></b></p> <ul style="list-style-type: none"> <li><b>Representative of IsDB (To Be Confirmed)</b></li> </ul> <p><b>Moderator:</b> <i>Subject to APIM's suggestions</i></p>
11.30-11.45 am.	Coffee Break	
11.45 am.- 12.45 pm. (Concurrent Sessions)	Deal Room B2G 1 Agriculture	<ul style="list-style-type: none"> <li>Sector presentation</li> <li>Projects pitching</li> <li>Q&amp;A</li> </ul>
	Deal Room B2G 2 Infrastructures	<ul style="list-style-type: none"> <li>Sector presentation</li> <li>Projects pitching</li> <li>Q&amp;A</li> </ul>



	<b>Deal Room B2G 3</b> <i>Green Energies</i>	<ul style="list-style-type: none"> <li>Sector presentation</li> <li>Projects pitching</li> <li>Q&amp;A</li> </ul>
12.50-1.50 pm.	<b>Deal Room B2G 4</b> <i>Fishery</i>	<ul style="list-style-type: none"> <li>Sector presentation</li> <li>Projects pitching</li> <li>Q&amp;A</li> </ul>
	<b>Deal Room B2G 5</b> <i>Extractive industries</i>	<ul style="list-style-type: none"> <li>Sector presentation</li> <li>Projects pitching</li> <li>Q&amp;A</li> </ul>
1.50-3.00 pm.	<b>Lunch Break &amp; Networking</b>	
3.00-4.00 pm. <i>(Concurrent sessions)</i>	<b>Deal Room 6</b> <i>Livestock</i>	<ul style="list-style-type: none"> <li>Sector presentation</li> <li>Projects pitching</li> <li>Q&amp;A</li> </ul>
	<b>Deal Room 7</b> <i>Tourism</i>	<ul style="list-style-type: none"> <li>Sector presentation</li> <li>Projects pitching</li> <li>Q&amp;A</li> </ul>
4.15-4.45 pm.	<b>Closing Session</b>	<b>Speakers:</b> <ul style="list-style-type: none"> <li><b>Mrs. Latifa ELBOUABDELLAOUI:</b> DG, Islamic Centre for Development of Trade (ICDT)</li> <li><b>Mrs. Aïssata LAM:</b> DG, Investment Promotion Agency in Mauritania (APIM)</li> </ul>
<b>Dinner organized by APIM</b>		
<b>Thursday, March 16<sup>th</sup>, 2023</b>		
10.00 am. – 14.00 pm.	<b>Site visits</b>	<i>Strategic site visits by APIM</i>