



## Programme

**13<sup>TH</sup> AFRICAN UNION PRIVATE SECTOR FORUM**

**THEME:**

**“THE ROLE OF PRIVATE SECTOR TOWARDS INCREASING INVESTMENT  
IN ENERGY AND AGRIBUSINESS TO UPSCALE PRODUCTIVE CAPACITIES  
AND INDUSTRIALIZATION DRIVE IN AFRICA.”**

**23<sup>RD</sup> TO 25<sup>TH</sup> JULY, 2022**

**MULUNGUSHI INTERNATIONAL CONFERENCE CENTER**

**Lusaka- Zambia**

DAY ONE: SATURDAY, 23 JULY	
08:00 – 08:45	<b>Arrival of Guests and Registration</b>
08:45 – 09:00	<b>Opening Video of Zambia Showing Investment Opportunities</b>
09:00 – 10:00	<p><b>Opening Session</b></p> <ul style="list-style-type: none"> <li>• Program Director</li> </ul> <p><b>Welcoming Remarks and keynote Speech:</b></p> <ul style="list-style-type: none"> <li>• Dr. Amany Asfour, President of Africa Business Council</li> <li>• Partners</li> <li>• H.E Amb. Albert Muchanga, Commissioner of the Economic</li> <li>• Host Government (Zambia Minister of Commerce, Trade and Industry, Hon. Chipoka Mulenga, M.P)</li> </ul>
10:00 – 11:00	<b>Media Briefings/Group Photo/ Exhibitions and Health Break</b>
SESSION ONE	
11:00 – 11: 20	<b>Cultural Performance</b>
11:30 -13:00	<p><b>High Level Panel Discussion on Public-Private Sector Dialogue and the role of Private Sector in Investment, Energy and Agribusiness to upscale Productive Capacities and Industrialization Drive in Africa</b></p> <hr/> <p>Moderator <i>Dr. Hakim Ben Hamouda, Former Minister of Economy and Finance- Republic of Tunisia</i></p> <p><b>Panelists</b></p> <ul style="list-style-type: none"> <li>• H.E Amb. Albert M. Muchanga, Commissioner for Economic Development, Trade, Industry, Tourism and Mining (AUC);</li> <li>• Eng. Elsewedy, Chairman and CEO, Elsewedy Electric Chair of Energy Committee, Africa Business Council</li> <li>• Dr. Amany Asfour, President Africa Business Council</li> <li>• Eng. Ahmed Mansur President of Pan African Manufacturers Association (PAMA) Vice President Africa Business Council;</li> <li>• Mr Taufiq Salim Turky, President of East Africa Chambers of Commerce and Industry, Chair of Infra structure Committee Africa Business Council;</li> <li>• <b>Zambia (Proposed a representative from the PPPD Unit, Mr Andrew Chipwende)</b></li> </ul>
11:30-12:50	

12:50 – 13:00	Question and Answer Session
13:00 – 14:00	LUNCH BREAK
<b>SESSION TWO</b>	
14:00 – 14:30	<p><b>BEST AFRICAN MANUFACTURERS AWARD CEREMONY 2021</b></p> <p><b>Presentation by:</b></p> <ul style="list-style-type: none"> <li>• H.E Amb Albert M. Muchanga, Commissioner for Economic Development, Trade, Industry and Mining, AUC</li> <li>• Dr Amany Asfour, President of the African Business Council</li> <li>• <b>Mrs. Chawe P.M Chuulu, Permanent Secretary, Ministry of Commerce, Trade and Industry</b></li> </ul> <p><b>AWARDED TO:</b></p> <ul style="list-style-type: none"> <li>• <b>MCTI TO PROVIDE NAMES FOR ZAMBIA</b></li> <li>• <b>AU to provide details of others to receive awards from other African Countries.</b></li> </ul>
14:40-15:00	<b>Cultural Performance ZAMBIA MINISTRY OF TOURISM AND ARTS TO PROVIDE</b>
<b>SESSION THREE</b>	
15:00 – 16:00	<b>African's Multi-stakeholder Innovative Strategy: Driving the African Private Sector Transformation and Regional as well as Global Value chains (GCVs) towards a more inclusive development agenda</b>
	<p><b>Moderator</b> Mr. Marday, Chairperson COMESA Business Council</p> <p><b>Panelists</b></p> <ul style="list-style-type: none"> <li>• <i>Prof. Charles Linjap, Executive Director for Investment Watch (I-Watch), Vice President, Studies and Business Development in Africa, WinWays Consulting</i></li> <li>• <i>Mr. Muluaem, CEO AETrade Group</i></li> <li>• <i>Ms Sanda Ojiambo Assistant Secretary General and CEO United Nations Global Compact</i></li> <li>• <i>Dr. Ghellal Abdelaziz, CEO of Galleon Shipping</i></li> <li>• <i>Mr Mamadou Biteye Obe Executive Secertary Africa Capacity Building Foundation</i></li> <li>• <i>CEO CRBD Bank</i></li> <li>• <b>CEO Prospero Zambia</b></li> <li>• <b>CEO AGS Zambia</b></li> <li>• <b>Two Zambian Banks</b></li> </ul>

16:00 – 16:15	Question and Answer Session
16:15 – 16:30	Wrap Up of Day One, Moderator
16:30 - 17:00	Tea/Coffee/End of Day One
<b>DAY TWO : SUNDAY, 24 JULY</b>	
08:30- 09:00	Arrival of Guests and Registration
09:00 – 09:15	Short Video of Zambia as a tourist destination
<b>SESSION FOUR</b>	
09:15 – 10:15	<p>The role of Stakeholders in boosting Agribusiness; promoting the use of Agro-technologies to improve production and productivity throughout the Agricultural value chains for job creation:</p> <p><b>Moderator</b>  . Mr. Charles Kahuthu , CEO of East African Chamber of Commerce, Industry, and Agriculture</p> <p><b>Panelists</b></p> <ul style="list-style-type: none"> <li>● <i>Prof. Mohamed Timamy Professor and Executive Director -Eco future 2063</i></li> <li>● <i>Dr Gertrude Mongella, former President of the Pan-African Parliament and Secretary General for the 4<sup>th</sup> World Conference on Women (1995 – Beijing China)</i></li> <li>● <b>CEO Musika</b></li> <li>● <b>Dr Chance Kabaghe IAPRI,</b></li> <li>● <b>Two Zambian Banks</b></li> </ul>
10:15 – 10:30	Question and Answer Session
10:30 -11:00	Tea/Coffee Break
<b>SESSION FIVE</b>	

11:00-11:50	<p>Innovative Technological Solutions for Mapping and Developing Mineral Sector and Value Addition in the Mining Sector</p> <ul style="list-style-type: none"> <li>• <b>Moderator</b> : Ms. Memory Kachambwa Geology Expert and Executive Director, FEMNET ( Kenya)</li> </ul> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Ms. Zinhle Ngiba Jewellery Manufacturer ( South Africa)</li> <li>• Ms. Judith Board Member Mineral Africa Development Institute ( MADI)</li> <li>• <b>A joint presentation by School of Mines, Universities of Zambia and Copperbelt University.</b></li> </ul>
11:50– 12:00	<b>Question and Answer Session</b>
12:00- 12:30	<b>Master Class for Women &amp; Youth Entrepreneurs</b> (Google)
<b>SESSION SIX</b>	
12:30 - 13:30	<p>High-Level Event for African Startups Pitch  <b>“Hunting for Africa’s Unicorns”</b> Innovators-Investors Match making</p> <p>Venture Capital and Investors</p> <p>Startups Pitches ( Will add startups to this list )  High-Level Event for African Startups Pitch  <b>“Hunting for Africa's Unicorns”</b> Innovators-Investors Match making</p> <p>Venture Capital and Investors</p> <p>Startups Pitches ( Will add startups to this list )</p> <p><b>I. Startup 1 Pitch</b>  Name: Mr Mohamed Dabees  Company Name: CEO Ultra Teb Company for Medical Consumables and Supplies  Country: Egypt  Position: CEO</p> <p><b>II. Startup 2 Pitch</b>  Name: Mr Adeleke Hattrick Oluwafemi  Company Name: CEO Rosy Touch Company  Country: Nigeria  Position: CEO</p> <p><b>III. Startup 3 Pitch</b>  Name: Ms Merna Ibrahim ELShaloudy  Company Africa Business Council Youth Committee  Founder of VAHWORLD</p>

	<p>Position: CEO Country: Egypt</p> <p><b>IV. Startup 4 Pitch</b> Name: Sheraan Amod Company Name: RECOMED Country: South Africa Position: CEO</p> <p><b>V. Startup 5 Pitch</b> Name: Jermia Bayisa Company Name: Co-Founder Debo Engineering Country: Ethiopia Position: CEO</p> <p><b>VI. Startup 6 Pitch</b> Name: Adeleye Omosanya Company Name: Co-Founder AGOGO Country: Nigeria Sector: CEO</p> <p><b>2 START UP PITCHES FROM ZAMBIA</b></p>
13:30-14:30	LUNCH BREAK
<b>SESSION SIX</b>	
14:30- 15:30	<p>Launching of <b>“Africa Business Directory</b> Introductory Remarks: Mr. Islam Swaleh, Acting Head of Entrepreneurship and Investment, AUC.</p> <p><b>To be launched by:</b> <b>H.E Amb. Albert Muchanga</b>, Commissioner for Economic Development, Trade, Tourism, Industry and Minerals <b>H.E Honourable Chipoka Mulenga, MP</b> , <b>Minister of Commerce , Trade and Industry, and</b> <b>Dr. Amany Asfour, President of the Africa Business Council</b></p>
<b>SESSION SEVEN</b>	
15:30- 16:30	<p>African Tourism Strategy: Linking the Untapped Potential of the Tourism Sector to the African Socio-Economic Transformation Agenda.</p> <p>Exploring modern and innovative strategies for the promotion of tourism as a key contributor to the economic transformation of African economies.</p> <p><b>Moderator:</b> Mr. Amino Kadiri, Executive Director Africa Business Council.</p>

	<p><b>Panelists</b></p> <ul style="list-style-type: none"> <li>• Ms. Nahla Moufid Escapade Travel</li> <li>• Ms. Noli Mowebe Hospitality Industry Expert</li> <li>• Ms. Hibo Bacha Hassan, CEO of BACHA Travel Agency</li> <li>• <b>Zambia Tourism &amp; MICE Company</b></li> <li>• <b>Zambia Tourism Agency</b></li> </ul>
16:30- 17:00	<b>Question and Answer Session</b>
17:00 -17:10	<b>Wrap Up of Day Two, Moderator</b>
17:10-17:30	<b>Tea/Coffee/End of Day Two</b>
<b>DAY THREE: MONDAY, 25 JULY</b>	
08:30-09:00	<b>Registration</b>
<b>SESSION EIGHT</b>	
09:00 09:30	<p><b>Signing of MoU between the African Business Council and CEO CRBD Bank</b>  <b>Signing of MoU Between the AUC and GOOGLE</b></p> <p><b>Dr. Amany Asfour, Interim President of the African Business Council</b></p>
<b>SESSION NINE</b>	
09:30-10:20	<p>Promoting Intra Africa Trade and the Roadmap towards realization of the AfCFTA</p> <p><b>Moderator</b> : Mr. Kebour Ghenna, <i>Pan African Chamber of Commerce and Industry (PACCI)</i></p> <p><b>Panelists:</b></p> <p>AU to submit panel discussants</p> <ul style="list-style-type: none"> <li>• <b>Representative from ZIPAR</b></li> <li>• <b>Rosea Chabala, President Proudly Zambian Campaign</b></li> <li>• <i>Ms Treasure Maphanga, Chief Operating Officer, AeTrade Group</i></li> <li>• <i>Mr. Mudiwa Hood, CEO &amp; Founder of Skyangels Private Jet Charter</i></li> <li>• <i>Mr. Charles Chiza, Acting Director of Industry, Minerals, Entrepreneurship and Tourism</i></li> </ul>

10:20- 10:30	<b>Question and Answer Session</b>
10:30–11:00	<b>Coffee/ Tea Break</b>
11:30– 12:30	<b>B2B Interactions AU and ZDA to provide participants</b>
<b>CLOSING SESSION</b>	
12:30–13:00	<ul style="list-style-type: none"> <li>• Wrap – Up Moderator</li> <li>• Recommendation</li> <li>• AU Representative</li> <li>• Zambia Proposes Mrs. Chawe P.M Chuulu, Permanent Secretary, Ministry of Commerce, Trade and Industry</li> </ul>

**END OF THE FORUM WITH LUNCH**