



MINISTRY OF INDUSTRY AND TRADE TANZANIA TRADE DEVELOPMENT AUTHORITY (TANTRADE)



Ref. No. BA 275/42/01/D/24

11th April, 2022

H.E. The Ambassador,
Embassy of the United Republic of Tanzania,
10 Anas Ibn Malek Street,
Mohandessim,
Cairo,
EGYPT.

Dear Sir/Madam,

RE: INVITATION TO PARTICIPATE IN THE BUYER SELLER MEETINGS WHICH WILL BE HELD CONCURRENTLY WITH THE 46th EDITION OF THE DAR ES SALAAM INTERENATIONAL TRADE FAIR (46 DITF) FROM 3rd – 5th JULY, 2022

Please refer to the above-mentioned subject.

- 2. I am pleased to inform you that the Tanzania Trade Development Authority (TanTrade) in collaboration with the Confederation of Tanzania Industries (CTI), Tanzania Chambers of Commerce Industry and Agriculture (TCCIA), Zanzibar National Chamber of Commerce (ZNCC), Tanzania Investment Centre (TIC), Tanzania Investment Center, Export Processing Zones Authority (EPZA) and Tanzania Private Sector Foundation (TPSF) are coordinating the Buyer Seller Meetings be held concurrently with the 46th Dar es Salaam International Trade Fair from 3rd to 4th July, 2022 at Best Western Coral Beach Hotel in Dar es Salaam and on 5th July in Zanzibar.
- 3. The main objective of these meetings is to link Tanzanian Producers to International Buyers. The Meetings will provide a room for International Buyers to discover other business and investment opportunities available in Tanzania. The Theme of the Meeting is "Strengthening Business Relations for Economic Prosperity".
- More than 200 institutions from the sectors of Agro processing (Horticulture, Cashew, Tea, Coffee, Cotton) and Fisheries (Sardines and Seaweed) in Tanzania have confirmed their participation.
- Costs for 3 night accommodation in a Beach Hotel; airport pickup and drop; full conference package in Dar es Salaam and Zanzibar; travel expense to Zanzibar and

All Official correspondence should be addressed to the Director General

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وزارة الشنون الخارجية، مساعد وزير الخارجية لشؤون المراسم، الادارة الاقتصادية، ماسيسو، القاهرة

تهدي سفارة جمهورية تنزانيا المتحدة بالقاهرة تحياتها إلى وزارة الخاجية المصريه الموقرة وتتشرف بطلب مساعدتكم الكريمة لنشر الاعلان عن النسخة السادسة والأربعين لمعرض دار السلام التجاري الدولي الذي سيعقد في تنزانيا في الفترة من 3 إلى 5 يوليو 2022 و ذلك لمؤسسات الأعمال والمنظمات المصريه المختلفة و سنكون محظوظين بمشاركة قوية من مجتمع الأعمال المصري.

كما تتشرف سفارة تنزانيا بأن ترفق طيه رسالة توضيحية من هيئة تنمية التجارة التنزانية (TANTRADE) ، وهي جهاز تابع لوزارة الصناعة والتجارة التنزانية. يتضمن الخطاب المرفق معلومات و تفاصيل مهمة حول المعرض التجاري المذكور أعلاه.

ومن الجدير بالذكر هنا أن التفاعل بين مجتمع الأعمال في كل من تنزانيا ومصر سيلعب دورًا حيوبًا في تعزيز العلاقات الاقتصادية والاستثمارية الثنائية بين البلدين الشقيقين.

مساعدتك الكريمة في هذا الصدد ستكون محل تقدير كبير لدى السفارة.

الرجاء قبول تأكيدات أعلى تقدير من سفارة تنزانيا لوزارة الخاجية المصرية الموقرة.

القاهرة في: 19 مايو 2022

Page:



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Ministry of Foreign Affairs, Assistant Foreign Minister for Protocol Affairs, Commercial Section, Maspiro, CAIRO

The Embassy of the United Republic of Tanzania in Cairo presents its compliments to your esteemed offices and has the honour to seek your kind assistances to propagate the 46th Edition of Dar-es-Salaam International Trade Fair which will be held in Tanzania from 3rd - 5th July, 2022, among the different business institutions and organizations so that, we will be privileged with a strong participation from the Egyptian Business Community.

The Embassy of Tanzania has further the honour to attach herewith a selfexplanatory letter from the Tanzania Trade Development Authority (TANTRADE) which is an affiliated organ of the Tanzanian Ministry of Industry and Trade. The attached letter includes important information/details about the aforementioned trade fair.

It is worth to mention here that, interaction between the business community of both Tanzania and Egypt will play a vital role in strengthening the bilateral economic and investment relations between our two sisterly countries.

Your kind assistance in the above regard will be highly appreciated.

Please accept the assyrances of the Embassy of Tanzania's highest consideration.

Cairo, 19th May, 2022

tour to the Dar es Salaam International Trade Fair for the buyers shall be covered for all International Buyers.

- We are thus requesting your good office to coordinate National Chambers of Commerce/ National Business Associations to provide Buyers in the following Sectors:
 - a. Agriculture (Tobacco, Coffee, Tea)
 - b. Fish and Fish Products (Sea weeds)
- 7. The Buyers should own registered businesses: have a business turnover of more than USD \$100,000 for Agriculture and Fisheries produces. Interested Buyers can register through their respective National Chamber of Commerce or Association before 25th May, 2022.
- 8. For more information please contact Ms. Norah Mishili E-mails: info@tantrade.go.tz and norah, mishili@tantrade.go.tz. Tel: +255 755 383575 or Ms. Grace Lemunge +255 767 271 887.

9. We thank you for your cooperation.

Masha Hussein For: DIRECTOR GENERAL