



ISO 9001:2000 CERTIFIED



جمهورية مصر العربية  
وزارة التجارة والصناعة  
مساعد الوزير للشئون الاقتصادية

عدد المرفقات:

السيد الدكتور/ يسرى الشرقاوي

رئيس جمعية رجال الاعمال المصريين الأفارقة EABA

تحية طيبة وبعد،،،

في إطار التعاون المثمر بين القطاع واتحادكم الموقر لتعزيز العلاقات التجارية بين مصر والدول الافريقية.

أتشرف بأن أرفق لسيادتكم الدعوة الواردة من اتحاد الصناعات في غانا الى السفارة المصرية في أكرا لدعوة الشركات المصرية للمشاركة في الدورة الخامسة لقمة ومعرض غانا الصناعي (GISE 2022) والذي سيتم تنظيمه في العاصمة أكرا خلال الفترة 16-18 أغسطس 2022 تحت عنوان "الاستثمار في الصناعات الغانية لتعزيز الفرص في السوق الافريقي الموحد"، هذا ومرفق لسيادتكم المذكرة المفاهيمية وكافة التفاصيل وبيانات الاتصال الخاصة بالمشاركة.

برجاء التفضل بالإحاطة والتنبيه اتخاذ اللازم في هذا الشأن والإفادة.

وتفضلوا بقبول فائق الاحترام،،،

والمدير

مساعد الوزير للشئون الاقتصادية

إبراهيم السجيني "

تحريراً في ٢٠٢٢/٦/



**AGI**  
Association of  
Ghana Industries

AGI National Directorate  
42 Dr. Isert Street, North Ridge  
Digital Address: CA 014-5066  
P.O. Box AH-8624 Accra North - Ghana  
Tel: +233 (0)302 251256/302 986730  
Email: agi@agighana.org

25<sup>th</sup> May, 2022

The Ambassador  
Embassy of Egypt in Ghana  
Accra,

Your Excellency,

**REQUEST TO INVITE EGYPTIAN COMPANIES TO PARTICIPATE IN THE  
GHANA INDUSTRIAL SUMMIT & EXPO (GISE) 2022**

The Association of Ghana Industries would be hosting the 5<sup>th</sup> Ghana Industrial Summit & Expo (GISE'22) from 16<sup>th</sup>-18<sup>th</sup> of August 2022 at the Labadi Beach Hotel, Accra and this year's event focuses on investment opportunities for industries with the theme "Investing in Ghanaian Industries to leverage opportunities in the single African Market".

The event will also be in close collaboration with the VRA and EU-GESP (Investment Promotion & Business Linkages) which is hosted by AGI.

The GISE is designed to assemble captains of industry, policy-makers, international industrialists and entrepreneurs on one platform to discuss pertinent issues confronting industries and find cutting-edge solutions to propel Ghanaian industry forward.

This year's event is expected to generate interest within the investor community both in Ghana and abroad and the objective is to promote investment in Ghana to investor and investor intermediary audiences.

Attracting Foreign Direct Investment (FDI) is one of the few ways of getting an economy invigorated for growth. Getting the right blend with the private sector and impact investors in economic sectors will empower businesses to invest in disruptive technologies, and thereby leverage opportunities in the single African Market.

The GISE has been hosted with support from the Ministry of Trade & Industry, Ministry of Foreign Affairs, VRA and other reputable local industries; bringing together all the 23 sectors of the AGI with a focus on manufacturing, agribusiness, construction and financial services.

Facebook icon | Instagram icon | LinkedIn icon | agighana

www.agighana.org

Against this background, we would like to seek your partnership by inviting Egyptian companies to exhibit and participate in the summit.

Egyptian companies could also sponsor the event to gain the opportunities to be promoted on several platforms before, during and after the event.

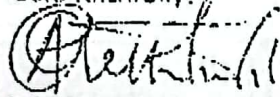
We have attached the concept note and additional information for this year's event including the exhibition and summit cost, a full sponsorship package for your kind consideration.

We would be extremely grateful if this invitation would be extended to business associations and chambers in Egypt to participate in the event.

Counting on your usual support.

For further information and discussion, prospective participants may contact Jojo Quayson, the International Relations Manager of the Association of Ghana Industries on +233207966580 or [jquayson@agighana.org](mailto:jquayson@agighana.org)

Yours faithfully,

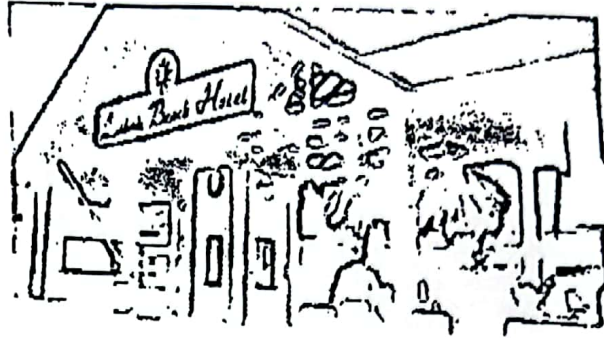
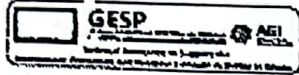


Seth Twum-Akwaboah  
Chief Executive Officer

CC: President, AGI

5  
C.7





# 5<sup>th</sup> GHANA INDUSTRIAL SUMMIT & EXHIBITION 2022

Theme: "Investing in Ghanaian industries to leverage opportunities in the Single African Market"



**16<sup>th</sup> - 18<sup>th</sup> AUGUST 2022**  
8AM-5PM

**Labadi Beach Hotel, Ghana**

### BACKGROUND

The Association of Ghana Industries as part of its mission to create a supportive and competitive business climate, which will make Ghanaian businesses locally and internationally competitive, has been organizing the Ghana Industrial Summit & Exhibition annually since 2017. The GISE has been hosted with support from the Ministry of Trade & Industry, Ministry of Foreign Affairs, and reputable local industries.

The GISE is designed to assemble captains of industry, policy makers, international industrialists, and entrepreneurs on one platform to discuss pertinent issues confronting industry and cutting edge solutions to propel industry forward.

The Summit has always centered around five objectives.

- create an annual global platform for industrialists to share ideas on innovation and technology with the aim of enhancing industrialization.
- establish and encourage networking between indigenous industrialists and their international counterparts for knowledge sharing and exchange of best practices in industry.
- engage key government agencies driving the economy in constructive dialogue in search of viable solutions to challenges facing industry.
- bring all sectors of the economy together to chart a common course towards industrial advancements for the benefit of the local economy.
- create opportunities between sellers and buyers to enhance business activities for economic gains through match-making programmes and exhibitions.

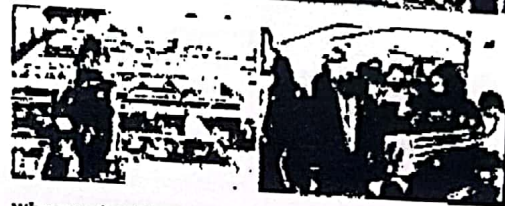
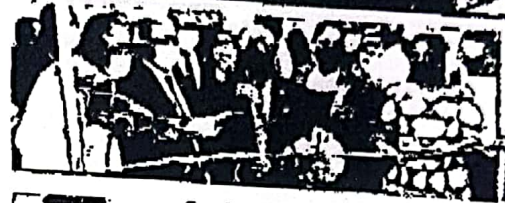
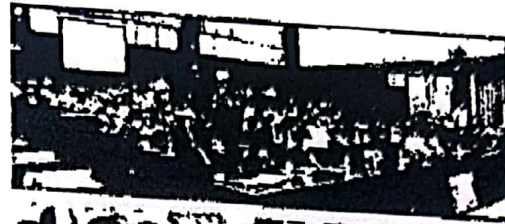
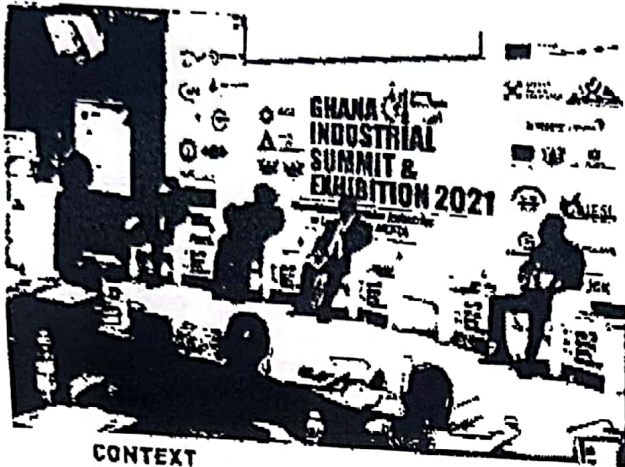
This year's forum will intensify Ghana's Investment Promotion efforts and the estimated potential in the Agriculture and Agro-processing, ICT and FinTech, Financial Services, Mining and mineral processing, Oil and Gas, Energy and Renewable Energy, and Services sectors.

The Summit's main goal is to promote investing in Ghanaian businesses to investors and investor intermediary audiences. The private sector will experience a quicker post-Covid recovery and drive strategic growth with this support from Impact investors. Then can the private sector invest more into disruptive technologies, and leverage opportunities from trade agreements like the AfCFTA.

It is on this note that this year's Ghana Industrial Summit and Exhibition (GISE) will seek to further deliberate on the theme "Investing in Ghanaian Industries to leverage opportunities in the Single African Market".

٢  
٤١٦





## CONTEXT

The purpose of the Investment Summit is to promote investing in Ghanaian businesses to investor and investor intermediary audiences. Attracting foreign direct investment (FDI) is a tough venture, but that is one of the few ways of getting an economy invigorated for growth. The opportunity to explore local funding opportunities from individuals and institutions with surplus funding is mostly ignored by businesses, as the fixation on attracting FDI continues. This Investment Summit shall create a platform for businesses to introduce their ventures to local investors and receive offers.

While the prospects for companies in the agribusiness and agroprocessing sectors are huge, investments in these sectors seem to have stalled due to lack of investor interest. This might have resulted from the lack of understanding of the investment climate in the country and most importantly the infrastructure needed to make investments attractive to investors. According to Jeffrey Sachs in an article, "investors will invariably require electricity, water, physical security, basic public health facilities, and access to airports, ports, and teleports. Administrative services such as port clearance and predictable tax administration are also essential" in Ghana and administration becomes an additional factor critical for investors, especially when it comes to agriculture and the setting up of factories.

It is important to bring all stakeholders together to have a thorough discussion on the investment climate in Ghana with the objective of increasing foreign direct investments in the agribusiness, agroprocessing and general manufacturing sectors. The need for investors to be taken through all the sectors primed for investments, the business community positioning themselves to take advantage of such investments from impact investors and fostering a long-term relationship between these key actors to drive investments in Ghana.

It is envisaged that investors would take advantage of all the investment opportunities that exist in the Ghanaian economy to take advantage of the single African market as created by the AfCFTA for industrial growth and good returns on their investment.

## Why you should attend

The Exhibition brings together an array of businesses spread across our 23 various cosmetics, food & beverages, household items, electricals and appliances, hospitality industries, medical facilities, health products, garments and textiles, construction, real estate, and many others. Stories of companies brokering big business and good orders characterizes the exhibition and it can only improve. The Summit will bring together the investment community including impact investors who are expected to share their experiences in investments and their journey so far. They will also lay bare what investors look out for when investing. Delegates from the Ghana Investment Promotion Centre and other agencies would be there to explain investment policies and how attractive it is to invest in Ghana. It will be the meeting point of experts, consultants and entrepreneurs who would need equity investments to generate the needed growth in their businesses.

There will be a B2B session to bring businesses together for commercial transactions to take place. Businesses who would like to source raw materials for their production processes will have the opportunity to meet raw material suppliers and aggregators for business discussions.

The Summit offers a platform for policy makers to liaise with key stakeholders to create and maximize opportunities available in the business environment while lightening barriers that may intercept future growth.

All the above form part of the reason why you must endeavour to participate in this year's Industrial Summit & Expo. Investments are key to make industries in Ghana competitive in the single African Market.

The Summit will focus on:



**KEY PARTNERS**

1. Volta River Authority
2. GESP - EU Project
3. Ghana Export Promotion Authority (GEPHA)
4. Ghana Investment Promotion Centre (GIPC)
5. Ghana Venture Capital & Private Equity Association (GVCA)
6. Business Investors
7. Impact Investing Ghana (IGH)
8. Nuclear Power Ghana (NPG)
9. Fidelity Bank

**KEY SECTORS**

1. Agribusiness
2. Agroprocessing
3. General Manufacturing
4. Oil and Gas
5. Construction
6. Energy
7. Services Sector

**TITLE SPONSORSHIP**

Local Sponsor: GH¢ 200,000  
Foreign Sponsor: \$50,000

The title sponsor enjoys a great amount of branding at the exhibition grounds and presentation opportunities at the conference events. Other benefits include:

1. Joint media exposure in print, TV, Radio, and outdoor promotion.
2. Branding of event venue with company banners and pull-ups.
3. Company logo on exhibition publicity materials including banners and flyers.
4. Full colour page (middle spread) advert in event Brochure.
5. Opportunity to make a high-level presentation during the conference to showcase products, services available for business and share some success stories.
6. Co-host a panel discussion session.
7. Acknowledgment (mentioning of company) during conference session.
8. Opportunity to involve and showcase partners
9. Company would be entitled to two (2) complementary exhibition stands.
10. Company's CFO statement in the exhibition brochure

**GOLD SPONSORSHIP**

Local Sponsor: GH¢ 100,000  
Foreign Sponsor: \$30,000

1. Joint media exposure in print, TV, Radio, and outdoor promotion.
2. Acknowledgment (mentioning of company) during conference session.
3. Representation on panel discussion session and/or make presentation.
4. Company logo on exhibition publicity materials including banners and flyers.
5. Opportunity to place some banners and pull-ups within conference room.
6. Full colour page advert in event brochure.
7. Opportunity to involve and showcase ONLY 3 partners
8. Two (2) complementary exhibition stands.

**SILVER SPONSORSHIP**

Local Sponsor: GH¢ 50,000  
Foreign Sponsor: \$20,000

1. Joint media exposure in print, TV, Radio, and outdoor promotion.
2. Full colour page advert in event Brochure
3. Company logo on exhibition publicity materials including banners and flyers.
4. Acknowledgment (mentioning of company) during conference session.
5. One (1) complementary exhibition stand.

**BRONZE SPONSORSHIP**

Local Sponsor: GH¢ 30,000  
Foreign Sponsor: \$10,000

1. Joint media exposure in print, TV, Radio, and outdoor promotion.
2. Company logo on some exhibition publicity materials including banners and flyers.
3. Full colour page advert in event Brochure.
4. One (1) complementary exhibition stand.

**EXHIBITION PACKAGE**

LOCAL PARTICIPANTS  
INTERNATIONAL PARTICIPANTS  
GH¢5000/STAND  
USD2,500/STAND

**EXHIBITION**

- Equipment (6 each):
1. Shelf scheme panels
  2. 2 chairs
  3. 1 table
  4. Carpet
  5. Spotlights
  6. Facia names
  7. Lunch for 2

Handwritten signature or initials.