



The Investment Trade Forum of Mauritius Mission in Cairo

Sunday, November 27, 2022


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For those interested in the market (Mauritius - Seychelles - Madagascar)



Introduction

Mauritius is an island country in the Indian Ocean and East Africa. It is considered the future bridge between the countries and continents of the world because of its clear role in international trade. The Mauritius economy depends on agriculture, financial services, and tourism with a clear growth of the industrial, financial, information and communication technology sectors. The volume of Egyptian exports to Mauritius has reached \$31.58 million in 2018, and it is constantly increasing.



EGYPTIAN MAURITIUS FORUM



The idea of the Egyptian-Mauritian Forum came as one of the activities of the joint cooperation protocol between the Egyptian African Businessmen Association (**EABA**) and the Mauritius Economic Development Board (**EDB**), with the aim of promoting trade and investment cooperation between businessmen and investors between the two countries

The mission of the **Mauritius delegation** to Egypt aims to develop international trade between Egypt and Mauritius, as it is the locomotive of economic and social development in the two countries, in addition to promoting integration with other African countries to achieve various goals such as access to large consumer markets in terms of export, providing new job opportunities, attracting foreign direct investment, and most importantly This is to achieve sustainable economic development in the long term

OBJECTIVES OF THE EGYPTIAN-MAURITIAN FORUM

- **Discover the partnership opportunity and joint cooperation between businessmen in the two countries.**
- **Opening the horizons of partnership and presenting the possibilities of cooperation to develop major investment projects in Mauritius and Africa as a whole.**
- **Opening new markets for exports of services and goods between the two countries.**
- **Opening opportunities for joint cooperation between suppliers in both countries.**

OBJECTIVES OF THE EGYPTIAN-MAURITIAN FORUM

- **B2B Meetings with Egyptian manufacturers and suppliers in many sectors such as foodstuffs, bitumen, lubricants, and others sectors.**
- **Discussion with investors looking to structure their assets/wealth/business.**
- **Promote Mauritius as an international financial center and offer the facilities available in Mauritius for Egyptian companies**
- **Achieving a new and viable vision with a view to placing it before the governments of the two countries, which demonstrates the ability of the private sector, civil society and business community in the two countries to actively participate in African development.**

SUGGESTED DISCUSSION AREAS

- HOW TO TAKE ADVANTAGE OF AFRICAN TRADE FACILITIES.
- OPPORTUNITIES FOR ENTREPRENEURS TO USE MAURITIUS AS A JURISDICTION TO PROTECT FUNDS.
- WAYS TO ENTER NEW MARKETS TO EXPORT EGYPTIAN GOODS TO AFRICAN COUNTRIES.
- MEANS OF SEARCHING FOR PARTNERS FOR INVESTMENT PROJECTS IN MAURITIUS AND THE AFRICAN CONTINENT.
- WAYS TO SEARCH FOR POTENTIAL SUPPLIERS FOR IMPORTS OF RAW MATERIALS AND VARIOUS COMMODITIES.
- WAYS TO FIND ANY OTHER BUSINESS OPPORTUNITIES IN OTHER SECTORS.

The delegation's work plan

SUNDAY NOVEMBER 27, 2022: ECONOMIC FORUM BETWEEN EGYPT AND MAURITIUS + BILATERAL MEETINGS (MAIN EVENT)

MONDAY, NOVEMBER 28, 2022: A MEETING OF OFFICIALS AND BUSINESS ORGANIZATIONS (AT THE HEADQUARTERS OF THE GENERAL INVESTMENT AUTHORITY) + TOURISM FORUM BETWEEN EGYPT AND MAURITIUS

TUESDAY, NOVEMBER 29, 2022: MEETINGS BETWEEN THE MAURITIAN SIDE AND MINISTERIAL OFFICIALS

WEDNESDAY, NOVEMBER 30, 2022: A ROUND TABLE WITH A NUMBER OF EXPORT COUNCILS



Who will you meet?



**IMPORTERS &
EXPORTERS**
Specialists in various
fields



GOVERNMENT
Representatives
of trade
organizations



INVESTORS
Trade leaders in
Mauritius



MEDIA
African &
Egyptian

Location

RADISSON BLU
HOTEL,
HELIOPOLIS,
CAIRO



Organizers



Egyptian-African
Businessmen's Association



Economic Development
Board



Target Audience

- 30 BUSINESSMEN FROM MAURITIUS WITH A GOVERNMENT DELEGATION.
- 20 REPRESENTATIVES OF TRADE ORGANIZATIONS.
- 100 BUSINESSMEN FROM EGYPT FROM DIFFERENT FIELDS AND SECTORS.
- OFFICIAL GOVERNMENTAL OFFICIALS OF THE TWO COUNTRIES AND AMBASSADORS OF BROTHERLY COUNTRIES.



Program of Delegation

Date / Time	Program
Sat. 26th Nov. 2022	Arrival from Mauritius to Cairo
Sun. 27th Nov. 2022 09:00 am – 10:00 am 10:00 am – 1:00 pm 01:00 pm – 2:30 pm 03:00 pm – 6:00 pm	Egypt-Mauritius Economic Forum organised by EDB in collaboration with Egyptian African Businessmen's Association (EABA) <u>Agenda</u> <ul style="list-style-type: none">➤ Registration➤ Opening Ceremony➤ Speeches and presentations➤ Lunch➤ B2B Meetings

Mon. 28th Nov.2022

11:00 am – 3:00 pm

➤ **Meeting with officials and business organizations (in GAFI premises):**

1- Officials

- General Authority for Investment and Free Zones (GAFI)
- Federation of Egyptian Chambers of Commerce
- Federation of Egyptian Industries

2- Business Organizations

- Egyptian African Businessmen's Association (EABA)
- Egyptian Businessmen's Association (EBA)

7:00 pm – 10 pm

➤ **Egypt-Mauritius Tourism Forum** organized by Mauritius Tourism Promotion Authority (Reception)

- Destination presentation to Egyptian travel trade / Media
- B2B meetings between Mauritian tourism partners and Egyptian tour operators

➤ **Networking cocktail and dinner**

Tues. 29th Nov.

10:00 am – 12:00 pm

1:30 pm – 3:30 pm

- **Meetings with ministerial Officials**
 - Ministry of Trade and Industry of Egypt - Commercial Representation and Trade Agreements division
 - Ministry of Foreign Affairs of Egypt - Africa Division

Wed. 30th Nov.

10:00 am – 2:30 pm

- **Round table with:**
 - **Textile** Export Promotion Council of Egypt
 - **Agro-Industry** Export Promotion Council of Egypt
 - **Pharmaceutical** Export Promotion Council of Egypt
- **Return to Mauritius**



SPONSORSHIP

The Investment Trade Forum of Mauritius Mission in Cairo

**JOIN THE SPONSORS OF
THE EVENT**

**AND TAKE ADVANTAGE OF
THE BEST METHODS OF INTERNATIONAL PROMOTION**


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GOLDEN SPONSORSHIP

ADVANTAGES

- **GET 5 SEATS TO ATTEND ALL THE FORUM'S ACTIVITIES DURING THE DAY (**
- **DELIVER A THREE-MINUTE WELCOME SPEECH DURING THE OPENING SESSION**
- **ALLOCATING 2 SEATS FOR THE COMPANY AT THE VIP TABLE DURING THE OPENING SESSION**
- **ALLOCATING 2 SEATS FOR THE COMPANY AT THE MAIN VIP TABLE DURING BUSINESS LUNCHESES**
- **ALLOCATING 1 COMPANY SEAT IN THE VIP LOUNGE**
- **POSSIBILITY OF PLACING 1 POP UP STAND, 2 ROLL UPS AND A RECEPTION TABLE AT THE MAIN ENTRANCE TO THE HALL (PROVIDED BY THE SPONSOR).**
- **PLAY A 3-MINUTE VIDEO DURING THE REGISTRATION PERIOD AND ENTER THE HALL BEFORE THE START OF THE EVENTS**
- **ALLOCATING A TABLE FOR THE COMPANY DURING THE BILATERAL MEETINGS TO MEET THE EGYPTIAN ATTENDEES**
- **PUT THE COMPANY'S LOGO ON ALL CORRESPONDENCE DURING THE PREPARATION PERIOD FOR THE CONFERENCE**
- **DISPLAYING THE COMPANY'S LOGO ON THE DISPLAYS INSIDE THE HALL, INDICATING THE TYPE OF SPONSORSHIP**

**ECONOMIC FORUM
BETWEEN EGYPT
AND MAURITIUS +
BILATERAL
MEETINGS**

**DATE:
SUNDAY 27
NOVEMBER 2022**

**SPONSORSHIP
TYPE:
MAIN EVENT
SPONSORSHIP**

GOLDEN SPONSORSHIP

ADVANTAGES

- **PRESENTING THE COMPANY'S LOGO ON THE BACK DROP INSIDE THE HALL, INDICATING THE TYPE OF SPONSORSHIP**
- **PLACING THE COMPANY'S LOGO ON ALL TABLES INSIDE THE HALL, INDICATING THE TYPE OF SPONSORSHIP**
- **ADVERTISING ON THE ASSOCIATION'S WEBSITE AND ALL SOCIAL MEDIA**
- **THE POSSIBILITY OF DISTRIBUTING A COMPANY BROCHURE/CD TO THE SEATS DESIGNATED FOR ALL ATTENDEES**
- **THANKING THE COMPANY IN THE EVENT SPEECH AND ANNOUNCING THAT IT IS A SPONSOR OF THE EVENT**
- **SUBMIT ALL PHOTOS, VIDEOS AND PHOTOS OF THE EVENT**

**SPONSORSHIP
PACKAGE:**

\$5000

SILVER SPONSORSHIP

ADVANTAGES

- OBTAINING 3 TICKETS TO ATTEND ALL THE FORUM'S ACTIVITIES DURING THE DAY
- ALLOCATING 1 SEAT FOR THE COMPANY AT THE VIP TABLE DURING THE OPENING SESSION
- ALLOCATING 1 SEAT FOR THE COMPANY AT THE MAIN VIP TABLE DURING BUSINESS LUNCHESES
- ALLOCATING 1 COMPANY SEAT IN THE VIP LOUNGE
- THE POSSIBILITY OF PLACING 2 ROLL UPS AND A RECEPTION TABLE AT THE MAIN ENTRANCE TO THE HALL (PROVIDED BY THE SPONSOR).
- PLAY A 3 MINUTE VIDEO DURING LUNCH TIME
- ALLOCATING A TABLE FOR THE COMPANY DURING THE BILATERAL MEETINGS TO MEET THE EGYPTIAN ATTENDEES
- PUT THE COMPANY'S LOGO ON ALL CORRESPONDENCE DURING THE PREPARATION PERIOD FOR THE CONFERENCE
- DISPLAYING THE COMPANY'S LOGO ON THE DISPLAYS INSIDE THE HALL, INDICATING THE TYPE OF SPONSORSHIP

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BETWEEN EGYPT
AND MAURITIUS +
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MEETINGS**

**DATE:
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NOVEMBER 2022**

**SPONSORSHIP
TYPE:
SPONSORSHIP FOR
WORK LUNCHESES
AND BREAKS**

SILVER SPONSORSHIP

ADVANTAGES

- PRESENTING THE COMPANY'S LOGO ON THE BACK DROP INSIDE THE HALL, INDICATING THE TYPE OF SPONSORSHIP
- PLACING THE COMPANY'S LOGO ON ALL TABLES INSIDE THE HALL, INDICATING THE TYPE OF SPONSORSHIP
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SPONSORSHIP
PACKAGE:

\$4000

BRONZE SPONSORSHIP

ADVANTAGES

- **GET 2 TICKETS TO ATTEND ALL THE FORUM'S ACTIVITIES DURING THE DAY**
- **ALLOCATING 1 SEAT FOR THE COMPANY AT THE VIP TABLE DURING THE OPENING SESSION**
- **ALLOCATING 1 SEAT FOR THE COMPANY AT THE MAIN VIP TABLE DURING BUSINESS LUNCHESES**
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BETWEEN EGYPT
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MEETINGS**

**DATE:
SUNDAY 27
NOVEMBER 2022**

**SPONSORSHIP
TYPE:
SPONSORSHIP OF
THE EVENTS
ACCOMPANYING
THE DAY**

BRONZE SPONSORSHIP

ADVANTAGES

- DISPLAYING THE COMPANY'S LOGO ON THE DISPLAYS INSIDE THE HALL, INDICATING THE TYPE OF SPONSORSHIP
- PRESENTING THE COMPANY'S LOGO ON THE BACK DROP INSIDE THE HALL, INDICATING THE TYPE OF SPONSORSHIP
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SPONSORSHIP
PACKAGE:

\$3000



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