

AFRICARIBBEAN TRADE AND INVESTMENT FORUM 2022

ONE PEOPLE. ONE DESTINY.
UNITING AND REIMAGINING OUR FUTURE.



SPONSORSHIP AGREEMENT

INITIATED BY



EXPORT
BARBADOS

INVEST
BARBADOS

African
Union



AfCFTA
Secretariat



EXPORT
BARBADOS



IN COLLABORATION WITH

SPONSORSHIP AGREEMENT



The undersigned hereby agrees to be a sponsor of the **AfriCaribbean Trade and Investment Forum 2022 (ACTIF 2022)** organized by the African Export-Import Bank, Export Barbados (BIDC) and Invest Barbados (the Organizers), at the sponsorship level indicated.

The Sponsor shall provide monetary compensation in the amount as set forth for the sponsorship type chosen by the Sponsor. It is understood that this sponsorship agreement represents a legally binding obligation of the Sponsor and that the organizers of the **AfriCaribbean Trade and Investment Forum 2022** are relying on the Sponsor to provide the monetary payments as set forth for the sponsorship levels indicated below.

Payment: Payment must be received no later than 10 business days from the date the Sponsor's offer is the Sponsor's association with the **AfriCaribbean Trade and Investment Forum 2022**.

Substitutions/Cancellations: Any cancellation by the Sponsor must be received in writing no more than 28 days following receipt of the signed agreement. After this date, we regret that cancellations cannot be accepted and Sponsors will be liable for payment of 100% of the committed amount. Where payment has already been made, no refund will be given.

Important notes: This sponsorship form constitutes a legally binding contract between the Organizers of the Africa-Caribbean Trade and Investment Forum and the Sponsor. It may be necessary for reasons beyond the control of the Organizers to make changes to the programme of the **AfriCaribbean Trade and Investment Forum 2022**, including (without limitation) changes to the content and timing of the events, the speakers and the dates, or switching any in-person components of the activities to virtual. The Organizers will use reasonable efforts to notify any Sponsor affected by any such changes.

In the unlikely occurrence of any of the **AfriCaribbean Trade and Investment Forum 2022** activities being cancelled, the Organizers will either refund a portion of the Sponsor's fee commensurate to the value of the lost benefit associated with the particular event as set out in the Sponsorship Package; or credit it forward to a comparable event in the **AfriCaribbean Trade and Investment Forum 2022** schedule of events and activities.

However, the Organizers of the **AfriCaribbean Trade and Investment Forum 2022** disclaims any further liability and will not be responsible for any direct or indirect losses howsoever caused.



SPONSORSHIP PACKAGES

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Corporate Logo displayed prominently on...	✓ Mainstage Décor and Décor for Exhibitor Village and Conference	✓ Décor for Exhibitor Village and Conference	✓ Décor for Exhibitor Village	✓ Décor for Exhibitor Village
Conference participant package(s)	6	3	1	1
Exhibitor Village access passes	20	15	10	5
Panel or Presentation space	1 Panel AND 1 Presentation	1 Panel OR 1 Presentation	✗	✗
VIP Parking passes	2	1	1	1
Exhibitor package	(10'x 10') Pipe & Drape OR Shell	(8'x 8') Pipe & Drape	✗	✗
Feather banners	8	5	3	1
Corporate video	1-Minute (5 x Daily)	30-Seconds (3 x Daily)	✗	✗
Identification as a sponsor on the official event and organizing stakeholders' websites.	✓	✓	✓	✓
Corporate Logo featured in...	All advertisements and official communication for the Forum	Social media advertisements	✗	✗
Access to conference registration list	✓	✗	✗	✗
	USD 25,000	USD 15,000	USD 10,000	USD 7,500



PLATINUM SPONSOR | USD 25,000 (4 SPONSORS MAXIMUM)

- Corporate Logo will be prominently featured in Mainstage Décor for Exhibitor Village and Conference. (The sponsor will be responsible for providing the HQ imagery).
- Six (6) conference participant packages for ACTIF 2022. Includes:
 - Conference attendance badge
 - Access to all official events
 - Private networking opportunities
 - Exhibitor Village access pass
 - Tea & Coffee Break
 - Lunch
- Twenty (20) Exhibitor Village access passes.
- Corporate Logo featured in all advertisements and official communication for the Forum.
- Platinum sponsor will be named as an official partner institution.
- One (1) panel space and one (1) independent presentation space for the Conference.
- Provision of two (2) VIP parking passes on Ilaro Court's grounds.
- One (1) exhibitor package for ACTIF 2022. Includes:
 - Conference attendance
 - Booth in Exhibitor Village (10'x 10')
 - Pipe & Drape OR Shell
 - Skirted Trestle Table (60" x 24")
 - Two (2) chairs
 - One (1) wastepaper basket One (1) 110v electrical outlet
 - Internet access
 - Tea & Coffee Break
 - Lunch
- Opportunity to place eight (8) feather banners at the event site. (Banners must be provided by the sponsor and can only be placed in spaces indicated by the Event Coordinator).
- Opportunity to play a 1-minute corporate video on the Conference main stage five (5) times per day, and repeated in the Exhibitor Village throughout each day.
- Identification as a sponsor on the official event and organizing stakeholders' (Invest Barbados and Export Barbados) websites, social media pages, and other media channels.
- Access to the conference registration list.



GOLD SPONSOR | USD 15,000 (4 SPONSORS MAXIMUM)

- Corporate Logo will be featured in Décor for Exhibitor Village and Conference. (The sponsor will be responsible for providing the HQ imagery).
- Three (3) participant packages for ACTIF 2022.
 - Conference attendance badge
 - Access to all official events
 - Private networking opportunities
 - Exhibitor Village access pass
 - Tea & Coffee Break
 - Lunch
- Fifteen (15) Exhibitor Village access passes.
- Corporate Logo featured in social media advertisements.
- One (1) panel OR presentation space for Conference.
- Provision of one (1) VIP parking pass on Ilaro Court's grounds.
- Opportunity to provide and place five (5) feather banners at the event site. (Banners must be provided by the sponsor and can only be placed in spaces indicated by the Event Coordinator).

- One (1) exhibitor package for ACTIF 2022. Includes:
 - Conference attendance badge
 - Booth in Exhibitor Village (8'x 8')
 - Pipe & Drape
 - Skirted Trestle Table (60" x 24")
 - Two (2) chairs
 - One (1) wastepaper basket
 - One (1) 110v electrical outlet
 - Internet access
 - Tea & Coffee Break
 - Lunch
- Opportunity to play a 30-second corporate video on the main stage three (3) times per day, and repeated in the Exhibitor Village throughout each day.
- Identification as a sponsor on the official event and organizing stakeholders' (Invest Barbados and Export Barbados) websites, social media pages, and other media channels. (Logo size will be smaller than Platinum Sponsor).



SILVER SPONSOR | USD 10,000 (8 SPONSORS MAXIMUM)

- Corporate Logo will be featured in décor for Exhibitor Village. (The sponsor will be responsible for providing the HQ imagery).
- One (1) participant package for ACTIF 2022.
 - Conference attendance badge
 - Access to all official events
 - Private networking opportunities
 - Exhibitor Village access pass
 - Tea & Coffee Break
 - Lunch
- Ten (10) Exhibitor Village access passes.
- Provision of one (1) VIP parking pass on Ilaro Court's grounds.
- Opportunity to provide and place three (3) feather banners at the event site. (Banners must be provided by the sponsor and can only be placed in spaces indicated by the Event Coordinator).
- Identification as a sponsor on the official event and organizing stakeholders' (Invest Barbados and Export Barbados) websites, social media pages, and other media channels. (Logo size will be smaller than Gold Sponsor).



BRONZE SPONSOR | USD 7,500 (8 SPONSORS MAXIMUM)

- Corporate Logo will be featured in décor for Exhibitor Village. (The sponsor will be responsible for providing the HQ imagery).
 - One (1) participant package for ACTIF 2022.
 - Conference attendance badge
 - Access to all official events
 - Private networking opportunities
 - Exhibitor Village access pass
 - Tea & Coffee Break
 - Lunch
 - Five (5) Exhibitor Village access passes.
 - Provision of one (1) VIP parking pass on Ilaro Court's grounds.
- Opportunity to provide and place one (1) feather banner at the event site. (Banner must be provided by the sponsor and can only be placed in space indicated by the Event Coordinator).
 - Identification as a sponsor on the official event and organizing stakeholders' (Invest Barbados and Export Barbados) websites, social media pages, and other media channels. (Logo size will be smaller than Silver Sponsor).



SPONSORSHIP PLEDGE FORM



SPONSORSHIP LEVEL

Please indicate with an [X] the Sponsorship Level(s) being pledged.

PLATINUM SPONSOR
USD 25,000

GOLD SPONSOR
USD 15,000

SILVER SPONSOR
USD 10,000

BRONZE SPONSOR
USD 7,500

SPONSORSHIP PLEDGE FORM



Name of Company: Invest Barbados

Billing Address:

Trident Insurance Financial Centre Hastings
Christ Church
BARBADOS, BB15156

Authorised Signatory

Name: Renatta Mohammed

Title: Director – Marketing and Investment

Email: rmohammed@investbarbados.org

Name of Company ("Sponsor"):

Billing Address:

Authorised Signatory

Name:

Signature:

Title:

Contact Person (If different from Signatory):

Office Line:

Mobile:

Email Address:



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