



Business Forum between Zambia (ZDA) and Egypt (EABA) in Cairo

Monday, 21st November, 2022

REGISTER NOW



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Introduction

Zambia is a landlocked country in south Africa, bordered by many international trade leading countries

Egypt and Zambia have strong relations that have remained throughout history, as the two countries met on the need to adhere to the collective African position that achieves the interests of the continent, as the volume of bilateral trade reached 275.3 million dollars (2018).



Organizers



**Egyptian-African
Businessmen's Association**



**Zambia Development
Agency**



BUSINESS FORUM BETWEEN ZAMBIA AND EGYPT IN CAIRO



The Zambia Development Agency (ZDA) aims to develop exports, enhance international competitiveness and encourage exports of non-traditional export products. To ensure that exports contribute to economic growth through increased and sustainable production, job creation and competitive access to export markets.

Accordingly, a group of investors and businessmen from Zambia decided to visit Cairo and hold a number of meetings with Egyptian businessmen and investors in order to increase the base of trade exchange between the two countries.

The day includes a business forum between Zambia and Egypt and bilateral meetings between businessmen of the two countries

FORUM AND MEETINGS OBJECTIVES

- OPENING HORIZONS FOR PARTNERSHIP AND JOINT COOPERATION BETWEEN BUSINESSMEN IN THE TWO COUNTRIES.
- PRESENTING THE INVESTMENT AND COMMERCIAL OPPORTUNITIES AVAILABLE TO BUSINESSMEN.
- OPENING NEW MARKETS FOR EXPORTS OF SERVICES AND GOODS BETWEEN THE TWO COUNTRIES.
- OFFER TO OPEN OPPORTUNITIES FOR JOINT COOPERATION BETWEEN SUPPLIERS IN BOTH COUNTRIES.
- ACCESS TO A NEW, APPLICABLE VISION TO BE PRESENTED TO THE OFFICIALS.
- HOLDING BILATERAL MEETINGS WITH EGYPTIAN MANUFACTURERS AND SUPPLIERS.

Program of the Day

Time	Activity
8:30 – 9:00	Registration
9:00 – 9:10	Welcome Remarks, Master of Ceremony
9:10 – 9:30	Welcome Remarks of Egyptian African Businessmen's Association
9:30 – 9:50	Presentation on the Investment Climate and Business Opportunities in Zambia – Mr. Albert Halwampa acting Director of Zambia Development Agency (ZDA)
9:50 – 10:30	Presentation on Investment opportunities in the Lusaka South Multi-Facility Economic Zone by Mr. Kennedy Mwila - Managing Director
10:30 – 12:30	Questions and Answers Session
12:30 – 13:30	Lunch
14:30 – 17:30	Business – To – Business Meetings

Program of the Day



Who will you meet?

SECURITIES COMMISSION (SEC)

Meetings with specialists in the capital market in Egypt



DEVELOPMENT AGENCY OF ZAMBIA

A delegation specialized in development projects and green economy projects



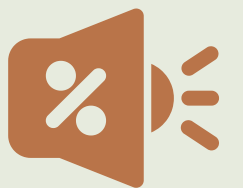
MEDIA

Egyptian and African press and media coverage



INVESTORS AND EXPORTERS

Investors, importers and exporters in various sectors





waiting you at:

RADISSON BLU
HOTEL, HELIOPOLIS



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JOIN EVENT'S SPONSORS

TAKE ADVANTAGE OF THE BEST METHODS OF INTERNATIONAL PROMOTION

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GOLDEN SPONSORSHIP

\$5000

SPONSORSHIP: FIVE THOUSAND DOLLARS **ADVANTAGES:**

- **GET 5 SEATS TO ATTEND ALL THE FORUM'S ACTIVITIES DURING THE DAY.**
- **DELIVER A THREE-MINUTE WELCOME SPEECH DURING THE OPENING SESSION.**
- **ALLOCATING 2 SEATS FOR THE COMPANY AT THE VIP TABLE DURING THE OPENING SESSION.**
- **ALLOCATE 2 COMPANY SEATS AT THE VIP MAIN TABLE DURING BUSINESS LUNCH.**
- **ALLOCATE 1 COMPANY SEAT IN VIP LOUNGE.**
- **THE POSSIBILITY OF PLACING 1 POP UP STAND, 2 ROLL UPS AND A RECEPTION TABLE AT THE MAIN ENTRANCE OF THE HALL (THE SPONSOR).**
- **PLAY A 3-MINUTE VIDEO DURING THE REGISTRATION PERIOD AND ENTER THE HALL BEFORE THE START OF THE EVENTS.**
- **ALLOCATING A TABLE FOR THE COMPANY DURING THE BILATERAL MEETINGS TO MEET THE EGYPTIAN ATTENDEES.**

GOLDEN SPONSORSHIP

\$5000

SPONSORSHIP: FIVE THOUSAND DOLLARS

ADVANTAGES:

- **PUT THE COMPANY'S LOGO ON ALL CORRESPONDENCE DURING THE PREPARATION PERIOD OF THE CONFERENCE.**
- **DISPLAYING THE COMPANY'S LOGO ON THE DISPLAYS INSIDE THE HALL, INDICATING THE TYPE OF SPONSORSHIP.**
- **PRESENTING THE COMPANY'S LOGO ON THE BACK DROP INSIDE THE HALL, INDICATING THE TYPE OF SPONSORSHIP.**
- **PUT THE COMPANY'S LOGO ON ALL TABLES INSIDE THE HALL, INDICATING THE TYPE OF SPONSORSHIP.**
- **ADVERTISING ON THE ASSOCIATION'S WEBSITE AND ALL SOCIAL MEDIA**
- **THE POSSIBILITY OF DISTRIBUTING A COMPANY BROCHURE/CD TO THE SEATS DESIGNATED FOR ALL ATTENDEES.**
- **THANKING THE COMPANY IN THE EVENT SPEECH AND ANNOUNCING THAT IT IS A SPONSOR OF THE EVENT.**
- **SUBMIT ALL PHOTOS, VIDEOS AND PHOTOS OF THE EVENT.**

BRONZE SPONSORSHIP

SPONSORSHIP: THREE THOUSAND DOLLARS

\$3000

ADVANTAGES:

- **GET 2 TICKETS TO ATTEND ALL FORUM ACTIVITIES DURING THE DAY.**
- **ALLOCATING 1 SEAT FOR THE COMPANY AT THE VIP TABLE DURING THE OPENING SESSION.**
- **ALLOCATE 1 COMPANY SEAT AT THE VIP MAIN TABLE DURING BUSINESS LUNCHESES.**
- **THE POSSIBILITY OF PLACING 2 ROLL UPS AT THE MAIN ENTRANCE TO THE HALL (PROVIDED BY THE SPONSOR).**
- **ALLOCATING A TABLE FOR THE COMPANY DURING THE BILATERAL MEETINGS TO MEET THE EGYPTIAN ATTENDEES.**
- **PUT THE COMPANY'S LOGO ON ALL CORRESPONDENCE DURING THE PREPARATION PERIOD FOR THE CONFERENCE.**

BRONZE SPONSORSHIP

SPONSORSHIP: THREE THOUSAND DOLLARS

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ADVANTAGES:

- **DISPLAYING THE COMPANY'S LOGO ON THE DISPLAYS INSIDE THE HALL, INDICATING THE TYPE OF SPONSORSHIP.**
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